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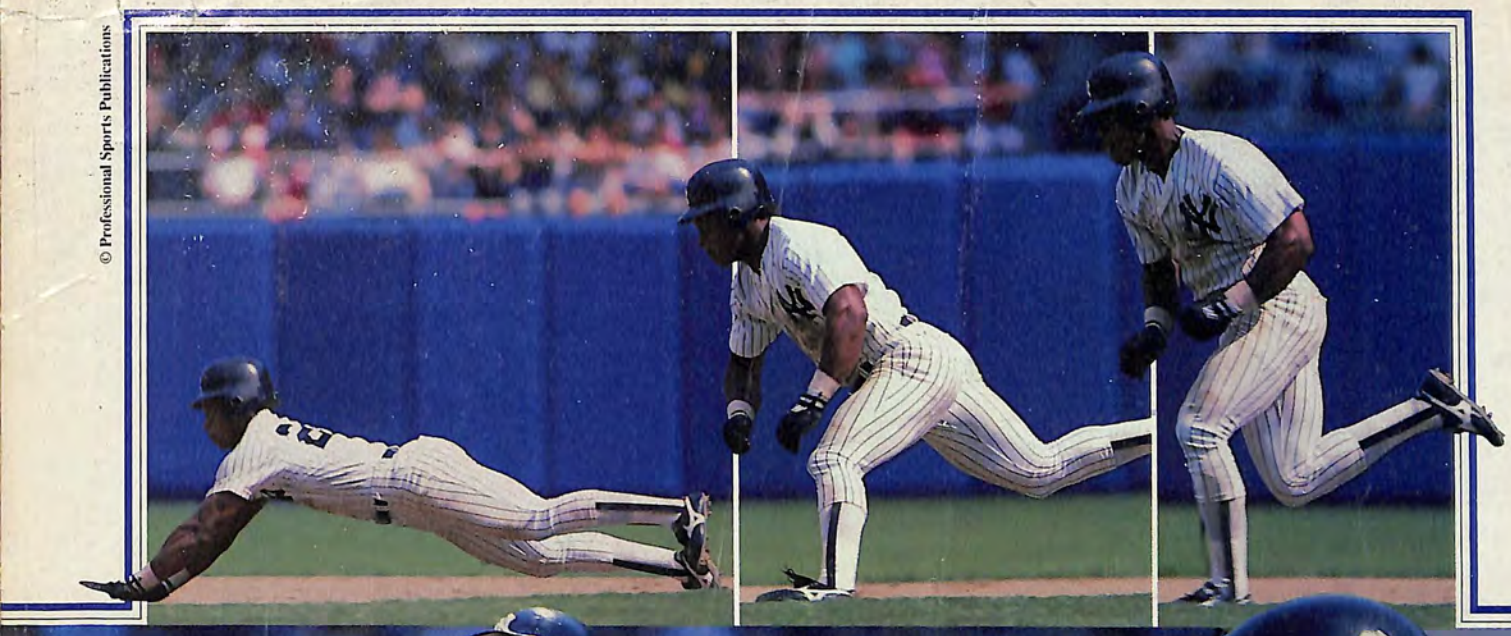

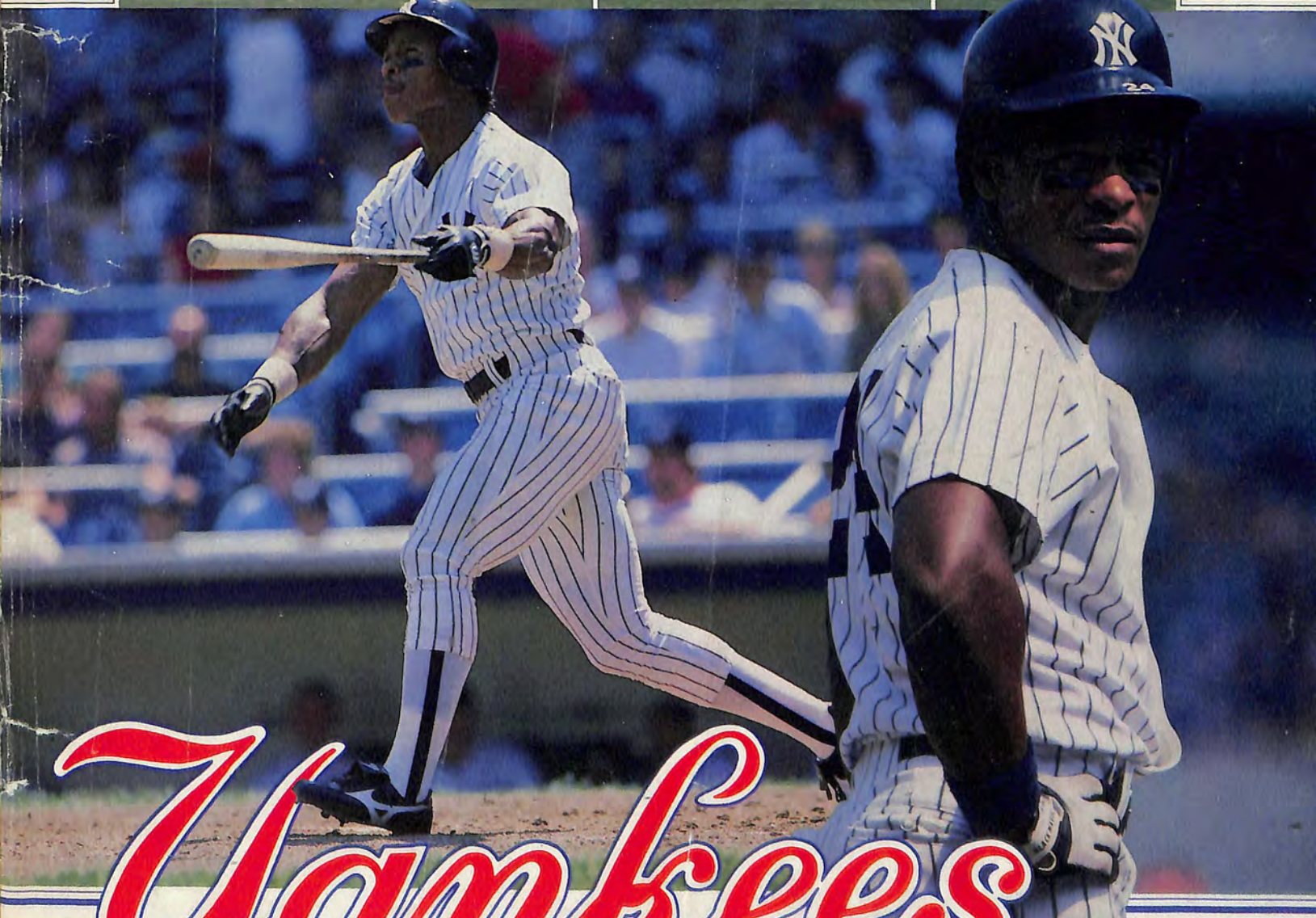

Yankees

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While most teams are still looking for their first championship or can only point to one standout period in their history, the Yankees can boast several distinct eras within their overall dominance of major league baseball.

Yankee greatness was sprouted by the combined talents of Babe Ruth and Lou Gehrig. From Ruth's arrival in New York in 1920 to his departure from the Yankees in 1934, the Pinstripers won four World Championships and seven American League pennants.

Joe DiMaggio's arrival in 1936 started the tradition of great Yankee centerfielders, and with his retirement in 1951, the Yankees added 10 more World Series victories and 11 more pennants.

Mickey Mantle picked up the torch from there, contributing to six additional World Championships and another 11 league pennants that were won before he retired in 1969.

After a dry spell of several years, Thurman Munson and Reggie Jackson had the Yankees back on track in the late '70s, winning two more World Championships and three AL titles.

Now the team has been reshaped and regrouped and is ready to add to the Yankees' rich tradition. We don't know which Yankees in today's lineup will become legends. But already names like Don Mattingly, Rickey Henderson, Ron Guidry, Dave Righetti, Dave Winfield and a host of others are beginning to leave their mark in the Yankee record book.

The Yankees originally joined the American League in 1903 and were known as the "Highlanders." Around 1913 the nickname "Yankees" was adopted and a couple of years later Pinstripes appeared on their uniforms. Their first American League pennant was won in 1921 and they claimed their first World Championship in 1923. In 1929, the Yankees were the first team to add numbers to the backs of their uniforms. The "Yankee Pride and Tradition" was on its way.

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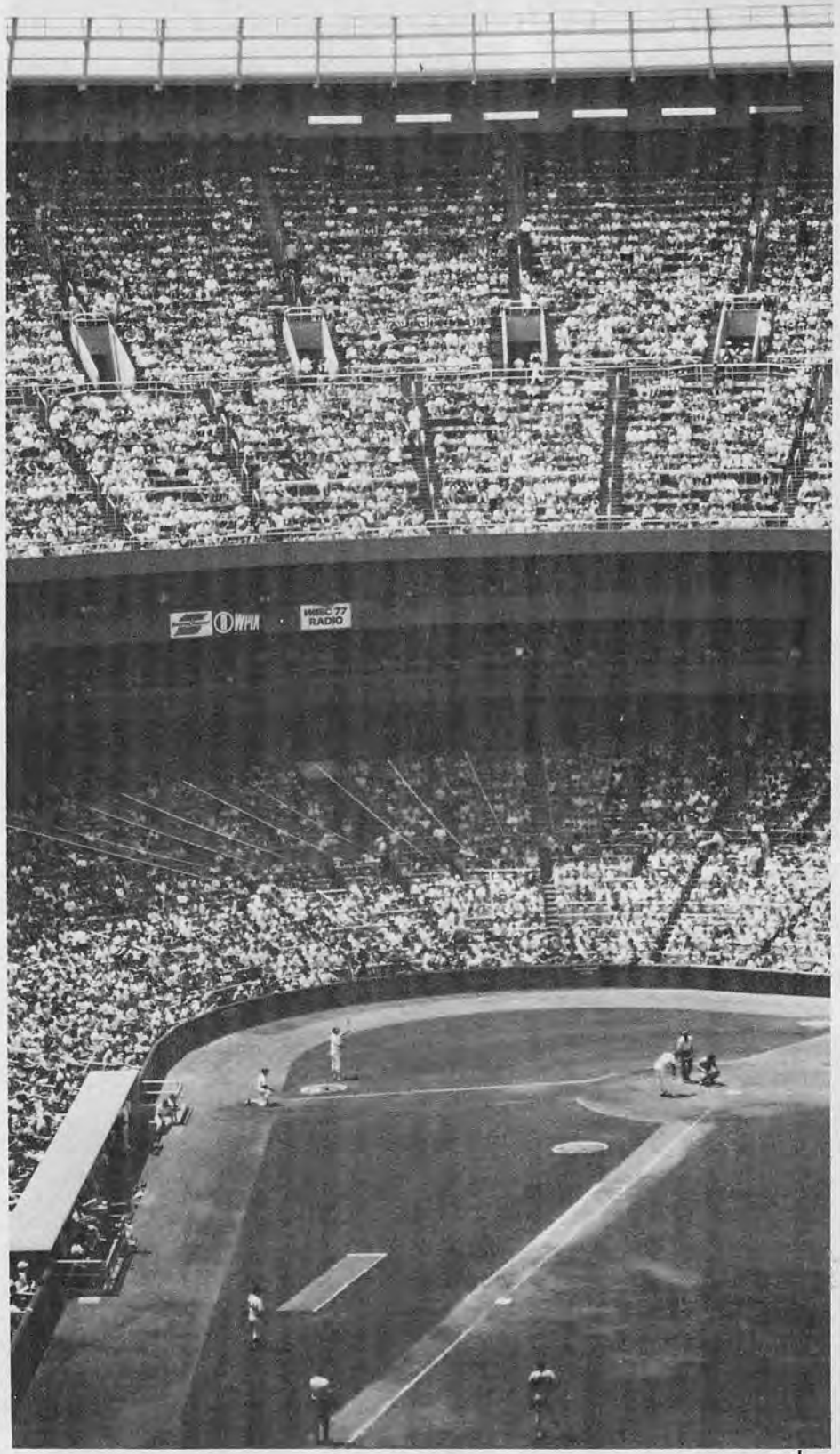

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New York Yankees
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—Joe DiMaggio

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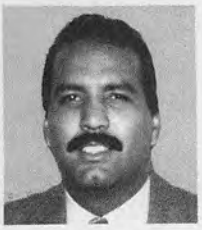

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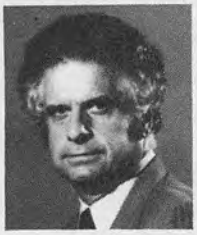

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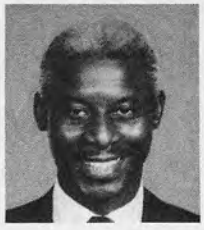

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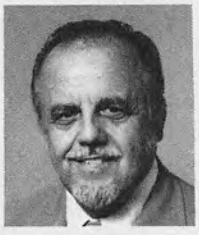

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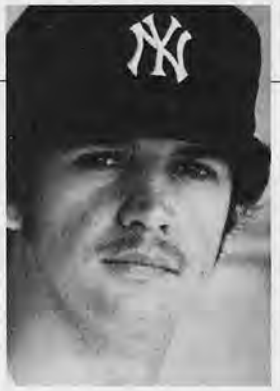
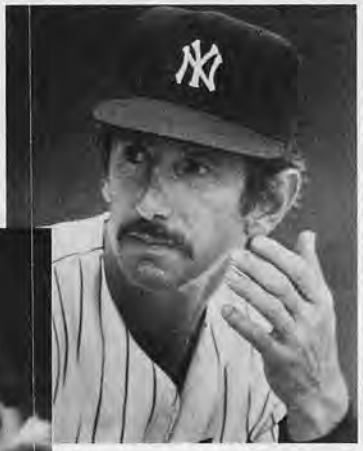
10 Years Ago: Turmoil And Triumph

BY MARK GALLAGHER



Young Ron Guidry was baseball's best pitcher in 1978 as he posted a remarkable 25-3 record.



Billy Martin began the '78 season as manager, but was replaced by Bob Lemon in July.

Reggie Jackson was a center of controversy.

In 1978, the Yankees captured their third consecutive AL East flag in one of the most exciting races in baseball history.

They got off to a good start (29-15), but injuries and internal problems were to catch up with them. In a July 17 extra-inning loss to the Royals, Reggie Jackson continued attempting a sacrifice bunt after Yankees manager Billy Martin ordered the slugger to hit away. Jackson received a five-day suspension from the club. Worse, the loss to the Royals dropped the Yankees 14 games behind the Red Sox, a sorry position in which the Yankees would be mired for three long days. While New York was struggling in the early summer, Boston was playing the best baseball the game had seen in years. The Red Sox simply appeared awesome and uncatchable.

With Jackson suspended, the Yankees went on a five-game winning streak, and on July 23 the Yanks had cut the Red Sox lead to 10 games. But that day in Chicago's O'Hare Airport, Martin, seething again at Jackson now that Reggie had rejoined the team, made an uncomplimentary comment about Jackson and Yankees Principal Owner George Steinbrenner. These remarks were printed. On July 24, Martin resigned as Yankees manager and was replaced by Bob Lemon. (Dramatically, on Old Timers Day only five days later, Martin was renamed Yankee manager, his next term at the helm to begin in 1980.)

The hero of this memorable season was pitcher Ron Guidry.

Under Lemon, the Yankees climbed to within seven and a half games of Boston on July 31, but New York was still lodged in third place. After scoring five runs in the bottom of the ninth to pull out an 8-7 victory against the Brewers on Aug. 9, the Yankees were still seven and a half games behind the Red Sox but in second place. On Sept. 1, the Yankees were seven games behind, and creeping up on the Red Sox by dint of their own efforts and a seemingly inexorable Boston decline that was now fully in motion. This disastrous Boston losing spell actually began in late August and lasted into mid-September.

By Sept. 7, the Yankees trailed the Red Sox by only four games as the key series of the season opened in Beantown between the Yankees and Red Sox. In the so-called "Boston Massacre" at Fenway Park, the Yankees swept the four-game set (Sept. 7-10) to tie Boston for the AL East lead. Boston was reeling! That the slaughter was complete is written plainly in the fact that the Bronx Bombers outscored the Red Sox, 42-9. (The Yankee wins—15-3, 13-2, 7-0, 7-4.) When the Yankees beat Boston Sept. 16 at Yankee Stadium on a Thurman Munson sacrifice fly scoring Mickey Rivers in the bottom of the ninth, they increased their lead over Boston to three and a half games, and the Red Sox appeared dead. (New York had beaten Boston six times without a loss in 10 days.) But the next day Dennis Eckersley beat the Yankees, 7-3, and kept the Red Sox alive. (More than 165,000 fans saw the three-game series at the Stadium. In the first game, Ron Guidry pitched his second straight two-hitter over Boston to win, 4-0.)

Somehow the Red Sox righted themselves to win 12 of their last 14 games, including the final eight in a row. On the last day of the season the Yankees lost to the Indians, 9-2, while the Red Sox won to tie the Yankees for first place. Thus, a one-game playoff was forced. The Fenway Park playoff was won by the Yankees, 5-4, in a thrilling game. Thus was capped the most amazing comeback in baseball history.

It was a great year at the box office, too, the Yankees drawing 2,335,871 fans. Only in 1948 and later in 1979, 1980 and 1987 did the Yankees enjoy better home attendance.

The hero of this memorable season was pitcher Ron Guidry (25-3, 1.74 ERA). With the possible exception of Jack Chesbro's 1904 season, Guidry had the greatest pitcher's year in New York Yankee history. The slender lefty won his first 13

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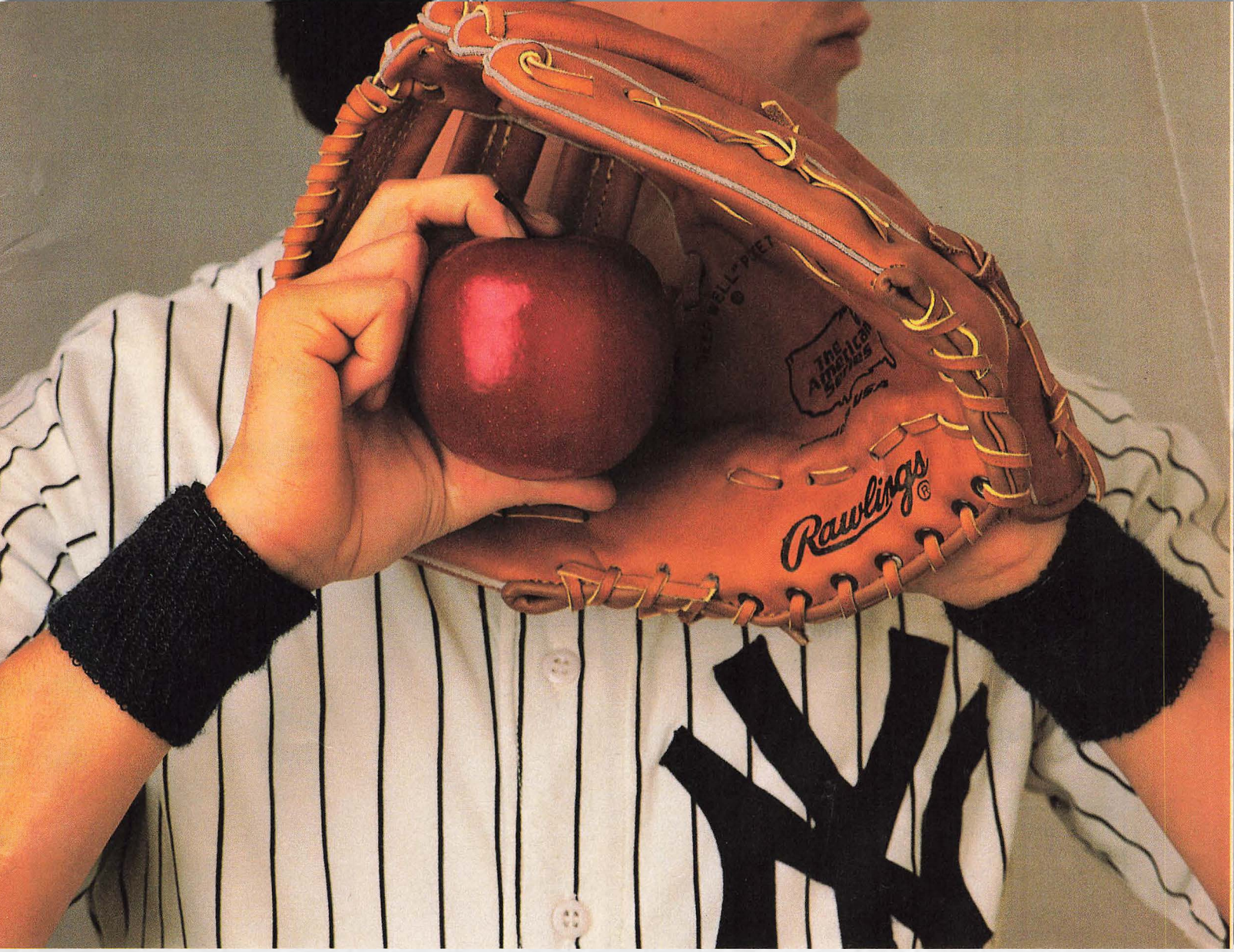

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Monument Park

Yankee tradition.

It's something that is proud, proven, nurtured and, of course, appreciated. Appreciated by droves of Yankee followers who take the time to learn about the rich history of the New York Yankees. For the fourth consecutive year, the Yankees have taken that appreciation one step further by allowing fans to visit the Monument Park Section of Yankee Stadium behind the outfield wall. The three monuments and 15 plaques will again be open to public viewing.

To make Monument Park accessible, the left-centerfield wall was moved in before the start of the 1985 season.

The leftfield wall was again moved in about 15 feet this year to make room for the Park's latest renovation.

Now expanded, Monument Park is roomy enough to accommodate the thousands of fans who visit it each year.

The leftfield wall was again moved in about 15 feet this year to make room for the Park's latest renovation. Now expanded, it is roomy enough for the thousands of fans who visit it each year.

The Park, located between the two bullpens, is a smorgasbord of Yankee tradition honoring the Bronx Bombers' most illustrious members.

The first monument was dedicated in 1932 to legendary manager Miller Huggins who guided the Yankees to six American League pennants and three World Championships. Huggins, who was at the Yankee helm from 1918-29, didn't live to see the dedication; he died the year before.

His monument reads: "As a tribute to a splendid character who made priceless contributions to baseball and on this field brought glory to the New York club of the American League."

In April 1940, the first plaque was placed on the centerfield wall in tribute to Jacob Ruppert, the former owner who had built Yankee Stadium and brought the tradition of winning to the Yankees.

Two more monuments followed in 1941 for Lou Gehrig and in 1949 for slugger Babe Ruth.

Gehrig's plaque described the Hall of Fame first baseman as: "A man, a gentleman and a great ballplayer whose amazing record of 2,130 consecutive games should stand for all time. This memorial is a tribute from the Yankee players to their beloved captain and teammate."

Ruth's simply says: "A great ballplayer, a great man, a great American."

Later plaques were placed in centerfield for General Manager Edward Barrow and the Yankees' two great centerfielders, Joe DiMaggio and Mickey Mantle.

Originally, the monuments and plaques were part of the playing field. The monuments and flagpole were located in straight-away centerfield on the warning track about 10 feet in front of the wall. Sometimes, long hits and fly balls forced fielders to go through or behind the monuments to retrieve the long drives.

As much a tradition as the monuments and plaques themselves, was the tradition of allowing fans to exit Yankee Stadium through the centerfield gates via the warning track, pausing and reflecting on the achievements of these great men.

When Yankee Stadium was closed for renovation in 1974 and 1975, the monuments and plaques were relocated to the new Monument Park. However, fans were not allowed to exit via the warning track and viewing of Monument Park was only allowed at a great distance.

In 1976, two more plaques were added memorializing managers Joe McCarthy and Casey Stengel. Then in 1980, plaques were dedicated to Thurman Munson and Elston Howard.

Roger Maris' plaque was erected on Old Timers Day 1984, Phil Rizzuto's in August 1985 and Billy Martin's in August 1986. Last year, Hall of Fame pitchers Whitey Ford and Lefty Gomez were honored with plaques.

Two other plaques commemorating the visits of Pope Paul VI in 1965 and Pope John Paul II in 1979 have been placed by the Knights of Columbus.

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Where Are They Now?

Cerv Recalls His Days As Second Fiddle

BY BILL SCHULMAN
Yankees Magazine

Bob Cerv spent the better part of nine seasons with the Yankees during the 1950s and early 1960s, which enabled him to cash quite a few World Series checks. But it sure didn't help in his quest to become an everyday major league performer.

Not that playing second fiddle to the likes of Bauer, Woodling and Mantle, or Maris is anything to be ashamed of. Nevertheless, Bob, to this day, reflects somewhat ruefully upon his decision to ink his original contract with the Yankees.

"When I graduated from the University of Nebraska in 1950, there was no such thing as a draft in major league baseball. Players were free to sign with any club. The Yankees made the best offer, so I signed with them," Bob recalled.

"But it was tough breaking into their lineup. Looking back now, I would rather have signed with another club. The main thing is to play every day...until you're no longer able. Then, you fight just to survive."

"Players were free to sign with any club. The Yankees made the best offer, so I signed with them."

Having signed with the Yankees at the advanced age of 24, the club decided to forsake the preliminaries and immediately assigned Bob to their Triple-A affiliate in Kansas City.

With just a half-season of professional baseball under his belt, he then tore through the 1951 season at KC with reckless abandon. In 109 games he hit .344, led the league with an astounding 21 triples, added 28 home runs and drove in 108 runs, or just about one run per game. His exploits merited a promotion to the parent club later in 1951.

"With such limited experience in professional baseball, a lot of players might have been in awe of New York," Cerv explained. "But I was 25 years old, so I wasn't a kid. I also had three years in the war and four years of college behind me, so I guess I was able to take it in stride."

Cerv was a three-time Yankee.

Cerv did, however, have some difficulty getting untracked at the major league level, and he split both the '52 and '53 seasons between New York and Kansas City. During the ensuing three seasons the Cornhusker played sparingly for the Bombers, although he managed to hit .341 in 55 games in 1955, and .304 in a like number of games the following year.

Unable to win a spot on the Yankees' starting nine, in October 1956 Cerv's contract was purchased by the Kansas City A's. He recalls the irony of the move.

"Actually, I was supposed to go with Don Larsen," he said, "but he just got through pitching a perfect game, so they couldn't very well move him."

The trip to Kansas City afforded Cerv, for the first time at the major league level, the opportunity to perform on a daily basis. In 1957 he hit a solid .272 and in 1958 he stroked at a .305 clip, with 38 home runs and 104 RBI. Bob's play that year earned him a starting berth on the American League All-Star team, displacing Ted Williams.

Bob continued his lavish production in 1959, hitting .285 while tabulating 20 dingers and 87 ribbies. Early in 1960 the Yankees reacquired Cerv in a straight-up deal for Andy Carey, only to again lose the big Nebraskan, this time to the Los Angeles Angels in the 1961 expansion draft.

Cerv signed with the Yankees in 1950, shortly after graduating from the University of Nebraska.

The Bomber brass coveted Cerv, however, and less than one month into the '61 campaign, Cerv became a three-time Yankee, returning to the Bronx with Tex Clevenger for Ryne Duren, Johnny James

continued on page 71

History of Yankee Stadium

Yankee Stadium as it appeared on the day of its opening April 18, 1923.

The home of the New York Yankees since its opening on April 18, 1923, mammoth Yankee Stadium is considered by most sports authorities to be the most famous athletic arena in the United States. A good part of its fame can be traced to the Yankees' phenomenal baseball success and their many heroes who have played in it, including such greats as Babe Ruth, Lou Gehrig, Joe DiMaggio and Mickey Mantle. The Stadium has played host to 31 of their 33 World Series, with the Yankees winning all of their 22 World Championships there.

(Prior to the building of Yankee Stadium, the Yankees played in the Polo Grounds from 1913-22, and, as the New York Highlanders, played at the Hilltop Park on 168th St. and Broadway.)

Other sports have made history at Yankee Stadium as well. Until their Super Bowl Championship in January, 1987, the New York Football Giants enjoyed their greatest years as Stadium tenants, moving in for the 1956 season. Many outstanding collegiate football games have been played there, including Army-Notre Dame matches. Thirty boxing championships have been decided at the Stadium, and professional soccer has been played on Stadium turf.

The ballpark has also been the scene of outstanding non-sports events. Political assemblies have been scheduled as well as famous circuses. Jehovah's Witnesses have frequently held huge gatherings there, as well as the Billy Graham Crusade. Cardinal Spellman said Mass there in 1957 and on October 4, 1965, Pope Paul VI delivered a Papal Mass as did Pope John Paul II in 1979. Both masses drew capacity crowds.

The Stadium has also been the scene of many concerts, and in 1972 served as host to the Newport Jazz Festival. Several motion pictures and many advertisements have been shot on Stadium grounds.

Yankee Stadium, located in the Bronx, at 161st Street and River Ave., was designed by the Osborne Engineering Company of Cleveland, Ohio and built by the White Construction Company of New York at the request of then-Yankee owner Colonel Jacob Ruppert. Construction began on May 5, 1922, and it was completed the following April at a cost of $2,305,000. The job took only 284 days, and as a construction company employee pointed out later, "There was no penalty or bonus attached to the contract, but there was a definite moral obligation to finish the Stadium by the beginning of the 1923 season." The contractor met the deadline nearly a month in advance.

The Stadium opened on April 18, 1923, with the Yankees defeating Boston 4-1. Babe Ruth hit the first Stadium home run and the winning pitcher was Bob Shawkey, who threw out the first ball on Golden Anniversary Day in 1973.

Upon completion, the Stadium was composed of massive three deck concrete with steel stands and wooden bleachers. Later, the wooden bleachers were replaced by fiber-glass stands. In 1923, the Yankees enlarged the leftfield stands (mezzanine and upper), and in 1937, the rightfield stands (lower, mezzanine and upper).

The Stadium has played host to 31 of the team's 33 World Series, with the Yankees winning all of their 22 World Championships there.

The playing field covers 3.5 acres and the Stadium plus surrounding grounds covers 11.6 acres.

Lights were installed in 1946 (2,400,000 watts) and a new scoreboard (at a cost of $120,000) was installed in 1950. By 1959, the Yankees were ready to add a new board—with the first changeable message area at a major league park in America. The cost of the new board was $300,000, and the message area has been expanded upon by every park since constructed. (Now, the new Yankee Stadium has a new scoreboard which is 560 feet long and 24 feet high, except for the dramatic "Telscreen" which reaches a height of 40 feet at its center, and features "instant replay capabilities." Designed by the Conrac Corporation, the board is the most modern, up-to-date facility in any baseball stadium in the country. And while capturing the new, the board—like Yankee Stadium itself—holds onto the proud Yankee history with the famous Stadium facade gracing the top of the board. It is operated by a team working out of the press box.)

The first night game played at the Stadium was on May 28, 1946, when the Yankees were defeated by the Washington Senators 2-1.

In 1953, Yankee Stadium and the grounds were sold to Earl and Arnold Johnson of Kansas City. Two years later, the Johnsons sold the Stadium and grounds to John William Cox, a Chicago banker. The purchase price was $6.5 million, which also included the stadium of the Kansas City Blues, a Yankee minor league club. The Yankee grounds were then sold to the Knights of Columbus for $2.5 million. In 1962, Mr. Cox donated as a gift a "substantial amount" of stock in the corporation he headed (which owned Yankee Stadium) to Rice University in Houston, Texas.

Only Cleveland's Municipal Stadium (capacity—76,713), Seattle's Kingdome (capacity—59,059), Philadelphia's Veterans Stadium (capacity—58,651), San Francisco's Candlestick Park (capacity—58,000) and Montreal's Olympic Stadium (capacity—59,511) contain more seats. Our capacity, after the major facelift from 1974 to early 1976, is 57,545.

In 1938, the Yankees and the Red Sox, *the* baseball rivalry, drew 81,841 fans for a Memorial Day doubleheader, a Stadium record. (Since that time the Yankees have cut down on the number of seats.) The largest crowd to see the football Giants in Yankee Stadium was 71,163 on November 9, 1958, vs. the Baltimore Colts, and the 79,222 people at the Max Schmeling-Jack Sharkey heavyweight title fight on June 12, 1930, was the top boxing crowd.

Behind the left-centerfield wall in Yankee Stadium is the Memorial Park displaying three monuments and 15 plaques marking the careers of great Yankees and the two Papal Masses. The three monuments are erected in the memory of Babe Ruth, former manager Miller Huggins and Lou Gehrig. The remaining plaques honor General Manager Edward G. Barrow, former team owner Colonel Jacob Ruppert, Joe DiMaggio, Mickey Mantle, Casey Stengel, Joe McCarthy and Thurman Munson. On 1984 Old Timers Day, plaques were installed for Roger Maris and Elston Howard. In 1985, Phil Rizzuto's plaque was installed on Phil Rizzuto Day.

continued on page 66

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Umpires Reversing A Colleague's Ruling

BY RICH MARAZZI
Yankees Magazine

It's rare in our judicial system that a judge's decision is overruled by another judge. Ditto for umpires who arbitrate our national pastime. Yet on May 24, 1987, the Yankees found themselves on the short end of a reversed ruling at Anaheim where the Angels hosted the Yankees.

In the top of the 10th inning and the score tied 3-3, Rickey Henderson hit a dribbler to the right side with Wayne Tolleson on first. Henderson, making a head first slide into the bag, avoided California first baseman Wally Joyner's tag and was called "safe" by Nick Bremigan.

However, moments later, plate ump Dale Ford overruled Bremigan and called Henderson out for running outside the baseline (running more than three feet away from Joyner's tag). Needless to say, the decision triggered a storm of futile protests from Yankees Manager Lou Piniella and first base coach Stump Merrill.

When asked about the play, Bremigan admitted that the situation was handled poorly. He said, "The mechanics were screwed up. Lou had a good point—Rickey's called safe and now he's out."

Bremigan explained how the plate ump and first base ump work as a team on many plays. "When a ball is hit a little to the right side, the plate ump will come up the line looking for interference, a runner getting hit with the ball, a swipe tag, and running out of the baseline. The play that took place could have been either one of our calls.

"For some reason he (Ford) didn't make the call right away. After I made the call, Ford headed back toward the plate. As Angels Manager Gene Mauch came out, Ford returned to the first base area and overruled my call. I was surprised the way he did it. It made it look like Mauch orchestrated it. But the important thing is, we did make the correct call."

Several problems could have developed because of the lack of communication between the umps, including the distinct possibility of opposite calls being made simultaneously. That would have been a photographer's delight.

Piniella voiced his opinion on the situation. "I felt the umpire at first (Bremigan) had a proper line on the play. He called the runner safe. He didn't feel he (Henderson) was out of the baseline. He (Bremigan) was overruled by the plate ump without an appeal after Mauch came out. If he (Ford) had called it right away, it wouldn't have been much of an argument."

Piniella's point of Ford making a call without an appeal from Bremigan is well taken. According to rule 9.02 (c), "...No umpire shall criticize, seek to reverse or interfere with another umpire's decision unless asked to do so by the umpire making it."

Although not etched in stone, it is generally agreed among umpires that no judgment call, once made, may be reversed, except for the following reasons: misinterpretation of a rule, a check swing called a ball by the plate umpire, a swipe tag made on a runner if the umpire did not make a call and solicits the help of another ump, a ball dropped by the catcher on the umpire's blind side on a tag play at the plate, so long as the dropped ball can be seen by an umpire, and when umpires make opposite calls on the same play.

Fortunately for Yankee fans, their team won the contest 10-8. But back in 1922, the Yankees lost a game resulting from a reversed umpire's call at the Polo Grounds, the Pinstripers' home before Yankee Stadium was constructed.

With two outs in the ninth inning and the Yankees leading 2-1, the Browns had Chick Shorten on second and Pat Collins on first when Johnny Tobin grounded to Yankee first baseman Wally Pipp, who tossed to pitcher Sam Jones covering first base. Umpire Ollie Chill waved Tobin out, and the Yankee players along with the large crowd of 49,152 assumed the game was over.

But the Browns argued that Jones juggled the ball and never had control of it before Tobin crossed the bag.

Plate umpire Brick Owens informed Chill that in his opinion, Tobin was safe. In the meantime, Shorten kept running and tied the game. After a 20-minute delay, Chill changed his original decision and the game was resumed with the Browns winning 7-2.

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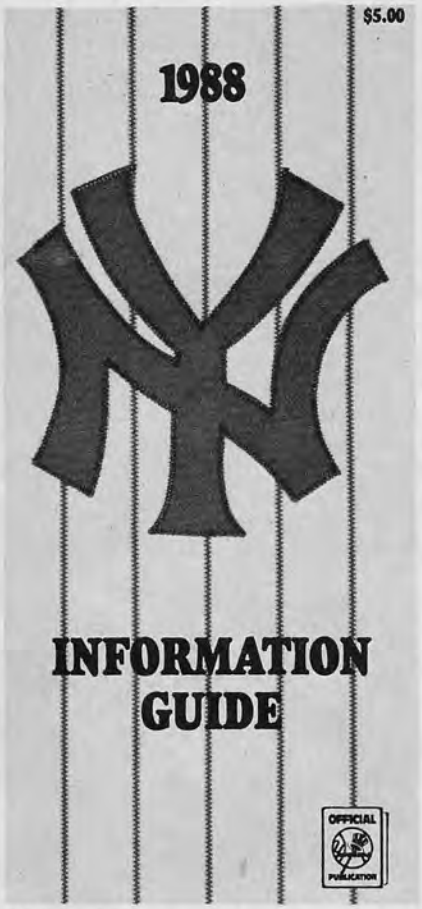

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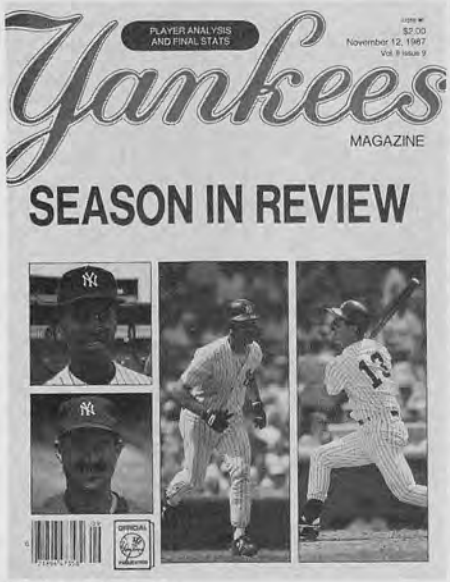

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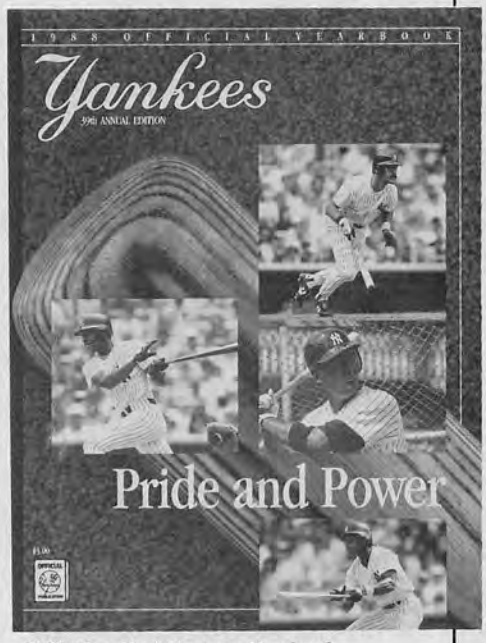

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Meet The Manager

Piniella Eyes A New Title

BY CHARLES J. ALFARO
Yankees Magazine

"It's been a long time since I've had this uniform on," proclaimed new Yankees manager Lou Piniella. "It feels a little different, but I'm sure I'll get used to it."

In one fell swoop in June, the Yankees replaced Billy Martin as field general with Piniella, who held that position from 1986 through 1987. The decision was made after discussions between Yankees Principal Owner George M. Steinbrenner and General Manager Bob Quinn.

"We felt the move was in the best interest of the Yankees," said Quinn. "We felt that we needed to have some new direction, and that this would be the best way to go. Lou was responsible for acquiring several players on our roster, and he knows the personnel here very well."

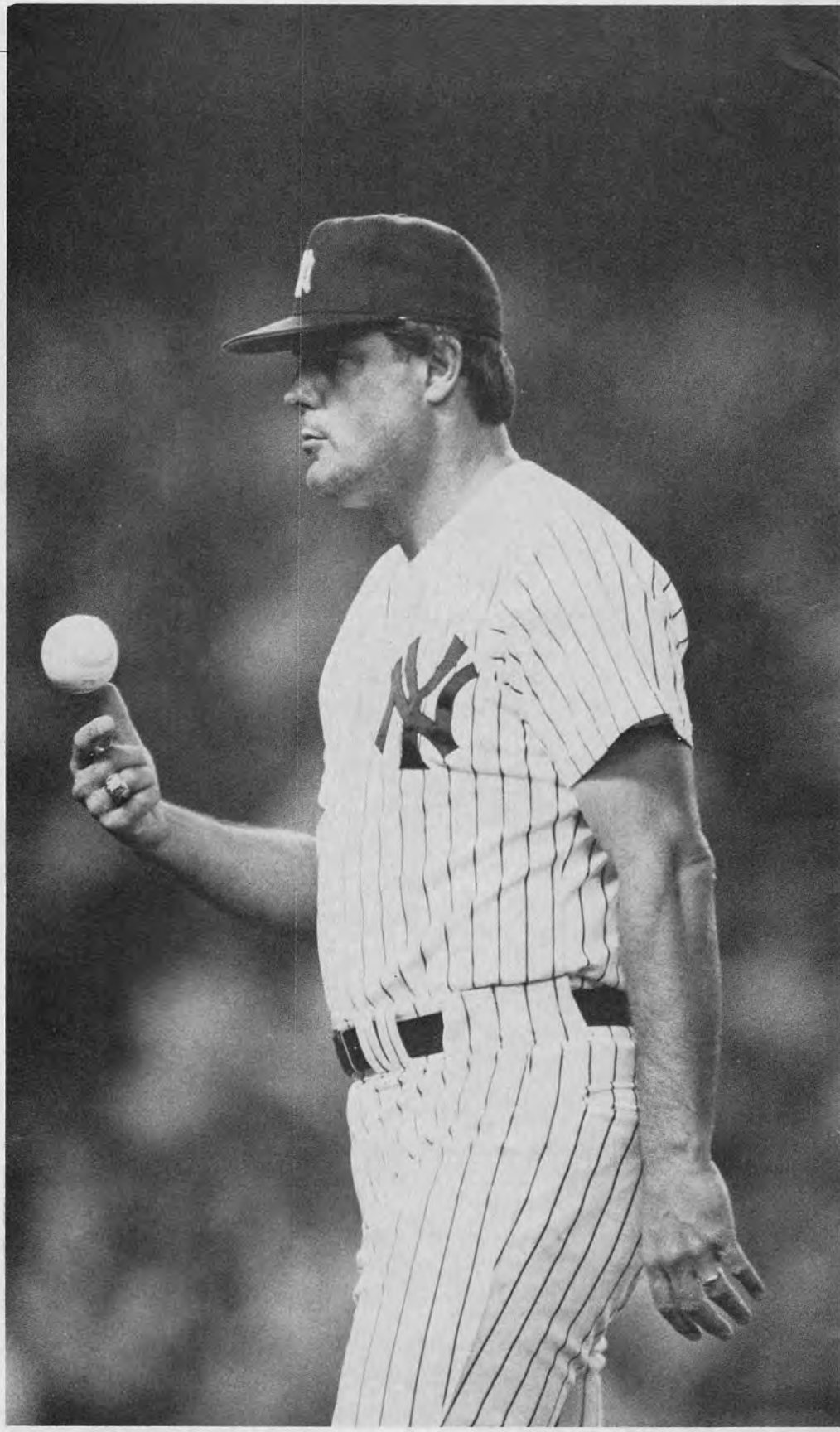
Piniella had begun the season as the team's vice president and general manager. He was appointed to the position in October of last year, and wasted no time in making his impact. Displaying the same drive and intensity that made him successful on the field, the newest Yankee executive set out to shape the 1988 squad.

As the GM, Piniella played a major role in acquiring several key players for this year's team. Among those moves included the signing of free agents John Candelaria and Jack Clark, as well as trades that brought Rich Dotson and Don Slaught to the Bronx.

"We're going to relax, play good baseball and win some games..."
—Lou Piniella

But when the season started, Piniella got the fever. He expressed a desire to get back to the field in some capacity with the organization. "I just wasn't comfortable in the GM job," said Piniella. "There were long hours, a lot of paper work, and I just wasn't comfortable."

In early June, Piniella's duties with the Yankees were restructured. He retained his VP title and was involved in player evaluation in the team's minor league system. In fact, the former GM said that he wasn't involved with discussions concerning the Yankees' managerial status, and wasn't even approached about the job until two days before it became final.



"I haven't been following the club that closely," admitted the manager on his first day back. "I was in Columbus and Albany and didn't even get to see the games on television. I was out watching our minor league clubs."

When Piniella first relinquished his duties as the team's GM the rumors were running rampant. Speculators had the popular Yankee taking managerial positions in Kansas City and Boston. Piniella, while saying that he had every intention of managing again, said that he was very happy doing what he was doing.

"I really enjoyed the work, and the time it gave me for other things," said Piniella. "I played some golf, spent more time with my family, and then did my work at night."

Piniella made his managerial debut with the Yankees in 1986. His rookie campaign was a successful one, as the manager guided his team to the fifth best record in the major leagues (90-72), and a second-place finish in the strong A.L. East. He was originally signed to a one-year contract, which was renewed after his performance during that first year.

Things were a little tougher for Piniella in 1987. He had the club in first place for most of the season, until crippling injuries to key players began to take their toll. The Yankees struggled and finished a disappointing fourth in their division.

After that season Piniella was moved to the front office, replaced in the dugout by Martin. At the time, while eager to accept the challenge of the GM position, Piniella expressed some reservations about returning as the Yankees manager. But when the call was made, Piniella, as he's done so many times before, came through for the Yankees.

"When I was asked to take over the club I did a lot of soul searching," said the manager. "I gave it a lot of thought; it wasn't a decision I made hastily. I had a big part in putting this team together, and I've been with the organization for 15 years. The New York Yankees have been a significant part of my life. I won world championships here as a player, I've been a coach and a GM here, and now I want to manage the Yankees to the World Title."

Sweet Lou has been a popular Yankee ever since he first donned the Pinstripes. Though a winner of the AL Rookie of the Year award in 1969 as a member of the Kansas City Royals, for Yankee fans his career didn't begin until he came to the Bronx in 1974. Gritty and determined, this fiery personality became one of the most respected hitters in the game. Piniella was considered a professional hitter, who spent hours perfecting the art of hitting a thrown ball with a bat.

Piniella's clutch performances in pennant races, the playoffs and World Series helped him overcome pressure situations as a manager. His .295 average with the Yankees ranks him 11th among the team's all-time leaders. In 1977 he hit safely in all five ALCS games, and after five years of playoff appearances finished with an impressive .305 average. In '78 he hit safely in all six games of the World Series and extended the streak to nine by collecting hits in the first three games of the '81 Fall Classic. He compiled a .319 mark in four Series appearances.

This clutch performer is now determined to have this year's team playing baseball well into October. Piniella is ready to get down to the business of winning a championship.

"In my conversations with Mr. Steinbrenner we made a commitment to each other," said Piniella. "Suffice to say that I'll be running the club. I'll be making out the lineup, putting the team on the field, and just letting them go out there and play. We have a good club here and we are capable of winning."

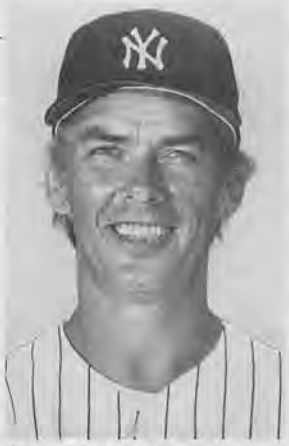
When asked about his own position the manager said firmly, "I'm not an interim manager. I expect to be around for a long time. I think it's obvious that when Mr. Steinbrenner asked me back and committed to me by extending my contract that he has confidence in my managerial abilities."

That may be so, but the only way to be completely sure of keeping the job as manager of the New York Yankees is to win. It's that simple. Piniella may be a popular Yankee, but so were Martin and other managers before him. Piniella knows firsthand the bottom line, and hopes to get the expected results in 1988. His game plan for success? It sounds simple.

"I have confidence in this team, they're a good bunch of men," he said. "I know that they'll play hard for me, and the only thing that I insist on is that they play hard and hustle. Right now we need to get everybody rested and healthy. We're going to relax, play good baseball, win some games, and have fun this season."

Lou Likes His Staff

BY CHARLES J. ALFARO
Yankees Magazine



Gene Michael

Mike Ferraro

Stan Williams

After taking over as manager of the Yankees in June, Lou Piniella wanted to make sure that he surrounded himself with not only a quality coaching staff, but one he knew he could work with. Piniella can rest assured with this group as he knows firsthand what each can do.

At one point or another during Piniella's 12-year career with the Yankees, the manager has had the opportunity to work with each of his coaches. Based on these experiences, Piniella chose these fine baseball men to help him guide the Yankees to a World Championship.

"I selected the coaching staff personally," said Piniella. "They are people that I'm familiar with, and I'm confident that they can get the job done."

Piniella is all too familiar with bullpen coach Jeff Torborg, having viewed his work from several different angles. Torborg, the elder statesman of the coaching staff, has been here since August 1979, working with Piniella as a player, coach, manager, GM and now again under the second-term manager. Torborg's efforts for Piniella, and six other Yankee managers, have kept him in Pinstripes for over eight seasons.

"I'm confident that they can get the job done."
—Lou Piniella

This quiet professional brings several looks to his job as bullpen coach. In college he hit .537 his senior year for Rutgers, an NCAA record that still stands. Torborg then played 10 years in the majors as a catcher. He was on a World Series Champion and NL pennant winner with the Dodgers, caught three no-hitters and had two single-season strikeout records. Couple these feats with his experience as a big league coach and manager (with Cleveland), and you have a proven winner.

Mike Ferraro rejoined the Yankees in October 1986 as Piniella's third base coach. He was moved to the first base box this year, where he'll stay under the new manager. Just another day at the office for Ferraro and his affiliation with the organization. He played two of his four major league seasons with the Yankees. Ferraro then showed what he could do as a manager in the Yankee farm system for five seasons (1974-78). He never had a losing season while posting an impressive 331-221 record (.600). His next role was that of a big league coach with the Yankees from 1979 to 1982. He served as manager of the Indians for part of the '83 season and two-and-one-half years as third base coach for the Royals before serving as interim manager for that club for the second half of the 1986 season. Ferraro rejoined the Yankees a year ago, and is ready to continue his winning ways with the organization this year.

Regarded as one of the game's most professional hitters, you can be sure that Piniella is very selective when it comes to his staff's batting coach. When he took over the club, he kept Chris Chambliss in that capacity, knowing full well what he could do.

Chambliss joined the Yankees in April 1974, also Piniella's first year in Pinstripes. The strong left-hander played six of his nearly 16 major league seasons as a first baseman with the Bronx Bombers, teaming with Piniella as prominent members of the Yankee teams that dominated the late '70s. During that time, Piniella saw his future batting coach come up with some mighty big hits.

Chambliss' career was highlighted by a dramatic ninth-inning home run in the final game of the 1976 ALCS that beat the Royals and propelled the Yankees into the World Series for the first time since 1964. After his playing career ended in 1986, he rejoined the Yankees front office in July of 1987.

When Piniella took over the reins of the club, his first moves were the addition of two new members to the coaching staff. That is, new only in terms of 1988. Both men have been with the organization for many years, in a number of capacities.

Gene Michael was a member of the 1974 Yankees along with Piniella and Chambliss, and now joins his former teammates as a member of this year's coaching staff. Michael will serve as Piniella's third base coach, a duty he is very comfortable with.

Like Piniella, the Stick had been player, coach, manager and GM for the Yankees. He moves back to field duty after having started the year as the team's chief East Coach major league scout.

A popular Yankee, Michael was a shortstop here for seven seasons (1968-1974). He retired as a player in May 1976 and became a Yankee coach a month later. He was also a coach with the team for parts of the 1977 and 1978 seasons, and served as a front office administrative assistant for part of 1977. In 1979 he managed the Triple-A Clippers to a first-place finish and became the Yankee GM in 1980. He spent part of the next two seasons as Yankee manager, was a scout during parts of 1981, 1982 and 1983, and was a coach from 1984-86. Michael left the team in June 1986 to become manager of the Cubs, a post he held until September 1987. He rejoined the Yankees as a scout a month later.

Rounding out the staff is Stan Williams, now the team's pitching coach. Williams is another coach with many years of service with the organization. As a member of Piniella's staff in 1986, Williams split his coaching duties between pitching and administration, and started this year as the team's chief west coast scout before returning to the field with Piniella.

Williams began his post-playing affiliation with the organization in 1979 as the pitching coach with Michael's IL Champion Clippers, and has been with the Yankees every year since except 1984. That year he was the pitching coach for the Cincinnati Reds.

"My goal is to manage the Yankees to a world championship," said Piniella. "We have a good group here, and I'm confident that they can help me get the job done."

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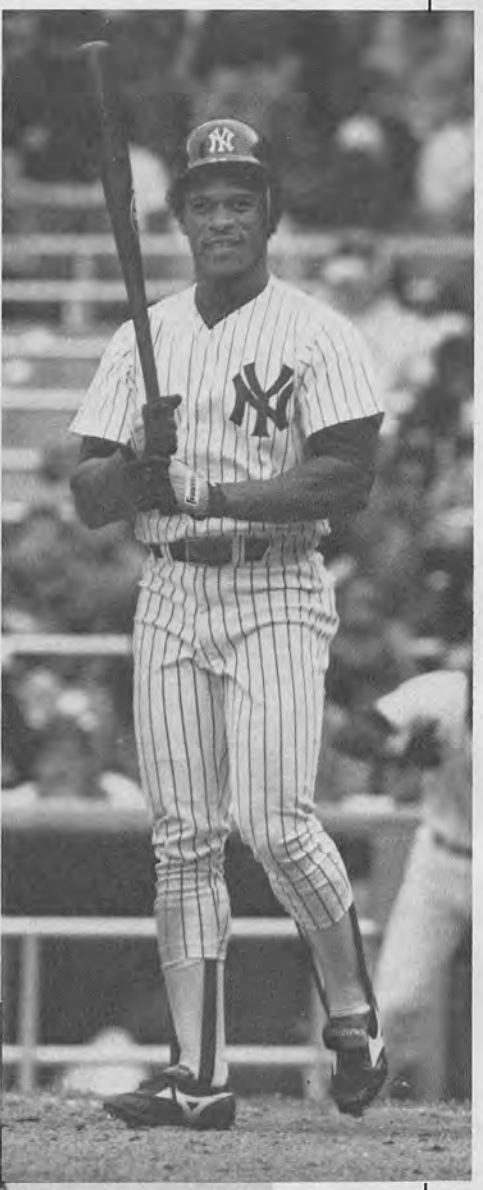
Rickey's Just Rickey

BY CHARLES J. ALFARO
Yankees Magazine



The slate has been wiped clean for Rickey Henderson. This year he is healthy, he has a new manager, a new position, and is off to another great start.

After an injury-filled 1987, the obvious premise for this year would seem to be, "He's a man on a mission" or "Rickey's back with a renewed vengeance."

"I don't know if I agree with that," said captain Willie Randolph. "Rickey always wants to prove a lot, but on the field his approach is the same as any other year. He takes a lot of pride in the things he can do out there."

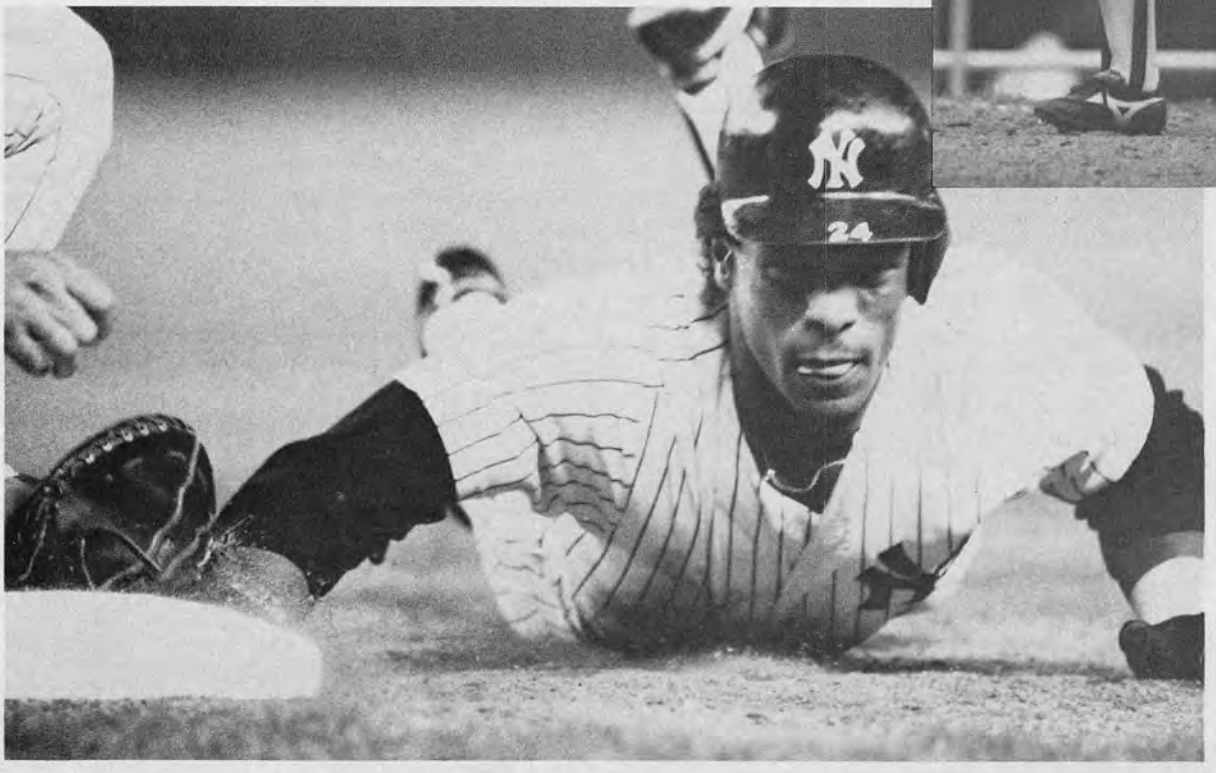
"I always want to play, and I want to win."
—Rickey Henderson

Last year was a roller coaster ride for Henderson. The Yankee speedster got off to one of the best starts of his career, and it was no coincidence that his team followed suit and streaked to the lead in the AL East. But his season was all but over when, on June 4, he left a game with a sore left hamstring. It became the most talked about "hammy" in the world. The first major injury in his career put Henderson on the disabled list twice, causing him to miss 55 games. The Yankees went on to finish a disappointing fourth in the division.

"I was a little disappointed because I was doing well and so was the team," Henderson remembers, "but you can't avoid the fact that mother nature gave me the injury. It was frustrating, but some things like injuries are out of your control."

The frustration was felt by everyone. After starting the year with such promise, the Yankees started to fall. The struggle was slow, deliberate, and painful to watch. They just seemed to be stuck in neutral, and needed their catalyst to get them in gear. It wasn't to be, and many of the same people that had called Henderson the early favorite to win the MVP Award were now accusing him of faking it and not wanting to play hurt.

"Saying that I couldn't play hurt me more than the injury," Henderson admits. "I always want to play, and I want to win. I couldn't understand it then and I can't understand it now. They felt they were right about why I wasn't playing. When I wasn't out there and the team really needed me, they had to write about something."



Since coming to the Yankees in 1985 Henderson has received quite a contrasting approach to media exposure. After joining the team late that year because of an ankle injury his first words to the New York media were, "I don't need no press now, man." Last year he told *Yankees Magazine* that "Each and every year I've tried to eliminate that image." But some people never forget.

"It got to me because with some people they can change so fast," said Henderson. "They were saying I wouldn't play hurt and now that I'm back they're saying, 'He's an outstanding player and he's off to a great start.' It shows that last year they didn't know what they were saying. People just write about what they want to write about. It would be nice for them to write, 'Last year was a misunderstanding; he was really hurt and he is a good ballplayer.' Anybody would like to see that, but we don't see that."

And once again Henderson is off to a fast start. He is among the league leaders in many offensive categories, including hits, average and on-base percentage, and by mid-May was on a pace to steal 157 bases. After losing his stolen base crown for the first time in seven years he vowed, "I'll get that back." And after hitting homers in the high 20s in recent years he said, "I have the ability to hit 30 this year."

In early June, Henderson broke the Yankees all-time stolen base record of 248 steals set by Hal Chase.

The irony is that Henderson is no more determined this year than he has been for any other year. Despite the bad press of a year ago, he hasn't approached this season with something to prove. He has put his up-and-down '87 behind him, taken it in stride. Between the white lines he is high energy, but when the game is over he runs on an even keel. As a smiling Randolph said, "Rickey doesn't feel the need to please other people."

Like they say in Yankeeland, Rickey is, just Rickey.

"I didn't do nothin' different this year," said Henderson. "I start 'em all fast; now I just hope to get past it (the hot start) and get through the season. Last year I didn't get past it.

"I was glad for the fast start this year, but not because I had to prove anything," he continued. "You always want to come back strong after an injury because you want to continue to do the things you did before you were hurt. I wanted to see if I was the same person or if I was lacking something because of the injury. So far I think I've been the same, and I can still do the same things I'm capable of doing."

While Henderson may not have made any changes regarding his approach to the game, there were several significant changes made around him that could very well enhance his performance in 1988. First and foremost is that he expects to stay healthy this year, which is imperative if the

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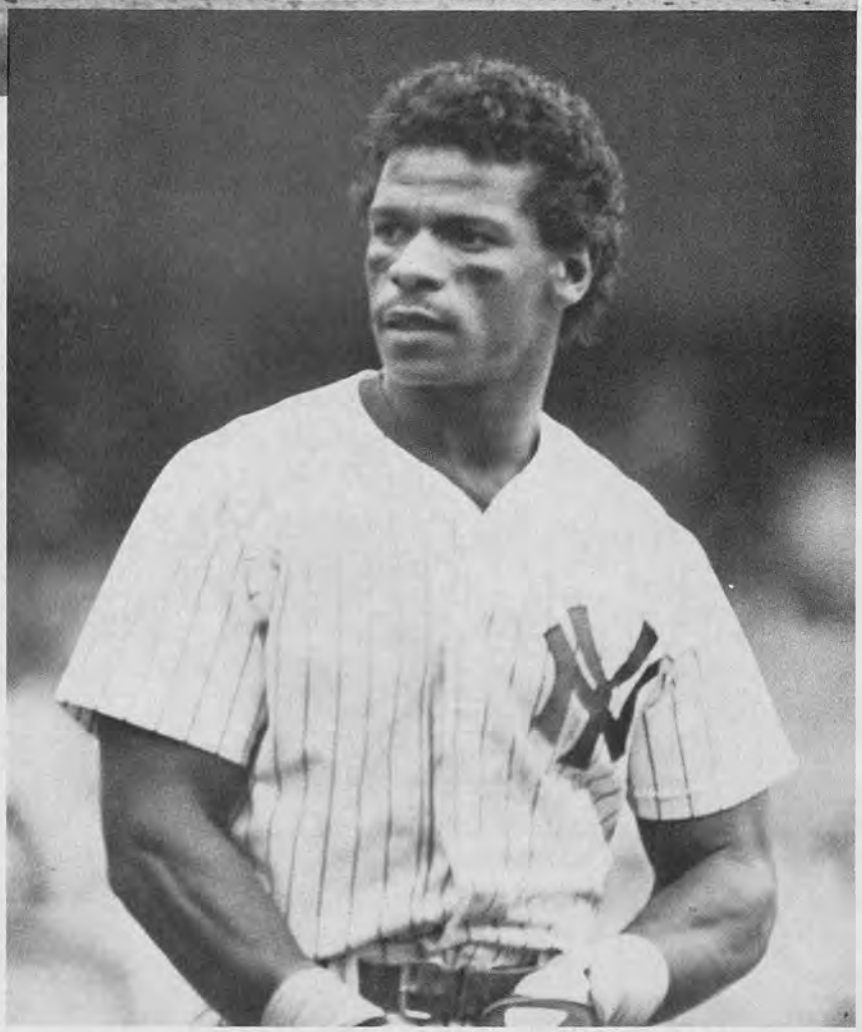

Yankees hope to contend for the title. As Martin pointed out, "If you have a healthy Rickey Henderson, you have a machine."

"I talked to Rickey in the off-season," said Randolph, "and he was working hard to strengthen his legs. He always works hard in the winter, but this year after the injury he wanted his legs to be as strong as possible."

"One thing I changed was my training, because of the injury," added Henderson. "I wanted to build my legs even stronger so that I could try and avoid another injury this year."

Another notable change was his move from the Death Valley of centerfield to left, where he was considered to be one of the best in the game. In recent years, Henderson, even when healthy, has run out of gas in the second half of the season. While the move to left field will help the Yankees defensively, it should also help to keep the Man of Steal from running into the ground before the All-Star break.

"Leftfield is his natural position, and he looks more comfortable out there," noted Randolph. "Being left-handed he goes to the line well, which is an important advantage. He cuts down the gap, and with his speed he gets to the ball as well as anyone in the game. And, plus, centerfield has a lot of running. People don't realize how tough that can be on your legs, especially for Rickey, who is on base a lot, stealing and diving. It's obvious he's more confident and much happier in left."

"I really liked the idea of moving," agreed Henderson. "I liked centerfield, but I'm better in left. And not running as much I can rest my legs so that I can run more on offense."

As Randolph pointed out, "His style makes it seem that he doesn't seem serious all the time, but he takes a lot of pride in what he does. Rickey wants to have a great year, because he knows he can and he wants to win. Not for personal goals, but for the team."

Through it all Rickey remains, well, just Rickey. He gives his all and, yes, he hurts when people turn on him. But he keeps going. On the bases he is a storm; in front of his locker he is calm and softspoken. "I've been in this game going on 10 years now, and I really want to win. It's the most important attitude for a ballplayer to have, and I want to win as much as anybody in the game.

"But it's the same as any job; when you go to work sometimes you have a bad day. You can't say that because someone has a bad day they don't want to do the job anymore, that's not right. It just means you're going through a bad time. I do want to work, and win the pennant. So I go out and play hard, and leave all of the other stuff behind me. If you have a good year or a bad year you have to forget it, because every year is a new season."

BETA CAROTENE. JUST ANOTHER HEALTH FAD? OR DOES IT HELP REDUCE CANCER RISK?

You have probably been reading or hearing about a natural food substance called Beta Carotene. Newspapers, such as *The New York Times* and *U.S.A. Today* have been reporting on research findings published in leading professional publications on the association between Beta Carotene in the diet and lower incidence of certain cancers.

For example, *The New England Journal of Medicine** recently published a study done at Johns Hopkins University which showed a significantly lower occurrence of lung cancer in a group of people who had high blood levels of Beta Carotene. Based on these findings, it makes sense to eat foods rich in Beta Carotene. In fact, that is one of the recommendations made by the National Cancer Institute and the American Cancer Society.

Where can you find Beta Carotene? In dark green leafy vegetables like broccoli, spinach, kale, Swiss chard and greens from beets, collards and turnips. Also in yellow-orange vegetables like carrots, pumpkins, sweet potatoes. And fruits like apricots, peaches, papayas, cantaloupe and similar melons.

Including these foods in your diet isn't just another fad, it's a sound idea for anyone who is looking for ways to help reduce cancer risk. Remember, in addition to including plenty of fruits and vegetables in your diet, don't smoke and get regular medical check-ups.

*"Serum Beta-Carotene, Vitamins A and E, Selenium and the Risk of Lung Cancer" New England Journal of Medicine, Nov. 13, 1986.

A public service health message from Hoffmann-LaRoche Inc.

ROCHE®

Casey Stengel: Manager of The Year Every Year

BY TIL FERDENZI
Pinstriper Magazine

Stengel as a young New York Giant in the 1920s.

There was this phone call one April morning in 1956.

"Throw some clothes in a bag and get down to Penn Station," the voice said. "I want you to take the train to Chicago with the Yankees."

The call was from Max Kase, the sports editor of the *New York Journal-American*. The boss wanted me to fill in for the ailing Hugh Bradley as the paper's Yankee correspondent.

The train connection was made, and no sooner had I settled back in my roomette than I had a visitor.

"Can I come in?" asked Casey Stengel.

He didn't wait for an invitation. He plopped down in the seat across from me.

"You the new fella from the *Journal?*

"...they want more. You gotta give 'em quotes."
—Casey Stengel

Ferdoozi, Ferdeezee... Yeah," he said. "If you're in this roomette you gotta be the new man."

This first encounter with the man everybody knew left me a little unsure of where we would go from here. I recall starting to say something when he butted in with another question which made me feel like I was 10 times the rookie baseball writer I really was.

"You ever travel with a ball team before?"

I shook my head.

"Don't worry about it," Casey said. "You won't have any trouble."

What went on from there was not to be believed, but looking back over the years it all added up to Casey Stengel, the complete big league manager.

As I recall, the monologue was a twisting kind of Stengelese touching on journalism, human nature, the Yankee mystique, the best way to handle ballplayers... and on and on and on.

"You work for an afternoon paper," he said at the beginning. "That's different from a morning paper and you gotta do it different. Them fellas on the morning papers... they sit up there in the press box and they keep score of the games so when it's all over they can write who won the game, who got the hits, who scored the runs and that kind of things.

"Now," he said taking a big breath, "the people back in New York get on the train in the morning and they read all about how the Yankees beat the White Sox so when they get to the office they know all about what happened.

"Now the day is over and they get on the train to go home. They know who won the game, now they got the afternoon papers and they want something more. You gotta give 'em quotes."

Casey stood up. He banged a fist into the palm of his hand.

"Quotes," he said. "You get quotes from the players, and if they ain't giving you the kind of quotes you want, why you just come in and see me. I'll have quotes for you."

A writer recalls his first road trip covering Stengel and the Yankees.

Having delivered his journalism course for the day, the Yankee manager paused, but just for a few seconds. He pointed a finger at me.

"Do you drink?" he asked.

I said I did... in moderation, of course.

"I'll give you a big tip," he said leaning toward me. "If it's been a tough day and the story ain't been easy to write, get back

continued on page 28

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Stengel

continued from page 26

to the hotel and go down to the hotel bar and have a drink.

"Now," he went on, "you drink in the hotel bar where you're staying and if you drink too much and you fall down, why the bartender will lean over and see who it is that fell down. He'll check you out and he'll get a bellhop to take you to your room. He'll tell him, 'This here is one of them writers from New York so see he gets up to his room all right without anything happening to him.'

"I couldn't have done it without the players."
—Casey Stengel

"Now let's say one of our writers wanders off by himself and has a drink too many at a bar out of the hotel where nobody knows him. No tellin' what'll happen when he falls down and can't take care of himself. See what I mean?"

How could it be any clearer, I said to myself. I thought it was time to ask a question of my own just so Casey wouldn't think the new man didn't have some thoughts of his own. I asked him that after all those years he had been a player and then a manager, if there wasn't a tip or two he could pass along to managers just breaking into the business.

"That's easy," he said. "Get some good ballplayers like I got. All these World Series we've won? Well, I couldn't have done it without the players."

On the subject of ballplayers, Casey had some pretty solid ideas. He said a bunch of young guys on the road followed different behavioral patterns.

He mentioned there were some players who didn't know noon from midnight. Some who chased girls, some who went to church, some who read books and some who liked to look at television. According to Casey Stengel, ballplayers weren't much different than people you'd find in most neighborhoods.

"I couldn't have done it without the players," Stengel said of winning five World Championships in his first five Yankee seasons. In 12 seasons as the manager he compiled a record of 10 pennants and seven World Championships.

Not bad for a fellow some Yankee purists called just a clown when the Yankees hired him in 1949 to succeed Bucky Harris. Casey was voted Manager Of The Year in 1949, 1953 and 1958. For the press covering the team, Casey Stengel was Manager Of The Year every year.

Stengel was always sure to give any reporter more than just a mouthful.

Stengel's legacy to baseball was his enthusiasm for the game.

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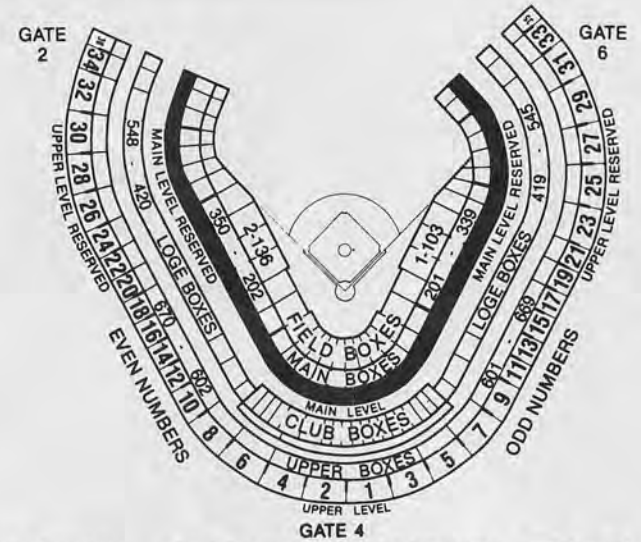
Yankee Stadium Seating Diagram



HOW TO GET TO YANKEE STADIUM

Subway: 161st St. and River Ave.
IND 6th Avenue line . . . D Train or CC local
IRT Lexington Ave. line . . . #4 Woodlawn

By Car: Exits from Major Deegan Expressway (Rt 87) are at 149th and 155th Sts. northbound and at 161st St. southbound. Parking garages at exit points.

** A minimum of 3,170 seats in the last eight rows of the Upper Level Reserved Seat area from Sections 19 and 20 out to Sections 35 and 36 will be available for all regular season games at the General Admission price. The remaining seats in the last eight rows from Section 1 and 2 to Sections 17 and 18 may be sold as Reserve Seats when the advance demand for Reserve Seats warrants such a sale in order to acccmmodate fans' requests for reserved seating. When this advance demand does not exist, these seats will also be sold at the General Admission price.

THE INNER STADIUM

Concessions Refreshment and souvenir stands are on every level, off the concourses.

First Aid A first aid station is on the field level, Section 2. There are emergency stretchers and wheelchairs in the first aid room.

Wheelchair Locations Yankee Stadium was built to accommodate the handicapped and wheelchair locations are on the main level, off the concourses.

Patron Service Office Located on the field level at Section 15, handles your inquiries about Yankee Stadium as well as lost and found and lost person problems.

Gift Shops Located on the field level at Sections 21 and 24, offer an outstanding selection of official New York Yankee merchandise.

Water Fountains Conveniently located on every public concourse.

Public Telephones Located at the escalator lobbies on all levels.

Public Cafeteria Located on the field level at Section 20.

Restrooms There are more than 50 public restrooms in the stadium, easily located from seats by color designation (men-blue; women-red).

GROUND RULES

Foul poles are outside the playing field. Any batted ball hitting foul pole above fence line is a home run. Bat racks are within the dugouts.

Any thrown ball hitting dugout railing or foundation and rebounding on field is in play. Ball going into dugout or hitting other parts of dugout—out of play.

TICKET INFORMATION

Credit Card phone reservations can be made for Yankee tickets. Call TicketMaster at (212) 307-7171... (516) 888-9000...(914) 965-2700... 1-800-682-8080 (outside New York only).

By Mail Send check, money order or credit card number with expiration date to NEW YORK YANKEES (add $1.25 to cover postage and handling). Mail to: Mail Order Department, New York Yankees, Yankee Stadium, Bronx, NY 10451.

For information on Group Sales, Season Sales, Combination Plans or Luxury Suites, contact the Group Sales Department at (212) 293-6000 or 293-6013.

HOW TO BUY TICKETS IN ADVANCE

Tickets to Yankee home games are on sale throughout the season at the Yankee Stadium Advance Ticket Windows, from 9-5 daily and through the conclusion of all night games. Tickets are also available at the more than 60 TicketMaster locations throughout the metropolitan area. Call (212) 307-7171 for the TicketMaster location nearest you.

YANKEE STADIUM 1923-1988

Yankee Stadium ranks with the Colosseum in Rome as one of the most famous sports arenas in the world. It was the first triple decked structure of its kind when originally built in 1922 for the opening of the 1923 season. It served as home to the New York Yankees from 1923-1973, during which the Yankees won 27 pennants. The football Giants played there from 1956 to 1973, and other historic sporting events were also staged there. Two papal masses have been celebrated in the Stadium, Pope Paul VI in 1965 at the "old" stadium, and Pope John Paul II in 1979 at the "new" stadium. The Stadium had undergone a complete modernization program from 1973 to 1976, making it now the most modern and comfortable ballpark in the country.

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HOW SHARP ARE YOU?

Some tough trivia offerings you may not be able to answer.

1. Who was the last major leaguer to hit four home runs in a game?

2. Who was the only pitcher to hurl a no-hitter on his birthday?

3. Which Giant was the first two-time winner of the MVP award in the All-Star game?

4. Which Cardinal holds the all-time record for most runs batted in in a single game?

5. Which team did Denny McLain defeat for his 30th victory in 1968?

6. Which pitcher went 0 for 70 as a batter in 1962, splitting the season between the Braves and Cubs?

7. What was the final score of the game in which Roger Maris hit his 61st home run of the 1961 season?

8. Name the Cardinal left-hander who shut out the Dodgers five times in 1966.

9. Who is the only player to have two four-hit games in World Series action?

10. Who is the only man to play for the Boston, Milwaukee and Atlanta Braves?

11. Which White Sox player hit four home runs in a single game in 1948?

12. Which Yankee is the only player to hit a home run in his only World Series at bat?

13. Who is the career home run leader for the Texas Rangers?

14. Which Minnesota Twin was the first designated hitter to hit a home run?

15. Which club is the only one to be a member of both the West Division and the East Division of the American League?

16. Which Yankee pitcher hurled a shutout, and collected four hits in four at bats, in his major league debut?

17. Who is the only pitcher in history to win back-to-back MVP awards?

18. Which Brewer pinch-ran for Hank Aaron in Aaron's last big league game?

19. Which three major league players have collected 3,000 hits in their careers, yet finished with lifetime batting averages under .300?

20. Who are the only two players to hit three home runs in a World Series game?

21. Which White Sox hurler was the last pitcher in the AL to win, and lose, 20 or more games in the same season?

22. Who was the Texas Rangers' first manager?

23. Which Hall of Famer had two singles and two triples against Robin Roberts in his major league debut?

24. Which White Sox rookie collected two hits in a single inning in his first major league game in 1986?

25. Who was the winning pitcher in the 1951 playoff game won by Bobby Thomson's "shot heard 'round the world"?

26. Which Yankee Hall of Famer singled in the 1934 All-Star game, ending Carl Hubbell's streak of five consecutive strikeouts?

27. Which Detroit hurler had a 5-19 record in 1952, but counted two no-hitters amongst his victories?

28. Which Yankee is the only player to hit a grand slam in a seventh game of a World Series?

29. Which Tiger is the only player to win a batting title in the only season in which he hit .300?

30. Which White Sox player was the first American Leaguer to hit a home run in Canada?

ANSWERS

1. Bob Horner. 2. George Mullin, on July 4, 1912; 3. Willie Mays (1963, 1968); 4. Jim Bottomley (12); 5. The Oakland A's; 6. Bob Buhl; 7. New York 1, Boston 0; 8. Larry Jaster; 9. Robin Yount, both in 1982; 10. Eddie Mathews; 11. Pat Seerey; 12. Jim Mason (1976); 13. Larry Parrish, 142; 14. Tony Oliva; 15. The Milwaukee Brewers; 16. Russ Van Atta; 17. Hal Newhouser (1944, 1945); 18. Jim Gantner; 19. Lou Brock, Al Kaline and Carl Yastrzemski; 20. Babe Ruth and Reggie Jackson; 21. Wilbur Wood (24-20 in 1973); 22. Ted Williams, 1972; 23. Willie McCovey; 24. Russ Morman; 25. Larry Jansen; 26. Bill Dickey; 27. Virgil Trucks; 28. Bill Skowron, 1956; 29. Norm Cash, .361 in 1961; 30. Richie Zisk.

The Sharp Electronics Sports Trivia Quiz

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How To Score

Yankee fans can enjoy baseball more this summer by keeping score of the game.

The best part about keeping score is that it's easy. All you need is a basic knowledge of baseball's rules. Experts use a simple code, which is based on numbering players by their positions.

NUMBER PLAYERS AS FOLLOWS

1—Pitcher; 2—Catcher; 3—First Baseman; 4—Second Baseman; 5—Third Baseman; 6—Shortstop; 7—Left Fielder; 8—Center Fielder; 9—Right Fielder; DH—Designated Hitter

SYMBOLS FOR PLAYS

Single –	Fielders Choice – FC
Double =	Hit by Pitcher – HP
Triple ≡	Wild Pitch – WP
Home Run ≣	Passed Ball – PB
Sacrifice – SH	Stolen Base – SB
Walk – BB	Force Out – FO
Strikeout – K	Double Play – DP
Balk – BK	Error – E
Foul Fly – F	Sacrifice Fly – SF

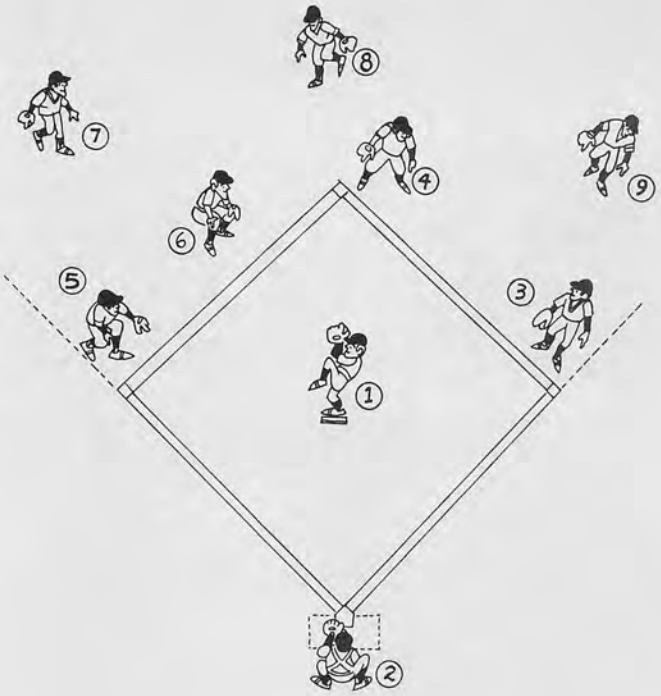
ADDITIONAL SYMBOLS:

IW for intentional walk, L for line drive, KC for called out on strikes, B for bunt, and a wavy line indicating a change, either for a new pitcher or batter.

Every time a batter goes to the plate, use the number to indicate how he was retired or how he reached base.

Fielding plays retiring batters or runners also call for use of the numbers. For instance, the batter who grounds out to the shortstop is retired 6-3 in your scoring. If he flies to the right fielder, merely use the figure 9. If it is foul: 9F.

In example to left, batter reached first on an error by the second baseman, stole second, went to third on a wild pitch and scored on a passed ball. It is convenient to encircle all runs as shown so that scoring plays may be seen at a glance.



Sample Score Sheet

Team		1	2
4 2nd Baseman		2-6	
8 Center Fielder		FC = (PB)	
5 3rd Baseman		43	
DH Designated Hitter		HP	
3 1st Baseman		8	
2 Catcher			6-4 BB
7 Left Fielder			DP 6-4-3
9 Right Fielder			≣
6 Shortstop			3F
1 Pitcher			
Totals	R / H	1 / 2	1 / 1

Inning 1

1 singled, thrown out stealing (catcher to shortstop)

8 doubled, advanced to 3rd on a fielder's choice, scored on passed ball

5 thrown out (2nd to 1st)—fielder's choice

DH hit by pitcher, took 1st base

3 flied out to center field—end of inning

Inning 2

2 walked, later forced out shortstop to 2nd base (1st half of double play)

7 hit into double play (shortstop to 2nd base to 1st base)

9 hit home run

6 fouled out to 1st base

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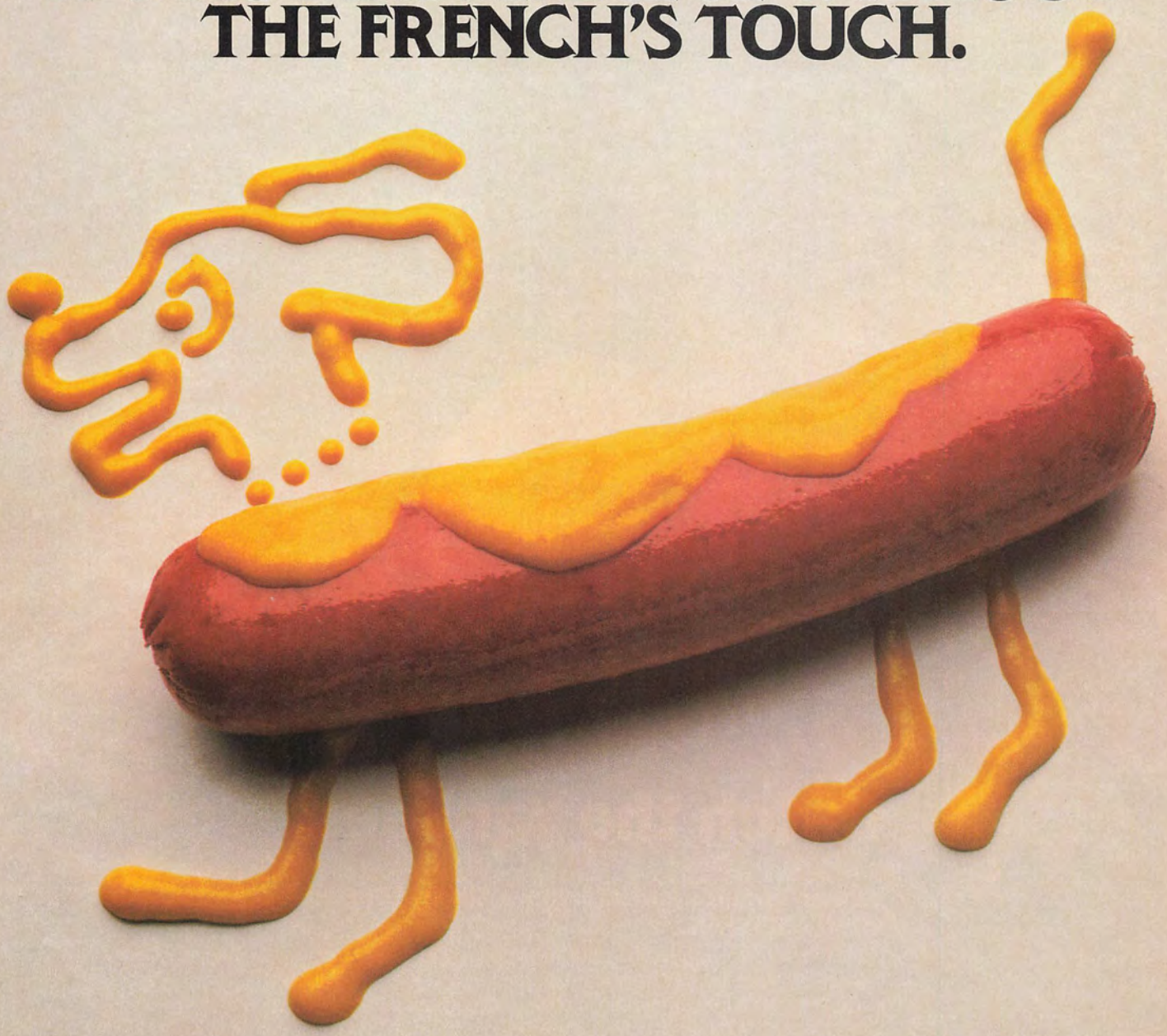

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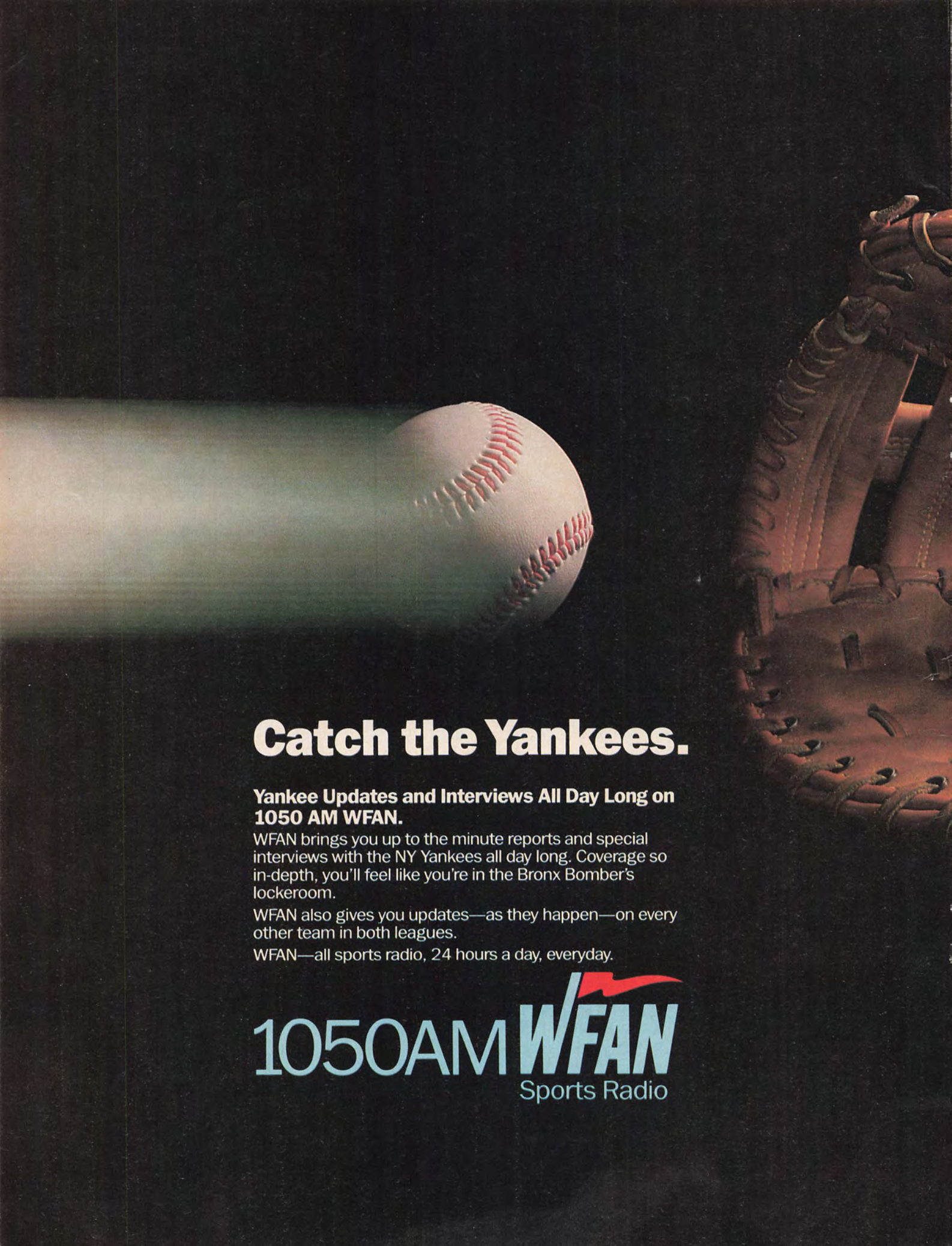

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Yankees vs Texas

July 18, 19, 20, 1988

NEW YORK YANKEES

No.	Pitchers	B	T	HT.	WT.	Born	W-L	ERA	G	IP
27	ALLEN, Neil	R	R	6-2	190	1-24-58	2-2	2.78	17	55.0
45	CANDELARIA, John	R	L	6-6	225	11- 6-53	9-5	2.85	17	113.2
38	CLEMENTS, Pat	R	L	6-0	180	2- 2-62	0-0	5.40	2	1.2
36	DOTSON, Richard	R	R	6-0	204	1-10-59	7-3	4.32	17	91.2
51	GUANTE, Cecilio	R	R	6-3	205	2- 1-60	4-5	2.58	39	59.1
49	GUIDRY, Ron	L	L	5-11	160	8-28-50	0-1	2.89	2	9.1
41	HUDSON, Charles	R	R	6-3	185	3-16-59	6-3	3.44	21	81.0
25	JOHN, Tommy	R	L	6-3	200	5-22-43	7-2	3.38	20	98.2
28	LEITER, Al-a	L	L	6-3	210	10-23-65	4-3	3.99	11	47.1
26	RHODEN, Rick	R	R	6-4	203	5-16-53	4-6	4.43	14	83.1
19	RIGHETTI, Dave	L	L	6-4	210	11-28-58	3-0	3.98	29	40.2
43	STODDARD, Tim	R	R	6-7	253	1-24-53	2-2	6.44	20	36.1

No.	Catchers						AVG	G	HR	RBI	SB
12	SKINNER, Joel	R	R	6-4	204	2-21-61	.219	49	2	12	0
11	SLAUGHT, Don	R	R	6-1	190	9-11-58	.340	42	5	29	1
No.	**Infielders**										
6	CLARK, Jack	R	R	6-3	205	11-10-55	.254	75	18	54	2
23	MATTINGLY, Don	L	L	6-0	175	4-20-61	.310	68	6	41	1
20	MEACHAM, Bobby	R	R	6-1	180	8-25-60	.217	47	0	7	7
13	PAGLIARULO, Mike	L	R	6-2	195	6-15-60	.229	81	9	53	1
30	RANDOLPH, Willie	R	R	5-11	166	7- 6-54	.223	64	1	21	4
17	SANTANA, Rafael	R	R	6-1	160	1-31-58	.248	77	2	20	1
2	TOLLESON, Wayne-b	S	R	5-9	160	9-22-55	.313	8	0	3	0
No.	**Outfielders**										
21	CRUZ, Jose	L	L	6-0	185	8- 8-47	.200	36	0	3	0
24	HENDERSON, Rickey	R	L	5-10	195	12-25-58	.309	66	5	30	42
39	KELLY, Roberto-c	R	R	6-4	185	10- 1-64	.247	28	1	7	2
22	WARD, Gary	R	R	6-2	202	12- 6-53	.219	49	2	11	0
18	WASHINGTON, Claudell	L	L	6-2	195	8-31-54	.318	69	4	34	8
31	WINFIELD, Dave	R	R	6-6	220	10- 3-51	.346	82	15	62	6

a — Placed on 21-day disabled list 6/14/88
b — Placed on 21-day disabled list 6/20/88
c — Placed on 15-day disabled list 6/30/88

Stats thru 7/10/88
Games Played—85

Manager—LOU PINIELLA (14)
Coaches—GENE MICHAEL (48), 3rd Base; CHRIS CHAMBLISS (50), Hitting; MIKE FERRARO (34), 1st Base; STAN WILLIAMS (42), Pitching; JEFF TORBORG (44), Bullpen
Traveling Secretary: BILL EMSLIE
Trainers—GENE MONAHAN and STEVE DONOHUE
Strength and Conditioning Coach—JEFF MANGOLD

TEXAS RANGERS

No.	Pitchers	B	T	HT.	WT.	Born	W-L	ERA	G	IP
25	ARNSBERG, Brad-a	R	R	6-4	205	8-20-63	0-0	—	0	0.0
37	CECENA, Jose-b	R	R	5-11	180	8-20-63	0-0	4.78	22	26.1
18	CORREA, Ed-c	R	R	6-2	205	4-29-66	0-0	—	0	0.0
23	GUZMAN, Jose	R	R	6-3	185	4- 9-63	9-6	3.36	2	136.2
42	HOFFMAN, Guy	L	L	5-9	175	7- 9-56	0-0	3.86	18	2.1
49	HOUGH, Charlie	R	R	6-2	190	1- 5-48	8-9	3.26	19	143.2
39	KILGUS, Paul	L	L	6-1	175	2- 2-62	7-8	3.57	18	123.2
38	McMURTRY, Craig	R	R	6-5	195	11- 5-59	1-0	1.50	8	24.0
34	MOHORCIC, Dale	R	R	6-3	220	1-25-56	2-5	3.79	31	40.1
40	RUSSELL, Jeff	R	R	6-3	210	9- 2-61	8-2	3.16	20	91.0
43	VANDE BERG, Ed	L	L	6-2	180	10-26-58	0-0	0.00	3	6.0
54	VAUGHN, DeWayne	R	R	6-1	175	7-22-59	0-0	0.00	0	0.0
28	WILLIAMS, Mitch	L	L	6-4	200	11-17-64	1-2	4.14	38	41.1

No.	Catchers						AVG	G	HR.	RBI	SB
12	PETRALLI, Geno	S	R	6-1	180	9-25-59	.293	62	4	15	0
5	STANLEY, Mike	R	R	6-1	185	6-25-63	.229	58	2	18	0
No.	**Infielders**										
22	BUECHELE, Steve	R	R	6-2	190	9-26-61	.253	81	10	28	2
1	FLETCHER, Scott	R	R	5-11	173	7-30-58	.284	83	0	30	6
20	KUNKEL, Jeff	R	R	6-2	180	3-25-62	.254	20	1	6	0
9	O'BRIEN, Pete	L	L	6-1	200	2- 9-58	.295	84	9	36	1
19	WILKERSON, Curtis	S	R	5-9	160	4-26-61	.237	54	0	17	4
No.	**Outfielders**										
33	BROWER, Bob	R	R	6-0	190	1-10-60	.234	43	1	9	3
6	ESPY, Cecil	S	R	6-3	195	1-20-63	.268	58	1	15	18
17	GARBEY, Barbaro	L	L	6-1	190	1-20-63	.200	10	0	2	0
29	INCAVIGLIA, Pete	R	R	6-1	220	4- 2-64	.261	73	15	36	3
15	PARRISH, Larry	R	R	6-3	215	11-10-53	.000	0	0	0	0
3	SIERRA, Ruben	S	R	6-1	175	10- 6-65	.244	81	12	49	9
27	STEELS, James	L	L	5-10	180	5-30-61	.205	28	0	5	2

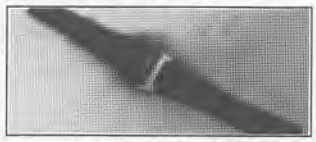
a — Placed on 60-day disabled list
b — Placed on 15-day disabled list

Stats thru 7/10/88
Games Played 86

MANAGER — BOBBY VALENTINE (2)
Coaches — DICK EGAN (52), Bullpen; TOM HOUSE (35), Pitching; ART HOWE (10), Hitting; DAVEY LOPES (14), Baserunning/Outfield; DAVE OLIVER (26), Infield; TOM ROBINSON, Coach

THE YANKEES &
CHIQUITA BANANA
present

WATCH DAY



SUNDAY, AUGUST 7th — 1:30 p.m.
YANKEES vs TWINS

The Yankees & Twins square off on Sunday afternoon, August 7th and all fans who come out to the stadium will receive a free Yankee Watch, compliments of Chiquita Banana.

Great seats are available now through the Yankee Stadium Advanced Ticket Window and through all Ticket Master locations.

THE NEW YORK YANKEES
&
SURF DETERGENT
Present

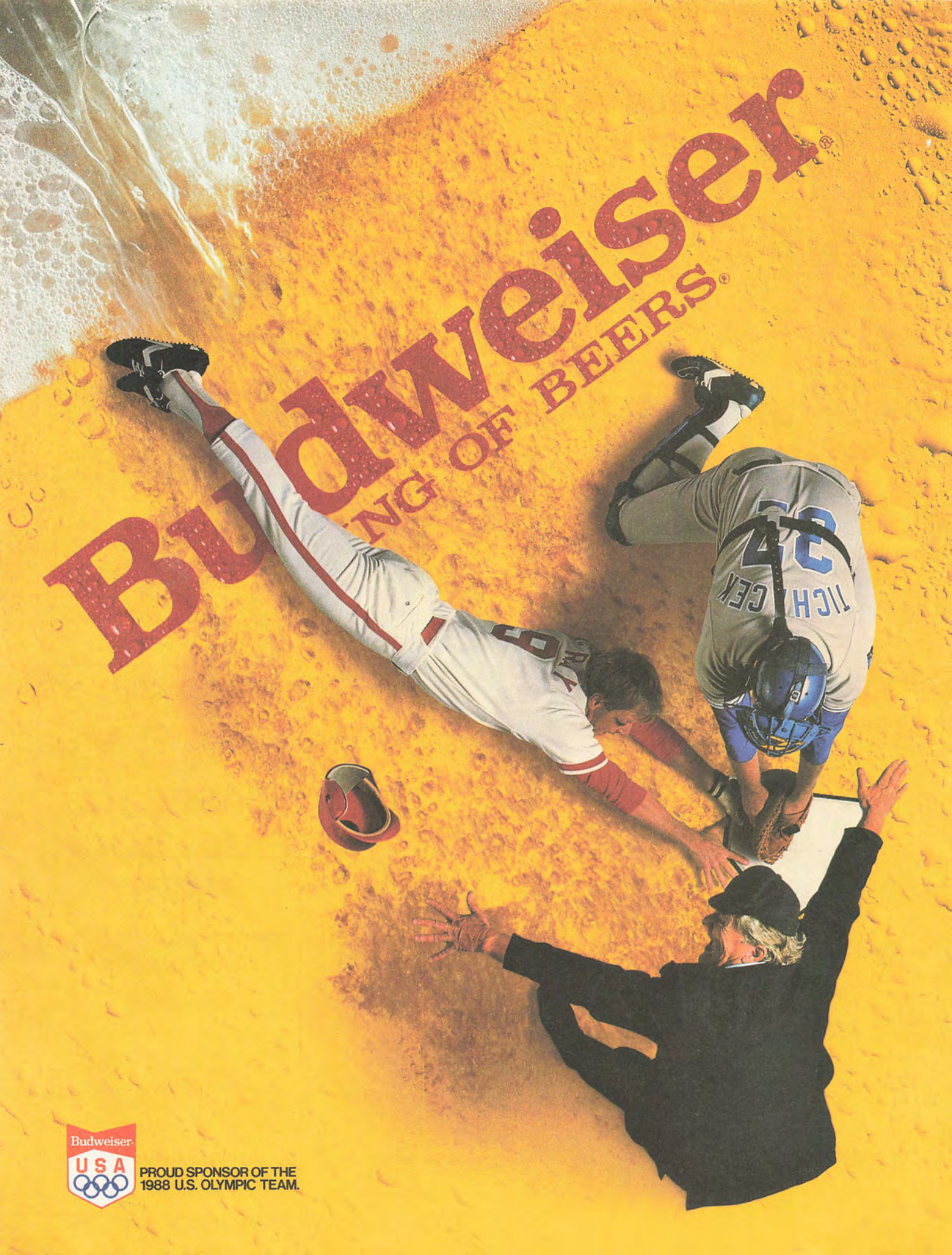
BASEBALL CARD BOOK NIGHT

Saturday • August 20 • 7:30 pm

YANKEES
vs.
MARINERS

All fans at the stadium on Saturday Night, August 20th can trace the history of the Yankees from 1952 to the present, through baseball cards with this free, full color book, compliments of Surf Detergent!

Good Seats are on sale now at the Yankee Stadium advanced ticket window and at all Ticket Master Locations.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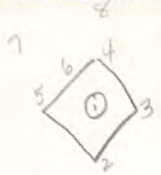

SCORECARD

See page 34 for instructions on How to Score

TEXAS RANGERS

1 Fletcher, if
2 Valentine, Mgr
5 Stanley, c
6 Espy, of
9 O'Brien, if
10 Howe, coach
12 Petralli, c
14 Lopes, coach
15 Parrish, of
17 Garbey, of
18 Correa, p
19 Wilkerson, if
20 Kunkel, if
21 Sierra, of
22 Buechele, if
23 Guzman, p
25 Arnsberg, p
26 Oliver, coach
27 Steels, of
28 Williams, p
29 Incaviglia, of
31 Robson, coach
33 Brower, of
34 Mohorcic, p
35 House, coach
37 Cecena, p
38 McMurtry, p
39 Kilgus, p
40 Russell, p
42 Hoffman, p
43 Vande Berg, p
49 Hough,p
52 Egan, coach
54 Vaughn, p

RANGERS	1	2	3	4	5	6	7	8	9	10	11	12	AB	R	H	RBI	E
McDOWELL CF	3UN.		3UN.		—		7		4-3				5	0	1	0	0
FLETCHER SS	9		—		FC 5-2		1-3		6-3				5	0	1	0	0
SIERRA RF	4-3		4-3		K		K		—				5	0	1	0	0
INCAVIGLIA DH		K		4-3		E		—	9				5	2	2	1	0
O'BRIEN 1B		8		5-3		3UN.		K					4	0	0	0	0
STANLEY IN 8TH C PETRALLI C		BB		7		K		K					2 1	0 0	0 0	0 0	0 0
BUECHELE 3B		—			BB	=		BB					2	0	2	0	1
ESPY LF		9			7	8		—					4	0	1	1	0
KUNKEL IN 8TH 2B WILKERSON 2B			4-3		—		—	K					1 3	0 0	0 2	0 0	0 0
Totals R/H	0/0	0/1	0/1	0/0	0/2	1/2	0/1	1/2	0/1	/	/	/	37	2	10	2	1

RANGERS	IP	H	R	ER	BB	SO
KILGUS P	2/3	5	5	5	1	0
HOFFMAN P	5 1/3	2	1	1	3	1
MOHORCIC P	2	3	1	1	1	1

YANKEES	IP	H	R	ER	BB	SO
DOTSON P	5 1/3	6	1	1	2	3
ALLEN P	1 1/3	2	1	1	0	1
RIGHETTI P	2	2	0	0	1	3

YANKEES

*1 Billy Martin
2 Tolleson, if
*3 Babe Ruth
*4 Lou Gehrig
*5 Joe DiMaggio
6 Clark, dh
*7 Mickey Mantle
*8 Yogi Berra
*8 Bill Dickey
*9 Roger Maris
*10 Phil Rizzuto
11 Slaught, c
12 Skinner, c
13 Pagliarulo, 3b
14 Piniella, Mgr.
*15 Thurman Munson
*16 Whitey Ford
17 Santana, ss
18 Washington, of
19 Righetti, p
20 Meacham, if
21 Cruz, of
22 Ward, of
23 Mattingly, 1b
24 Henderson, of
25 John, p
26 Rhoden, p
27 Allen, p
28 Leiter, p
30 Randolph, 2b
31 Winfield, rf
*32 Elston Howard
34 Ferraro, coach
36 Dotson, p
*37 Casey Stengel
38 Clements, p
41 Hudson, p
42 Williams, coach
43 Stoddard, p
44 Torborg, coach
45 Candelaria, p
48 Michael, coach
49 Guidry, p
50 Chambliss, coach
51 Guante, p
* Retired Numbers

YANKEES	1	2	3	4	5	6	7	8	9	10	11	12	AB	R	H	RBI	E
HENDERSON LF	=	8		9		E-5		5-3					5	1	1	0	0
RANDOLPH 2B	—	BB		—		BB		—					3	1	3	0	0
MATTINGLY 1B	1 =	8		3UN		1-3		—					5	1	2	1	0
CLARK DH	1 —	6-3			3F		1-3	8					5	0	1	1	0
WINFIELD RF	FC 4-6		9		6-3		BB						3	1	0	1	0
WARD CF	8		5-3		6-3		9						4	0	0	0	0
AGUAYO 3B	BB		9			8	5-3						3	1	0	0	0
SKINNER C	11 =			4-3		RUN BB		K					3	1	1	2	0
SANTANA SS	7			—		K		=					4	1	2	1	0
Totals R/H	5/5	0/0	0/0	0/2	0/3	1/0	0/0	1/3	/	/	/	/	35	7	10		

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THIS BUD'S FOR YOU.™

AMERICAN LEAGUE PITCHERS

BALTIMORE
12 Morgan, M.
21 Thurmond, M.
23 Peraza, O.
24 Schmidt, D.
27 Habyan, J.
34 Ballard, J.
39 Sisk, D.
41 Aase, D.
48 Bautista, J.
49 Niedenfuer, T.
52 Boddicker, M.
53 Tibbs, J.

BOSTON
15 Lamp, D.
19 Sellers, J.
21 Clemens, R.
23 Boyd, D.
28 Ellsworth, S.
41 Smithson, M.
42 Trautwein, J.
44 Gardner, W.
46 Stanley, B.
47 Hurst, B.
48 Smith, L.
50 Bolton, T.

CALIFORNIA
15 McCaskill, K.
23 Corbett, S.
27 Fraser, W.
31 Finley, C.
33 Cliburn, S.
34 Harvey, B.
37 Moore, D.
38 Minton, G.
39 Witt, M.
41 Buice, D.
42 Clark, T.
46 Petry, D.

CHICAGO
26 Horton, R.
32 Bittiger, J.
33 Perez, M.
37 Thigpen, R.
38 La Point, D.
40 McDowell, J.
41 Reuss, J.
46 Rosenberg, S.
47 Long, W.
52 Davis, J.

CLEVELAND
11 Jones, D.
21 Swindell, G.
22 Havens, B.
36 Rodriguez, R.
39 Gordon, B.
40 Black, B.
42 Yett, R.
43 Bailes, S.
44 Perlman, J.
49 Candiotti, T.
52 Farrell, J.

DETROIT
17 Heinkel, D.
19 Alexander, D.
21 Hernandez, W.
25 King, E.
26 Tanana, F.
35 Terrell, W.
36 Trujillo, M.
39 Henneman, M.
44 Robinson, J.
47 Morris, J.
48 Gibson, P.

KANSAS CITY
17 Anderson, R.
18 Saberhagen, B.
19 Bannister, F.
21 Montgomery, J.
23 Gubicza, M.
26 Farr, S.
37 Leibrandt, C.
39 Gleaton, D.
48 Power, T.
57 Sanchez, I.

MILWAUKEE
20 Nieves, J.
25 Clear, M.
27 Mirabella, P.
28 Jones, O.
29 Bosio, C.
32 Crim, C.
37 Plesac, D.
38 August, D.
39 Filer, T.
40 Birkbeck, M.
46 Wegman, B.
49 Higuera, T.

MINNESOTA
16 Viola, F.
17 Straker, L.
19 Portugal, M.
22 Atherton, K.
28 Blyleven, B.
31 Tolliver, F.
40 Berenguer, J.
41 Reardon, J.
48 Winn, J.
49 Anderson, A.
53 Lea, C.

OAKLAND
14 Davis, S.
19 Nelson, G.
29 Young, C.
32 Cadaret, G.
34 Stewart, D.
35 Welch, B.
40 Honeycutt, R.
41 Corsi, J.
43 Eckersley, D.
46 Bordy, R.
47 Shaver, J.
51 Plunk, E.
53 Ontiveros, S.
54 Burns, T.

SEATTLE
12 Langston, M.
15 Bankhead, S.
18 Swift, B.
19 Scurry, R.
25 Moore, M.
27 Campbell, M.
30 Nunez, E.
31 Reed, J.
34 Trout, S.
38 Jackson, M.
40 Schooler, M.

TEXAS
18 Correa, E.
23 Guzman, J.
28 Williams, M.
34 Mohorcic, D.
37 Cecena, J.
38 McMurtry, J.
39 Kilgus, P.
40 Russell, J.
42 Hoffman, G.
43 Vandeberg, E.
49 Hough, C.
54 Vaughn, D.

TORONTO
16 Stottlemyre, T.
18 Clancy, J.
22 Key, J.
31 Ward, D.
36 Wells, D.
37 Steib, D.
38 Eichhorn, M.
46 Flanagan, M.
50 Henke, T.
55 Cerutti, J.

NATIONAL LEAGUE PITCHERS

ATLANTA
25 Smith, P.
26 Mahler, R.
30 Assenmacher, P.
31 Olwine, E.
34 Smith, Z.
40 Alvarez, J.
42 Sutter, B.
45 Puleo, C.
47 Glavine, T.
49 Jimenez, G.

CHICAGO
31 Maddux, G.
32 Schiraldi, C.
33 DiPino, F.
37 Perry, P.
40 Sutcliffe, R.
41 Pico, J.
45 Nipper, A.
49 Moyer, J.
50 Lancaster, L.
54 Gossage, R.

CINCINNATI
20 Jackson, D.
27 Rijo, J.
31 Franco, J.
32 Browning, T.
33 Robinson, R.
40 Armstrong, J.
43 Gray, J.
46 Murphy, R.
47 Williams, F.
48 Birtsas, T.
49 Dibble, R.

HOUSTON
13 Camacho, E.
33 Scott, M.
34 Ryan, N.
39 Knepper, B.
42 Anderson, L.
43 Deshaies, J.
44 Darwin, D.
45 Smith, D.
47 Andujar, J.
49 Agosto, J.
53 Meads, D.

LOS ANGELES
20 Sutton, D.
26 Pena, A.
34 Valenzuela, F.
41 Krueger, B.
47 Orosco, J.
49 Belcher, T.
50 Howell, J.
51 Holton, B.
52 Crews, S.
54 Leary, T.
55 Hershiser, O.
57 Hillegas, S.

MONTREAL
17 Youmans, F.
26 Heaton, N.
27 McGaffigan, A.
28 Smith, B.
32 Martinez, D.
34 Perez, P.
38 Hesketh, J.
44 Burke, T.
49 Parrett, J.
54 Dopson, J.
59 Holmon, B.

NEW YORK
12 Darling, R.
15 Aguilera, R.
16 Gooden, D.
19 Ojeda, B.
26 Leach, T.
31 Walter, G.
42 McDowell, R.
44 Cone, D.
48 Myers, R.
50 Fernandez, S.

PHILADELPHIA
27 Tekulve, K.
28 Rawley, S.
33 Harris, G.
34 Scherrer, B.
40 Bedrosian, S.
42 Carman, D.
43 Dawley, B.
44 Maddux, N.
45 Palmer, D.
46 Gross, K.
47 Ruffin, B.

PITTSBURGH
15 Drabek, D.
16 Kipper, B.
17 Walk, B.
35 Gott, J.
41 Dunne, M.
49 Robinson, J.
50 Jones, B.
51 Rucker, D.
54 Fisher, B.
57 Smiley, J.

SAN DIEGO
30 Show, E.
31 Whitson, E.
40 Hawkins, A.
41 McCullers, L.
43 Rasmussen, D.
45 Jones, J.
48 Davis, M.
51 Booker, G.
52 Leiper, D.
55 Grant, M.

SAN FRANCISCO
14 Hammaker, A.
29 LaCoss, M.
31 Bockus, R.
32 Lefferts, C.
37 Downs, K.
39 Krukow, M.
40 Robinson, D.
43 Dravecky, D.
45 Mullholland, G.
47 Price, J.
48 Reuschel, R.
50 Garrelts, S.

ST. LOUIS
30 Tudor, J.
31 Forsch, B.
32 Magrane, J.
34 Cox, D.
36 Peters, S.
37 Terry, S.
38 Worrell, T.
39 O'Neal, R.
46 Dayley, K.
48 DeLeon, J.
49 McWilliams, L.
50 Costello, J.

On Deck . . .

Monday	July 25	Milwaukee Brewers	7:30 p.m.
Tuesday	July 26	Milwaukee Brewers	7:30 p.m.
Wednesday	July 27	Milwaukee Brewers	7:30 p.m.
Thursday	July 28	Milwaukee Brewers	7:30 p.m.
Friday	August 5	Minnesota Twins	7:30 p.m.
Saturday	August 6	Minnesota Twins	7:30 p.m.
Sunday	August 7	Minnesota Twins	1:30 p.m.

On Monday night July 25th the Yankees return to New York for a 4-game series against the Milwaukee Brewers. Then, on Friday August 5th the Yankees are in town for a 3-game weekend series against the Minnesota Twins. This series is highlighted by Digital Watch Day. All fans who come out to the ballpark on Sunday, August 7th will receive a free digital watch compliments of Chiquita Banana.

EXCELLENT SEATS ARE ON SALE NOW FOR ALL YANKEE STADIUM GAMES!

AMERICAN LEAGUE UMPIRES

2	Bremigan	21	Kaiser
3	Evans	22	Barnett
5	Scott	23	Reed
7	Phillips	24	Clark
8	McKean	25	Johnson
*9	Kunkel	26	Voltaggio
10	McCoy	27	Roe
11	Denkinger	28	Young
12	Cooney	29	Shulock
13	Cousins	30	Welke
14	Palermo	31	Reilly
15	Brinkman	33	Merrill
*16	DiMuro	34	Morrison
17	Hirschbeck	35	Hendry
18	Kosc	36	McClelland
19	Garcia	37	Cobie
20	Ford	38	Tschida

*Retired Numbers

THE NEW YORK YANKEES
and
THE WIZ
present

POSTER NIGHT

•

Wednesday
July 20th—7:30 p.m.
Yankees vs. Rangers

•

Wednesday
August 24th—7:30 p.m.
Yankees vs. Athletics

•

Wednesday
Sept. 7th—7:30 p.m.
Yankees vs. Orioles

•

All fans who come out to the stadium on these special days will receive a free Yankee Poster, compliments of The Wiz.

Great seats are on sale now at the Yankee Stadium advanced ticket window and at all Ticket Master locations.

We pay these people to fly TWA.

Introducing TWA's Quality Control Team.

Since many of our best ideas about improving service have come from our passengers, we thought, why not take this process a step further?

TWA's Quality Control Team is really a group of 30 "professional" passengers. Their job is to fly TWA, and report directly to the Chairman what they liked, and what they didn't like. They have a checklist of over 100 service items to go through, analyzing everything from the temperature of the entree to the cleanliness of our aircraft.

Introducing TWA's In-Flight Service Manager.

Recently, TWA has instituted an In-Flight Service Manager on every flight who is responsible for all aspects of TWA's in-flight service. You have a question about a connection? They'll answer it. You need special assistance? They'll take care of it. You've seen the movie three times already? They'll find you a great magazine.

You get the idea.

The Chairman of TWA Has Made Service Top Priority.

TWA has always recognized that good service makes all the difference in air travel; so we're determined to ensure that ours is the best in the business. That's why the Chairman of TWA has made service top priority. In fact, if you have any constructive criticism, major gripe, or just lavish praise, he'd like to know about it.

You can write him at TWA, 605 Third Avenue, New York, NY 10158.

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FIND OUT HOW GOOD WE REALLY ARE.

TWA

The 1927 Yankees Live On In Koenig And Morehart

BY MIKE MULHERN
Pinstriper Magazine

It's been 61 years since the Babe hit his 60 homers, 61 summers since the star-studded cast which made up the '27 Yankees entertained capacity crowds in that great outdoor arena known as "The House That Ruth Built."

The members of that squad attained such collective magnificence that their faces became forever etched upon the Mount Rushmore of baseball history. They were the lions who helped make the Twenties roar, the flawless machine which established the standard of excellence that all teams which preceded and succeeded are measured up against.

They had the highest team slugging percentage of all time, and produced not only five .300 hitters, but also the league's top three leaders in home runs and top two in runs batted in. Indeed, four of the eight American Leaguers who drove in more than 100 runs that year were Yankees.

"In our search for watering holes, Babe was most accommodating."
—Mark Koenig

The squad also set the league record (broken in 1954) for most victories in a season, and led the American League that year both with the highest team batting average and lowest earned run average. The pennant race that year might just as well have been a contest between a cheetah and a pack of snails. The Yankees' closest competitior—the Athletics—finished a full 19 games behind them.

Five players on the '27 Yankees roster—plus the manager and the business manager—have been canonized and enshrined in baseball heaven at Cooperstown so far, and there is a good possibility that more of them will be in the future.

Only two members of the team remain today to bask in the afterglow of the supernova they helped to ignite in the baseball sky six decades ago. They are starting shortstop Mark Koenig of Glen Ellen, CA, and utility infielder Ray Morehart of Dallas.

Koenig, 83 ("All those baseball reference books say that I was born in 1902, but they're wrong, because I was born in 1904," he pointed out), has had his health problems of late, and is currently undergoing radiation treatment for lung cancer. "I think what I've really got is Heinz' Disease, because whatever is wrong with me comes in 57 varieties," he joked.

Looking back on his 12-year major league career today, Koenig observed, "I'd have to say that playing on that '27 team and being a teammate of Ruth's, Gehrig's and all those other big stars was the biggest thrill of my life. Not only were they great players, but they were a great bunch of guys as well. No, you sure didn't have to steal any bases with those powerful-hitting fellows coming up behind you!"

To illustrate the potency of the Yankee lineup, he said, "We beat the St. Louis Browns 21 out of 22 games that season. It got so bad that the Browns' pitchers collected a pot which was to be awarded to the first pitcher on the team to beat us. We defeated them 21 straight times, then in our final game against them, Milt Gaston whipped us and took the prize!"

Does he think, as many do, that the '27 Yankee squad was the greatest team ever? "Let's just say *one* of the greatest," he replied. "There have been too many good teams through the years to permit any one to be singled out as the greatest. Take for example the team that beat us out in '29, then won the pennant again in '30 and '31. I'm talking about Connie Mack's Philadelphia Athletics. Mack had Jimmie Foxx, Al Simmons, Mickey Cochrane, George Earnshaw, Lefty Grove, Jimmy Dykes and Bing Miller. It's hard to call yourself the greatest of all time when you're comparing yourself to teams like *that!*"

Koenig batted second in the Yankee lineup, right behind Earle Combs and right ahead of Babe Ruth and Lou Gehrig. Those three are all now immortalized with plaques in the Hall of Fame. "When Ruth knocked his 60th homer, I was on third base," Koenig stated with pride. "I knocked a triple right before the Babe came to bat."

Mark Koenig was shortstop of arguably the best team ever.

Ray Morehart contributed to the '27 Yankees as a utility infielder.

Unfortunately, not all the swinging that was going on back then was done with bats aimed at baseballs. This, remember, was the era of many celebrated boxing matches. Most have heard of the contest between Dempsey and Tunney. Of lesser note was the one involving Koenig and Ruth.

"I had an argument with the Babe during an exhibition game in Baltimore in 1926," Koenig recalled. "Ruth was playing first, and Lazzeri threw a double play ball so far over my head that I didn't even make an attempt at it.

"Ruth got mad and started riding me, calling me every name in the book," he continued. "When the inning was over, I went into the dugout and took my turn calling *him* every name in the book. I was the second hitter that inning, and when I was picking up my bat, he came from behind and shoved me down into the dugout. We wrestled a little bit, then the umpire came and tossed us both out of the game. Our relationship was a tense one for a good while after that.

continued on page 44

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Konica becomes Japan's first modern photo manufacturing and marketing organization.	1919	The Chicago "Black Sox" throw the World Series, becoming baseball's first modern manufacturer of artificial losses.
Konica makes Japan's first color film.	1940	Baseball's most colorful umpire, Bill Klem, retires after calling some 2,500 games.
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1927 Yankees

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"I used to berth right across from him on the team train, but because of our feud Miller Huggins (the manager) moved me to another car. Babe and I didn't talk to each other again until after we had clinched the pennant. Then we shook hands and it was all over with."

But there were happy times, too, especially during Prohibition, when the Babe was busily proving that he—and not Spuds MacKenzie—was the original party animal. "The fact that drinking was illegal only served to increase our thirst for alcoholic beverages all the more," Koenig pointed out. "In our search for watering holes, Babe was most accommodating. After home games, he used to take us to see a friend of his in Passaic, NJ, who ran a bar—or 'blind pig,' as we called such establishments—in an upstairs room. There was plenty of good food to eat and lots of beer to drink. The place even had a piano, and while I handled the keyboard, everyone would gather around and sing their hearts out. We had some wonderful times together there!"

"If I went to (a game) at my age and somebody stole third, I'm liable to drop dead from a heart attack."
—Ray Morehart

What does he remember best about first baseman Lou Gehrig? Gehrig was a notorious record-setter, and one of his marks was 13 consecutive seasons with over 100 RBI. Although he had no trouble scoring while he was on the field, he had lots of difficulty doing so when he was *off* of it.

"Gehrig was very bashful," Koenig recollected. "He asked us to fix him up with a girl once and we demurred; we told him he wouldn't know what to do with one if we did. I still don't know how that guy ever got married!"

The Yankee tornado that leveled the American League in 1927 later turned its fury upon the National League champion Pittsburgh Pirates, and demolished them in the World Series in a mere four games. It was Koenig's bat that served as the magic wand allowing the Yankees to accomplish this feat.

"I was the leading hitter in the Series that year with a .500 batting average," he remembered. "When it was all over, Pirate star Paul Waner said, 'It wasn't the Yankees' big guns that ruined us. It was Koenig, one of the weakest sticks in their lineup!'

"It was gratifying to have done so well, because I had been the goat in the Series the year before," Koenig added. "I had booted a double play ball in the final game of the '26 Series, and as a result St. Louis was able to rally and win. It was nice to be able to come back in '27 and redeem myself."

In addition to posting the .500 batting average, Koenig equalled the record for most hits in a four-game World Series. Unfortunately, it didn't last for long, because Ruth came along and surpassed it the very next year. Koenig has no regrets over the fact that the Babe knocked him out of the record book. "If anybody was going to break a record back then, you could make a lot of money by betting that Ruth would be the one to do it," he said.

For Ray Morehart, 1988 is not only the 61st anniversary of his affiliation with that marvelous team, but his 61st wedding anniversary as well. "My wife Mary and I celebrated six wonderful decades together a year ago, and I'm as proud of that fact as I am about having played on the '27 Yankees," he pointed out.

Morehart, who turned 88 on December 2, did not have as large a role on the team that year as Koenig did. For this Austin College graduate (he received his degree in languages), 1927 was his third and final year in the major leagues.

He saw action in 73 games that season, mostly as Tony Lazzeri's replacement at second base. "Actually, I took Koenig's place," Morehart explained. "Koenig got injured, so Manager Miller Huggins moved Lazzeri to short and put me in at second."

Morehart had been traded from the White Sox (who finished fifth in 1926) to the first-place Yankees just a few months before the 1927 season commenced, a deal which he had no reason to shed any tears over. "I felt pretty good about being traded to a winning team," he recollected, "because I knew that a World Series check could help a poor boy like myself get along pretty good!"

A lifelong repercussion of his membership on the '27 team is that in people's minds his name will forever be associated with that of the game's greatest star. "I get requests from all over the United States for my autograph just because I was a teammate of Babe Ruth's," Morehart pointed out.

He feels it is his duty to acknowledge this fan mail as his way of personally paying tribute to Babe's memory.

Morehart is equally pleased that his picture is on display at the Baseball Hall of Fame in Cooperstown with the other members of that team. "If that wasn't the greatest baseball team ever, then which one was?" he asked. "We had no weaknesses on that club. We had great hitters, great pitchers and baserunners, and great backup players on the bench eager for the opportunity to fill in. We had it all!"

Nowadays, Morehart satisfies his craving for baseball by listening to Texas Ranger games on the radio. "No, I don't go out to the ballpark anymore," he said. "I haven't been to a game of any kind for about 15 years. If I went to one at my age and somebody stole third, I'm liable to drop dead from a heart attack. When you get to be as old as I am, the best thing for you to do is just to stay home and take care of yourself!"

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Farm Clubs Search For Stability In 1988

BY CHARLES J. ALFARO
Yankees Magazine

What goes up must come down. The same goes for the Yankees minor league system in 1987.

It was a year dominated by player moves. And as the big club scrambled to replace injured players, repercussions of these transactions rippled throughout all levels of the organization. Columbus, Albany and Prince William all had over 50 players on their roster during the course of the season.

"Overall, we were happy with the performance of our minor league clubs," said Bobby Hofman, Director of Player Development for the Yankees. "New York had a lot of injuries, and the constant movement of players up and down made us hard pressed to field championship caliber teams at the minor league level. We were happy to see some of these kids help out when they were needed by the Yankees,

"Bucky again got good production out of his players, and enjoyed working with more advanced players."
—Bobby Hofman

and at the same time we had two farm teams in the finals at Columbus and Ft. Lauderdale. Plus, Oneonta just missed the playoffs."

Offense was the key for Bucky Dent's Triple-A Clippers, champions of the International League. The team finished in second place during the regular season with a 77-63 record. It then rolled the Orioles' Rochester Red Wings three games to zip in the first round of the IL playoffs. Columbus then swept the Mets' Tidewater Tides in the finals.

"They were clearly one of the strongest offensive clubs we've ever had at Columbus," added Peter Jameson, Assistant Director of Player Development.

All-Star outfielders Jay Buhner and Roberto Kelly led the potent Clipper attack. Buhner, at age 23, led the team in homers (31), RBI (85) and runs scored (83), while the 22-year-old Kelly led the IL with 51 stolen bases. Kelly also hit .269 during a stint with the Yankees.

Switch-hitting first baseman Orestes Destrade contributed to the cause with five home runs and 81 RBI. "The year he had coming off of surgery on a broken right ankle was encouraging," said Jameson.

Randy Velarde started the year by hitting .316 with Albany, and ended up playing shortstop with the Yankees. In between he had a good year with the Clippers, hitting for a combined 30 doubles, eight triples and 12 homers on the season.

"We had a complement of veterans to go along with our younger players who enjoyed a great deal of success this season," said Jameson. "Pete Dalena, Paul Zuvella and All-Star third baseman Jeff Moronko were among those who made significant contributions."

The ace of the staff was Brad Arnsberg, who was traded to Texas in the Don Slaught deal over the winter. The young rightly tied for the team lead in wins while posting a 12-5 record with a team-leading ERA of 2.88.

Lefty Pete Filson tied Arnsberg's 12 wins (12-4) with a 3.73 ERA. Tim Layana pitched the last two months of the season for the Clippers and showed he could compete at that level.

After a first- and second-place finish with Ft. Lauderdale in his first two years as a pro manager, Dent continued his fine effort after making the jump to Triple-A.

"Bucky again got good production out of his players, and enjoyed working with more advanced players," Hofman said. "He did an outstanding job in preparing these players for the transition to the major league level."

Despite a disappointing fifth-place finish (64-75), the fans at Double-A Albany-Colonie continued to support their Yankees. One of the season's bright spots was that the team led the Eastern League in attendance for the third consecutive year, all with the Yankees.

On the field, as Hofman explained, "This team was probably affected most by the player moves this year."

Hal Morris set an Albany record with his league-leading 173 hits. Morris was also reunited with familiar faces Casey Close and Scott Kamieniecki. Interestingly enough, all three were drafted in 1986 out of the University of Michigan.

continued on page 49

Bill Fulton threw a lot of innings for Columbus last year.

Fort Lauderdale reliever Dana Ridenour was the Yankees 1987 Minor League Pitcher of the Year.

Left-hander Al Leiter helped the Columbus and Albany clubs in '87 before being called to New York.

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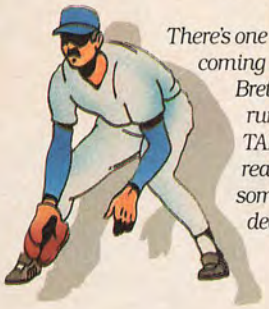

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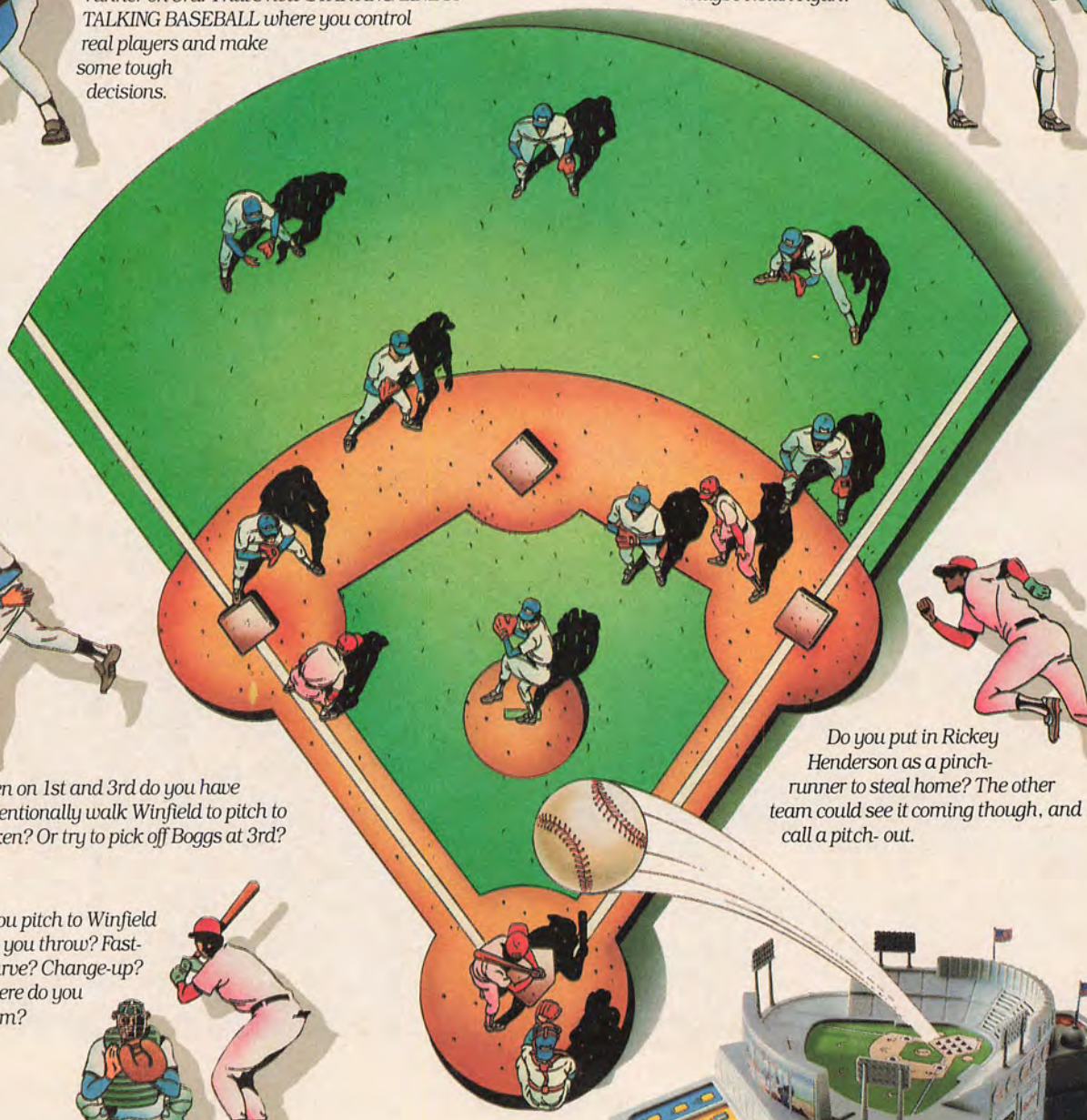
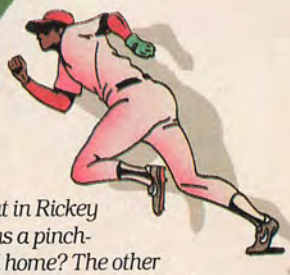


With men on 1st and 3rd do you have Scott intentionally walk Winfield to pitch to Cal Ripken? Or try to pick off Boggs at 3rd?



Do you put in Rickey Henderson as a pinch-runner to steal home? The other team could see it coming though, and call a pitch- out.

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continued from page 46

Right-hander Jeff Knox led the team in wins with an 11-5 record and 2.64 ERA. His ERA was also second-best in the league.

"To me, a stopper is a starter who puts an end to a losing streak, and I would call a reliever like Dave Righetti a closer," said Jameson. "Knox was the stopper for Albany."

Another righty, Ricky Torres, led all Yankee minor league pitchers in strikeouts with 120. More impressively, Torres notched his 120 strikeouts in 105 innings pitched. He also picked up eight wins, mostly in relief.

In his first year as a Yankee manager, Tommy Jones faced what Hofman termed, "Probably the toughest situation of all our managers. He rode out the hills and valleys in dealing with a lot of player changes."

After posting record seasons in wins the last two years in Class-A Oneonta, Buck Showalter established himself as a winner at Class-A Ft. Lauderdale by leading the Yankees to the Florida State League title. For the third straight year his team led the league in wins, posting an 85-53 mark in '87. His Yankees then swept the Lakeland Tigers 2-0, and bested the Osceola Astros to capture the championship.

"This club really exceeded our expectations," Hofman admitted. "We felt that they would be competitive coming out of spring training, but they really got some solid years from a number of players on their way to the title."

Pitching was the key for these young Yankees. Right-handers Mike Christopher (13-8, 2.45) and Troy Evers (13-5, 3.05) led the team in wins and anchored the staff.

Dave Eiland added a 5-3 record and 1.88 ERA after winning all four of his decisions at Oneonta. The big 6-3, 210-pound right-hander was a seventh-round selection in the 1987 June draft.

Forkballer Dana Ridenour, the Yankees Minor League Pitcher of the Year, established himself as one of the league's premier relievers. As the righty out of the bullpen, he picked up 21 saves with an ERA of 1.79. He also had an impressive 89 strikeouts in 65 1/3 innings pitched.

"Buck did another great job for us, and I would also credit Russ 'Monk' Meyer for his work with the pitchers," praised Hofman. "His guidance has been critical in the continued success of Showalter's clubs over the past three years."

At the plate, second baseman Andy Stankiewicz and catcher Jim Leyritz tied for the team lead with a .307 average. In addition, "Stanky" scored 80 runs, had 26 stolen bases, and was a unanimous FSL All-Star selection.

Switch-hitting outfielder Turner Ward led the team in runs scored with 83, while stealing 25 of 28 bases.

Kevin Maas provided the power. The first baseman led the club in homers (11) and RBI (73). Oscar Azocar, a pitcher converted into an outfielder, hit .359 in 53 games after starting the season in extended spring training, and provided some extra punch during the stretch drive.

Third baseman Scott Shaw drove in 56 runs, leading the team in that category until he was promoted to Albany on July 6.

In their first year as a Yankee affiliate, Class-A Prince William posted identical 33-37 records to finish second in both halves of the Carolina League's split season.

Hensley "Bam Bam" Muelens posted some extraordinary numbers for the Yankees in 1987, including a .300 BA, 103 RBI and a team-leading 28 dingers. The 20-year-old native of Curacao, an island in the Caribbean, Muelens was moved to Ft. Lauderdale in August to gain some playoff experience. The third baseman lived up to his nickname by hitting a homer in one game, and then picking up the game-winning RBI with a single in Ft. Lauderdale's final of the Championship Series.

First baseman Rob Sepanek also flashed some offensive prowess, leading the club in average (.306) and RBI (106), while punching out 25 homers. Scott Kamieniecki led the team in wins, with a 9-5 record, before his promotion to Albany.

Despite his many years in pro baseball, this was Wally Moon's first managing experience. "He provided a professional approach and a quiet leadership which helped greatly in the development of these young players," Hofman said.

For Oneonta it was ever so close, fighting division-winning Watertown through the final week of the season. Their 41-34 mark made them a close second in the NY-Penn League.

"We had a good-looking group of young arms come out of the June draft," said Hofman. "Our number one pick, Bill DaCosta, number five Dave Eiland, and number 14 Rodney Imes, all earned promotions after impressive showings at Oneonta."

This isn't to mention the quality hurlers that stayed behind. In Jameson's words, "Anthony 'Red' Morrison really blossomed in August." Red finished the year strong, giving the lefty 77 strikeouts in 85 innings. Meanwhile, righty reliever Darrin Chapin notched 12 saves, and a miniscule 0.68 ERA in 40 innings.

Tom Weeks led the club with 57 RBI. Mark Mitchell, an undrafted free agent from Dartmouth College, hit .342 in 44 games. Gerald Williams was hitting at a .365 clip until suffering a season-ending fractured finger on July 17.

"In his first year as a manager, Gary Allenson really enjoyed working with these kids," said Hofman. "His players could really relate to him. And pitching coach Tony Cloninger also did an outstanding job in his first year as a pro coach."

The Sarasota Yankees finished the year at 31-32, good for a third-place finish in the Gulf Coast Rookie League. "They had a lot of young players," said Hofman. "They really played well together, especially the last month of the season."

Right-handed slugger Jay Buhner was a standout at Columbus in 1987. He was rewarded with a trip to the Bronx last September.

An 18-year-old catcher named William Morales led the team in hitting with a .294 average and impressed Manager Fred Ferreira and his staff with his exciting defensive skills. Morales also hit .304 during a month and a half stay at Prince William when that team was in need of a catcher. He also hit 11 doubles, and showed surprisingly good speed for a catcher with 20 stolen bases.

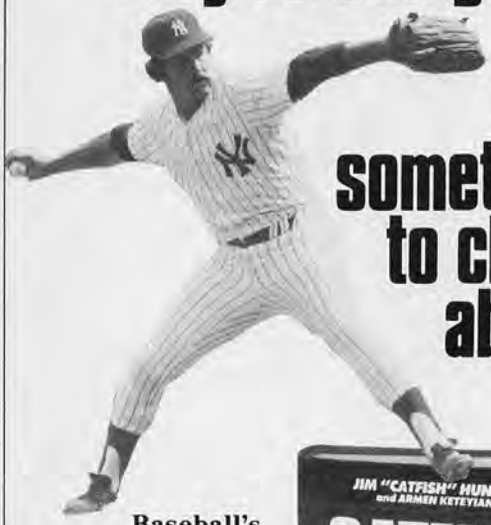
Second baseman Miguel Torres led the team with 37 runs scored. Third baseman Yovanny Veras provided the needed muscle, leading Sarasota in both homers and RBI.

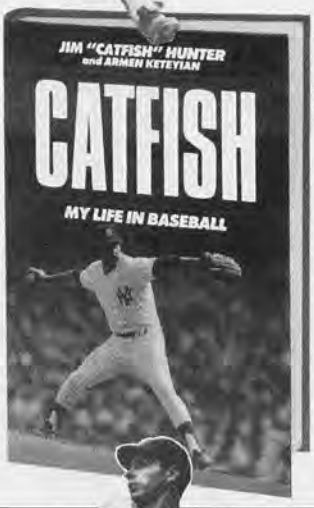
A pair of southpaws led the team in pitching. Staff ace Chris Seaman had an undefeated season, going 4-0 with a 2.56 ERA. Todd Gedaminski led the team with a 1.78 ERA, while notching 49 strikeouts in 50 innings.

"Manager Fred Ferreira had a young group to work with last season," Hofman said. "They showed a lot of determination, battling all the way to the end."

continued on page 50

They're still giving the fans something to cheer about!





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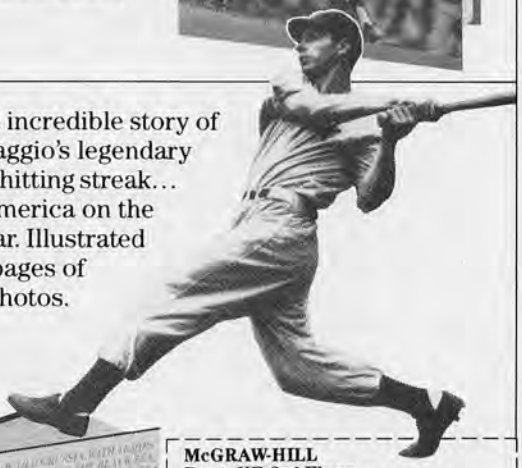

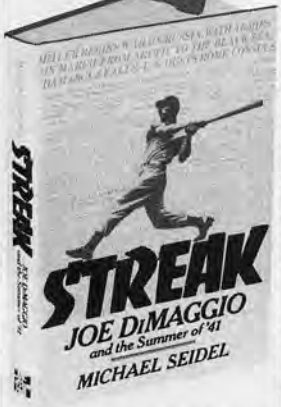

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1988 YANKEE MINOR LEAGUE CLUBS

Classification	City	League	Manager	Coaches
AAA	Columbus, OH	International	Bucky Dent	Ken Rowe Champ Summers
AA	Albany-Colonie, NY	Eastern	Tommy Jones	Tony Cloninger
A	Ft. Lauderdale, FL	Florida State	Buck Showalter	Russ Meyer Carlos Lezcano
A	Prince William, VA	Carolina	Wally Moon	Nick Willhite Gus Gil
A	Oneonta, NY	New York-Penn	Gary Allenson	Jeff Taylor Jim Saul
R	Sarasota, FL	Gulf Coast	Brian Butterfield	Hoyt Wilhelm Jack Gillis Rudy Santin

Minor League Coordinator—Stump Merrill
Minor League Hitting Instructor-Gene Tenace
Minor League Strength & Conditioning Coach—Hop Cassidy

1987 YANKEES MINOR LEAGUE STANDINGS

Club	League	Class	Won-Lost	Pct.	Finish	GA/GB
Columbus	International	AAA	77-63	.550	First	+ 4
Albany-Colonie	Eastern	AA	65-75	.460	Fifth	-23.5
Ft. Lauderdale	Florida State	A	85-53	.616	First	+10
Prince William	Carolina	A	66-74	.471	Fifth	-14.5
Oneonta	New York-Penn	A	41-34	.547	Fifth	- 6.5
Sarasota	Gulf Coast	R	31-32	.492	Seventh	-12

COLUMBUS defeated Rochester, three games to none to win semifinals; defeated Tidewater, three games to none to win Governors Cup.

FT. LAUDERDALE defeated Lakeland, two games to none to win semifinals; defeated Osceola, three games to one to win league championship.

LEAGUE ALL STAR TEAMS

INTERNATIONAL LEAGUE—Jeff Moronko (3B), Jay Buhner (OF), Roberto Kelly (OF), Brad Arnsberg (Starting Pitcher, Pitcher of the year).

EASTERN LEAGUE—Darren Reed (OF).

FLORIDA STATE LEAGUE—Andy Stankiewicz (2B), Kevin Maas (DH), Dana Ridenour (REL).

CAROLINA LEAGUE—Rob Sepanek (1B), Hensley Meulens (INF).

NEW YORK-PENN LEAGUE—Luc Berube (DH).

STATISTICAL LEADERS

INTERNATIONAL LEAGUE—Jay Buhner led the league with 31 home runs and led league outfielders with 20 assists and tied league outfielders in double plays with 6 and games with 133. Roberto Kelly led the league with 51 stolen bases and led league outfielders with 331 putouts and 345 total chances. Pete Filson led league pitchers with 1.000 fielding percentage and 40 assists. Jeff Moronko tied for league lead among third basemen with 16 double plays. Al Holland led league pitchers with 5 double plays. Brad Arnsberg led league pitchers with 9 complete games and tied for league lead with 2 shutouts.

EASTERN LEAGUE—Hal Morris led league with 530 at bats, 173 hits and 130 games played. Bob Geren led league catchers with .994 fielding percentage. Darren Reed led league with .545 slugging percentage. Matt Harrison led league pitchers with 203 hits allowed and 155 runs allowed and tied for league lead with 10 sacrifice hits allowed. Jeff Knox led league pitchers with lowest batting average against with .241.

FLORIDA STATE LEAGUE—Tim Becker led league shortstops with 233 putouts. Jim Leyritz led league catchers with 76 assists, 7 double plays and 25 passed balls. Mike Christopher led league pitchers with 17 putouts and 5 double plays. Scott Gay tied for league lead with 11 home runs allowed.

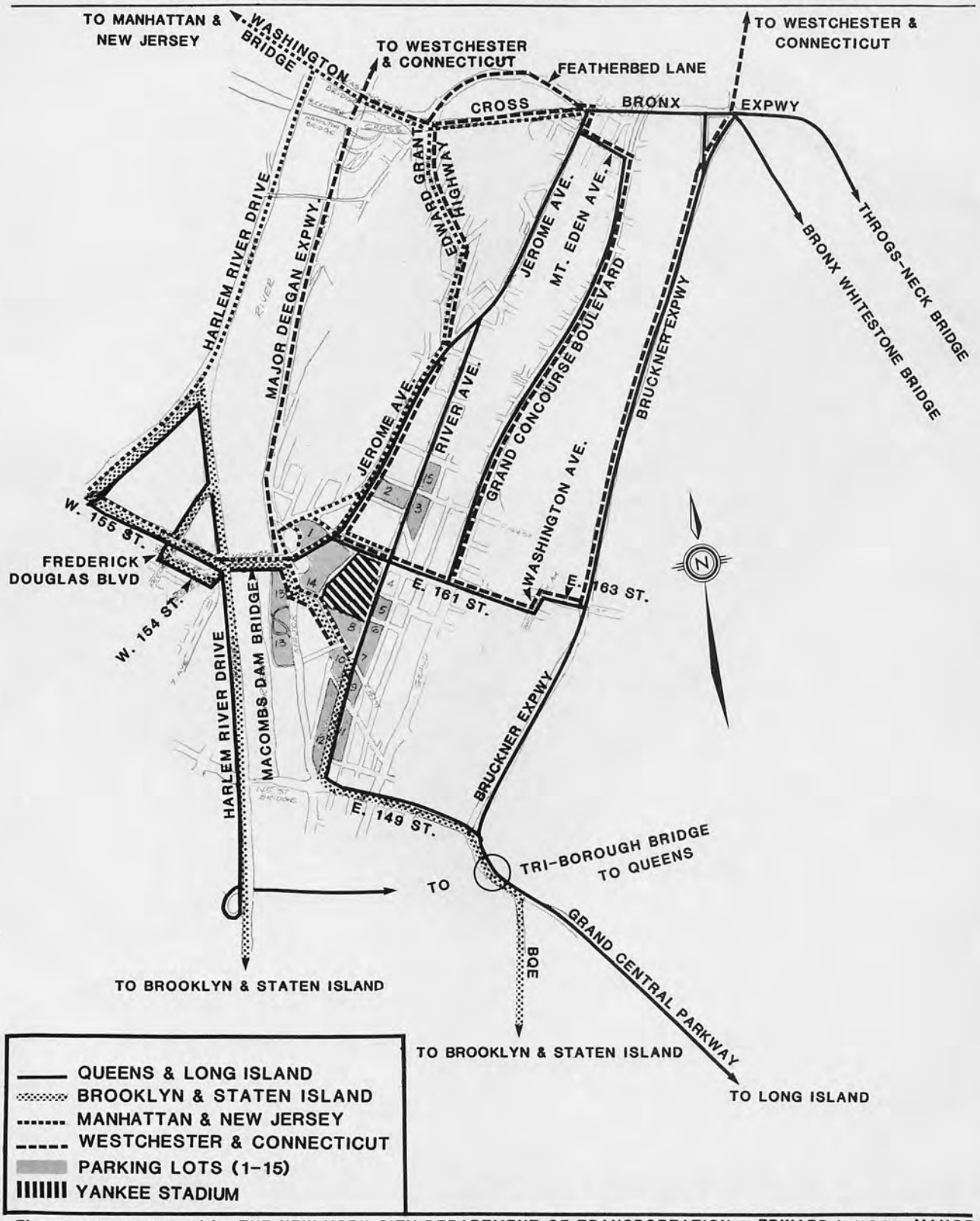
CAROLINA LEAGUE—Rob Sepanek led league with 139 games played and tied for league lead among first basemen with 15 errors. Hensley Meulens led league with 28 home runs and led league third basemen with 37 errors. Robert Davidson led league with 5 complete games.

NEW YORK-PENNSYLVANIA LEAGUE—Luc Berube led league with .417 on-base percentage. Tom Weeks led league first basemen with 588 putouts. Doug Gogoleski led league pitchers with 54 earned runs allowed and 15 wild pitches. Darrin Chapin tied for league lead with 5 intentional bases on balls allowed. Tony Morrison led league pitchers with 57 walks allowed.

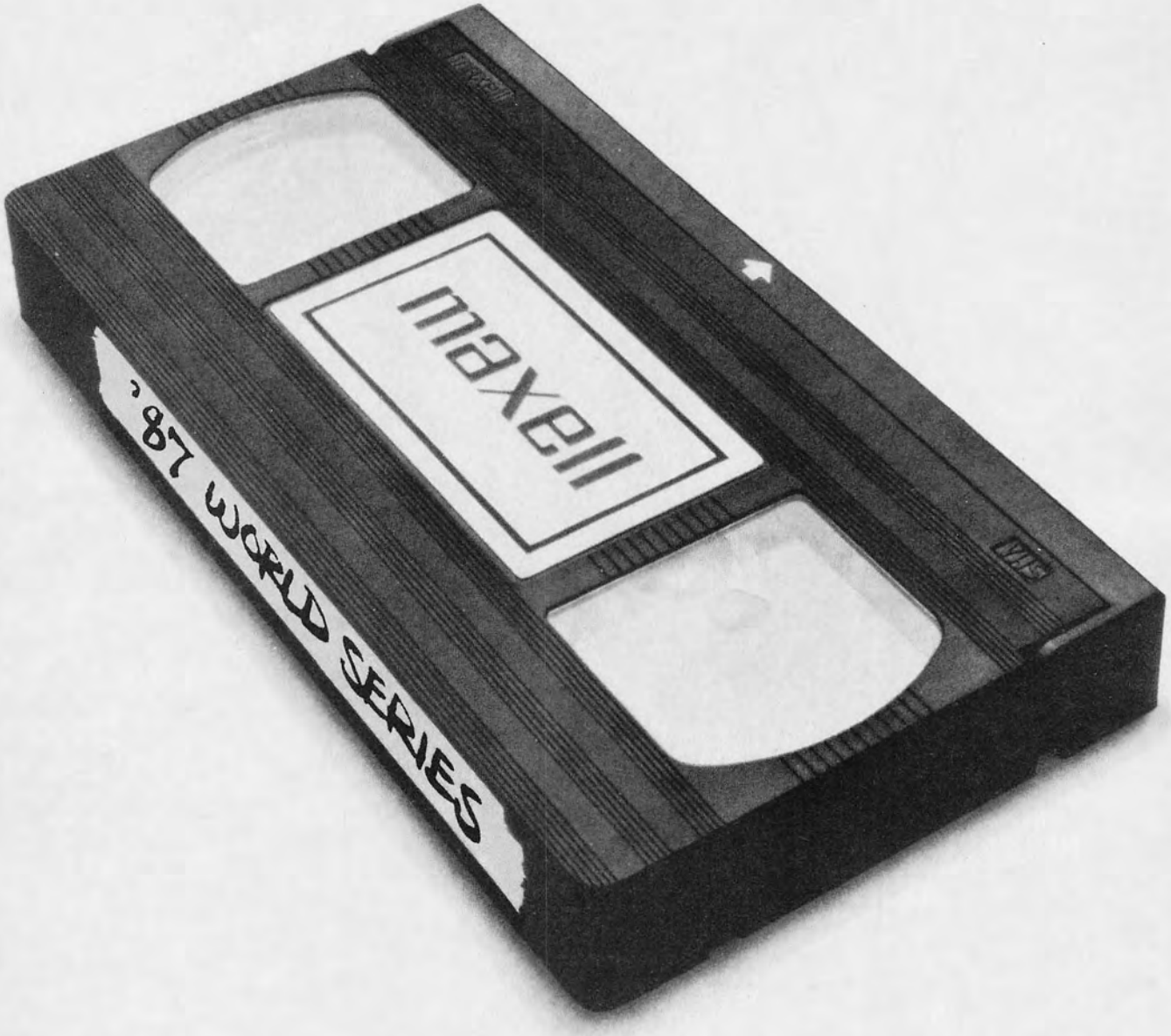
GULF COAST LEAGUE—Yovanny Verdas tied for league lead with 7 GWRBI and led league third basemen with 54 games, 164 total chances, 48 putouts, 97 assists and 19 errors. Steve Taddeo led league with 235 at bats and led league outfielders with 62 games. Miguel Torres tied for league lead with 5 sacrifice flies and led league second basemen with 60 games, 135 putouts, 149 assists, 13 errors and 29 double plays. Ramon Jimenez led league first basemen with .989 fielding percentage. Carlos Rodriguez led league shortstops with .950 fielding percentage, 50 games, 78 putouts and 167 assists. Bill Morales led league catchers with 51 games, 349 total chances, 279 putouts, 60 assists, 17 passed balls and tied for league lead among catchers with 10 errors. Beban Perez tied for league lead among outfielders with 7 errors. Fernando Figueroa led league pitchers with 5 complete games and 3 shutouts.

ATTENTION MOTORISTS !

THIS MAP HIGHLIGHTS SOME OF THE ROUTES YOU CAN USE FOR A FASTER TRIP HOME.



This map was prepared by THE NEW YORK CITY DEPARTMENT OF TRANSPORTATION ● EDWARD I. KOCH, MAYOR
ROSS SANDLER, COMMISSIONER ● DR. MICHAEL F. HORODNICEANU, DEPUTY COMMISSIONER



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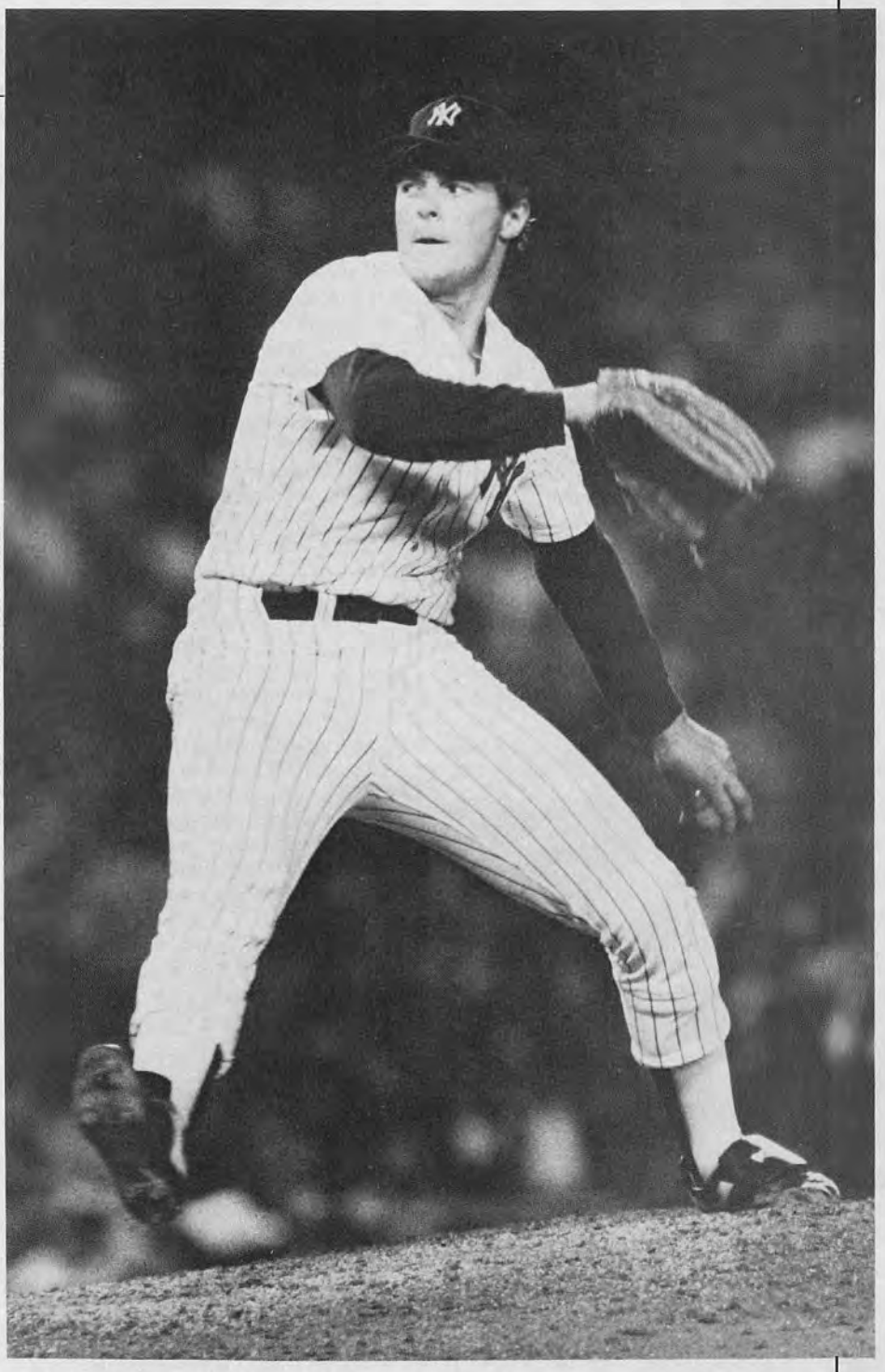
Leiter Lives A Dream In Pinstripes



BY TOM PEDULLA
Yankees Magazine

Tommy John was asked the baseball situation he would most like to be in.

John, the oldest player in the major leagues and a veteran of more than 23 seasons, has been in almost every baseball situation imaginable. Just about any answer wouldn't have been surprising.

Still, John's reply caught his listener off guard. Tommy John's baseball wish? "To be a kid like Al Leiter and have Tommy John as my agent."

Of course.

To be a kid like Al Leiter. To be 22 years old, to have an explosive fastball to go with an even temperament on the mound, to grow up in New Jersey and pitch for the New York Yankees.

"This is something I dreamed about all my life."—*Al Leiter*

No wonder Leiter says, "I really can't express how I feel. This is something I dreamed about all my life."

Leiter is like a dream for Yankees fans, too. For opponents, he is all too real.

The Milwaukee Brewers were introduced to Leiter last Sept. 15.

Leiter held the Brewers to one hit and one run in six innings. He walked four while striking out eight with a crackling fastball that peaked at 94 miles per hour and gained a 4-3 victory in his debut. Leiter, then just 21, became the youngest Yankees starter to gain a win since 20-year-old Gene Nelson beat Baltimore on June 4, 1981.

The Toronto Blue Jays and, in particular, George Bell, were the next to be introduced to Leiter. Bell will remember it as a rude introduction.

Bell stepped out of the batter's box and complained long and loudly about a called second strike. When the slugger finally got back to business, Leiter sent Bell sprawling with a chin-high fastball. The rookie then got the enraged Bell flailing at a perfectly-timed offspeed pitch for the third strike.

All of baseball was made aware of Leiter this past spring training as he went 2-0 with a 1.16 ERA in seven games, allowing four earned runs in 31 innings. "I just came in knowing I had to have a good spring. I guess it's a good spring," Leiter said.

Good enough to win the fourth spot in the rotation and unanimous selection for the James P. Dawson Award, presented annually to the top rookie in camp.

There are dream-like qualities to the Al Leiter Story, but success has not always come easily since he was taken by the Yankees in the second round of the 1984

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June draft.

First, there was the decision whether to sign with the Yankees and pursue that lifelong dream or to attend college.

"That was one of the biggest decisions I made in my life," said the 1984 graduate of Central Regional High School in Bayville, NJ. "I was recruited by a lot of schools and had narrowed it down to the University of Florida. It was a matter of when and where I was drafted and the Yankees gave me a nice situation."

To the uneducated eye, there was nothing in Leiter's four-year minor-league career to indicate potential greatness. He never won more than four games at any minor league stop, that total coming when he was 4-8 for Class-A Fort Lauderdale in 1986. His minor league record is 15-25.

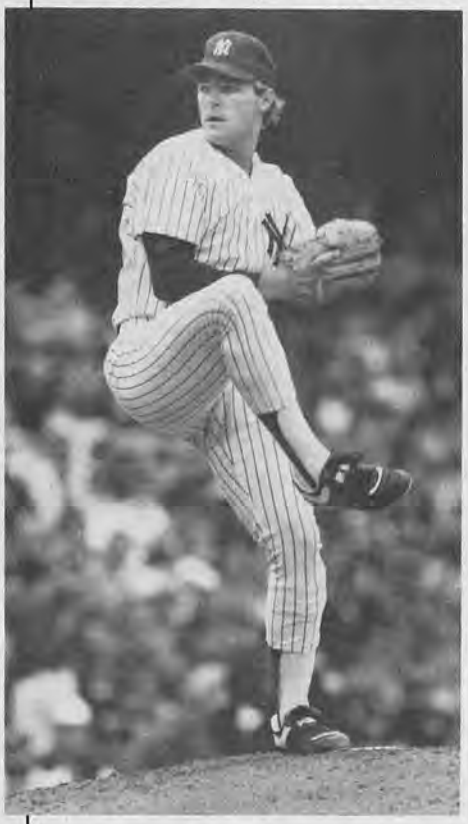
"Early in my career it was commonplace for me to walk five or six batters in a game and throw a lot of pitches," Leiter said.

In his first pro season, Leiter walked 26 batters in 57 innings for Oneonta. He issued 57 walks in 82 innings the next year at Class-A Fort Lauderdale and was guilty of another 90 walks in 117 2/3 innings during his 4-8 campaign at Fort Lauderdale.

"I was never the same," Leiter said of his motion. "There were certain mechanical adjustments I had to make."

Leiter never lost confidence in himself and the Yankees never wavered in their belief in him.

"They knew I had the arm," Leiter said. "When you look at my minor league stats they are not impressive. When you look at isolated games I had, it wasn't as ugly as the numbers look."



Essentially, it was a matter of maturity, learning what it takes to stop professional hitters, learning about composure on the mound.

"You get pumped up, you get excited during a game and you want to throw real hard," Leiter said. "I learned you don't throw harder. When you want to throw it through a brick wall, usually you throw it slower. I learned to throw free and easy, relax."

Leiter is only now coming into his own. There are still times when he rushes himself and attempts to overthrow.

Leiter got into trouble in his first start this season when, with one out, he hit Milwaukee's Steve Kiefer with an 0-2 pitch, was touched for an opposite-field single by Jim Gantner, and walked Paul Molitor to load the bases and bring up ever-dangerous Robin Yount.

Leiter quickly got ahead 0-2, but the veteran Yount gradually worked the count to his favor at 3-2. Leiter knew he had to challenge Yount with his fastball. Yount knew Leiter had to challenge him with the fastball.

Leiter summoned that little extra that makes great pitchers great and overpowered Yount with high heat.

"He's the type of guy who's a rarity in the American League," said teammate Dave Righetti, to whom Leiter is often compared. "When there are a couple of people on base and he needs a strikeout, he's able to get it with power stuff. Not too many guys do that, so he is special."

Leiter went on to allow one run and four hits in seven innings and defeat the Brewers 4-1.

With that start, Leiter joined Bob Tewksbury (1986) as the first Yankees rookies to make the club out of spring training and go into the rotation since Mike Griffin in 1980.

As Righetti said, "It's been a while since we had that type of arm in the starting rotation, so it's nice to see."

That type of arm creates great expectations, which create great pressure. The outcome of Leiter's rookie season is undoubtedly one of the keys to the Yankees' high hopes.

Leiter refuses to look at it that way.

"This is a pleasurable challenge," he said. "I've got to go out and do well, but I'm glad it's here. I'm going to pitch to the best of my capabilities and hopefully win games. If I have to make certain adjustments, I'm going to do it."

Since he was brought up last September and struck out 28 batters in his first 22 2/3 major league innings, Leiter has never shown any sign that he is intimidated by his situation.

"I've got the ball, the umpire is behind the plate, and there it is, I'm trying to get hitters out," Leiter said. "I've got my stuff. If my stuff falters, it's not going to be because of the blue seats at Yankee Stadium."

This is no ordinary 22-year-old. With apologies to Tommy John, just ask Leiter's representative, Jeff Klein.

"He has a great sense of poise and yet humility," Klein said. "He's confident in his ability but cognizant of how long the road was and how quick it is back to Columbus.

"I think his mental toughness and ability to put in perspective what happens give him a real good chance to be something special in the Bronx."

Eddie Bennett: Lucky Charm

BY LEO TRACHTENBERG
Yankees Magazine

Brooklyn-born Eddie Bennett was the Yankees batboy/mascot in the 1920s and early 1930s.

To have heard Eddie Bennett tell it, a pennant was a sure thing if he was the batboy/mascot of your ball club.

Of course, it helped a little to have a couple of guys named Ruth and Gehrig in the lineup, maybe a couple of pitchers like Herb Pennock or Lefty Gomez. But according to Eddie, ballgames weren't won by brawn and brains alone. Harmonizing with inscrutable powers, with arcane forces beyond the reach of mere logic and the five senses—these are what put the lock on first place.

Considering the young man's personal history, who would dare contradict him? For by the time Eddie joined the Yankees in 1921, his fame as a batboy/mascot/talisman had preceded him.

Eddie was born in the Flatbush section of Brooklyn (a likely place to nurture a batboy, but not a hex artist), probably in 1904. He was a hunchback, the result of a twisted spine when he fell out of his baby carriage. Perhaps. Maybe. Nobody really knew very much about Eddie and his family. He was self-advertised, the creation of his own audacity and imagination. Orphaned before he reached his teens, it was something of a mystery as to who raised him, or where he grew up, or how he survived.

But what were never in doubt were Eddie Bennett's occult powers—at least not to superstitious ballplayers, which means damn near all of them.

For example, Yankee Hall of Famer Waite Hoyt used only his starting catcher for warmups. Waite's teammate in the 1920s, Yankees third baseman Joe Dugan, always drew a spike mark at third base (did he expect the mark to slow down screamers hit barely within his reach?). Last of the spitballers, Burleigh Grimes (Hall of Fame 1964) placed his glove with the middle finger pointing to the umpire, which seems like a nasty accusation as well as a superstition.

Bobby Murcer believed it was a jinx to watch the scoreboard, and we all know the awful thing that happened to Ralph Branca because he wore number 13 on his uniform when he faced Bobby Thomson back in 1951. As for the great Babe, he always warmed up with the same player, owned a wooden horseshoe with a four-leaf clover, jade monkeys and assorted totems, and knew without question that if he rubbed Eddie Bennett's back before batting, it added power to the swing of his 54-ounce bludgeon.

Eddie began his necromancy by smiling fixedly and continually on White Sox centerfielder Oscar "Happy" Felsch from the Polo Grounds bleachers when the Sox were playing the Yankees there in 1919. To Felsch it was an omen, a portent he couldn't ignore. Bennett's wide, infectious grin, so fraught with covert meaning, must have soothed Felsch's secret agitations and buoyed his batting average. He told White Sox pitcher Ed Ciccote about the smiling hunchbacked kid, Ciccote told Chicago Manager Kid Gleason, and the next thing Bennett knew he was hired as the Sox batboy. It was great for Eddie and Chicago, although what Felsch, Ciccote, and six other guys on that blighted team really would need in the coming months was a flock of good lawyers.

That the White Sox won the pennant in 1919 is indisputable. What is also beyond question is that Felsch, Ciccote, and six other Sox players, in a scandal that rocked baseball, threw the 1919 Series to the Cincinnati Reds. And while Eddie Bennett didn't plead with Shoeless Joe Jackson to "say it ain't so," he was sufficiently distressed to leave the malodorous Sox when the corruption hit the front pages. He then took his esoteric powers to the Brooklyn Dodgers in 1920.

Of course the Dodgers, confounding most experts, won the pennant that year. How could they miss with grinning Eddie taking care of the bats, letting the Brooklyns rub his back, and putting the Flatbush hex on the rest of the league? But what happened in the 1920 World Series with the Cleveland Indians is an object lesson in the importance of clubhouse generosity and taking no chances.

After Brooklyn won the first two out of three games from the Indians, the suddenly impecunious Dodgers refused to ante up the dough to take Eddie with them to Cleveland. So Eddie appealed to the players, but they too pleaded an onset of the shorts and refused to chip in the paltry few bucks it would have cost to take Eddie along. Greed had displaced wisdom in the Borough of Brooklyn, and the Dodgers would pay for their miserly behavior.

Naturally, the penny-pinching Brooklyns lost the Series to the Indians. Among other indignities, Brooklyn was victimized by the first grand slammer in a Series game (by Indian Elmer Smith), and the only unassisted triple play in Series history (by second baseman Billy Wambsganss). Said Eddie, as he abandoned the unwise, shortsighted Brooklyns in a huff, "I put the jinx on them."

In February 1921, in the early days of pro basketball, Waite Hoyt was watching a game between the Brooklyn Visitations and the New York Celtics. "Between halves," Hoyt recalled years later, "...the announcer told the restive crowd that an exhibition of basket shooting would be given by Eddie Bennett and any small tokens of appreciation would be appreciated."

Eddie came onto the court wearing a Celtics jersey, regaled the crowd with some nifty foul shooting, and scrambled for the shower of loose change tossed at him.

continued on page 57

Yankees On The Air

Yankees baseball will be broadcast for the 50th consecutive year in 1988. WPIX-TV will be the New York City television station for the 38th straight season. WABC TALKRADIO, 77 on your AM dial, is leading the Yankees radio network for the eighth straight year. SportsChannel will be the Yankees' pay-cable television carrier for the 10th consecutive year. A network covering 12 states also participates in the Yankees TV and radio coverage.

PHIL RIZZUTO, the greatest shortstop in Yankees history, is now in his 32nd year as a Yankees broadcaster. The 1950 American League MVP moved to the booth immediately following his playing career (1941-56) in 1957.

BILL WHITE, former first baseman with the Giants, Cardinals and Phillies (1956-69), who played in six All-Star games, is now in his 18th season with the Yankees.

HANK GREENWALD is in his second year as a Yankees radio announcer. Before coming to New York, he spent the previous eight years as the television and radio voice of the San Francisco Giants.

This is also TOMMY HUTTON's second year in the Yankees radio booth. He previously spent five years as a broadcaster for the Montreal Expos. Before his broadcast career, Tommy spent 12 seasons in the major leagues.

Always a Yankee favorite, BOBBY MURCER returns to duty as a Yankees broadcaster on SportsChannel. Bobby was a Yankee hitting instructor last season, but he had formerly worked in the booth in 1983 and '86.

One of the most colorful personalities in baseball, KEN "THE HAWK" HARRELSON is in his second season as a SportsChannel broadcaster. The Hawk has also worked in the White Sox front office in addition to his 12 years of broadcasting major league baseball.

MICKEY MANTLE, one of the greatest and most popular players in major league history, is back for his third season on selected SportsChannel broadcasts.

1988 NEW YORK YANKEES
HOME OF CHAMPIONS
RADIO NETWORK

NEW YORK

Albany/Troy	WROW
Attica/Batavia	WBTF
Binghamton/Endicott	WNBF
Corning/Elmira	WCLI
Dansville	WDNY
Dunkirk	WDOE
Geneva	WGVA
Gouvernor	WIGS
Gloversville/Johnston	WENT
Ithaca/Cortland	WTKO
Jamestown	WKSN
Kingston	WKNY
Lockport/Buffalo	WLVL
New York (Flagship)	WABC
Norwich	WCHN
Ogdensburgh	WSLB
Olean	WHDL
Oneonta	WDOS
Potsdam	WPDM
Rochester	WHAM
Schenectady	WWWD
Syracuse	WSYR
Utica/Rome	WRUN
Watertown	WOTT
Wellsville	WLSV

PENNSYLVANIA

Allentown/Bethlehem/Easton	WEEX
Pittston	WARD
Pottsville	WPAM
Scranton/Wilkes Barre	WEJL
Williamsport	WWPA

CONNECTICUT

Hartford/New Britain	WPOP
Ridgefield/Danbury	WREF
Torrington	WSNG
Waterbury	WATR

FLORIDA

Boca Raton/West Palm Beach	WSBR
Miami	WIOD
Tampa/St. Petersburg	WRBQ

MASSACHUSETTS

Pittsfield	WBRK
Springfield/E. Longmeadows	WIXY

VERMONT

Montpelier	WSKI

1988 NEW YORK YANKEES
TELEVISION NETWORK

Originating Station

New York, NY	WPIX

Phil Rizzuto

Bill White

Hank Greenwald

Tommy Hutton

Bobby Murcer

Hawk Harrelson

Mickey Mantle

WPIX

SportsChannel℠

The Official Channel of the New York Fan

WABC TALKRADIO 77 AM

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The take must have been pretty good because, said Hoyt, "Bennett paid two younger kids small amounts to collect the contributions." Not as agreeable as mascoting for big leaguers, but what the heck, it was a living of sorts. And, added Hoyt, "The Celtics considered Eddie a good luck piece. He collected a few more dollars for doing odd jobs for the boys—and he was serenely happy." Or so it seemed. Actually, there was a void and a challenge in Bennett's life.

When he'd collected his between-halves loot, the nervy Bennett approached Hoyt. "Eddie was strong in pointing out the potency of his magic charm. If we could get him the mascot job with the New York Yankees, he was sure the Yankees would win their first pennant. Would we intercede for him?" Waite talked with Manager Miller Huggins, Hug talked with Owner Jake Ruppert and Business Manager Ed Barrow and, sure enough, Eddie got the job.

And in 1921 the Yankees won their first pennant. And another in 1922. And a third in 1923. Which—going back to his White Sox days—made it five straight pennants for Eddie Bennett and his magical mascotry.

Eddie remained the Yankee mascot/batboy with the great clubs of the '20s and into the '30s, a friend of some of the greatest players of his time, envied by kids throughout the city. Only Eddie was permitted to handle the bats of certain players; to break that rule would tempt back luck. Great reliever Wilcy Moore preferred to throw his first warm-up ball to Eddie. When one of the great Yankee sluggers had whammed one into the seats, Eddie was around home plate to shake hands with him. He was a favorite of Huggins, the players, and Owner Colonel Jake Ruppert.

"Eddie was strong in pointing out the potency of his magic charm."
—Waite Hoyt

"Eddie never grew in height, although he did fill out a bit," said Hoyt. "He retained the face and features of a boy as he advanced in years, so it was always difficult for players to realize the little hunchback had grown to the mental proportions of an adult."

According to Hoyt, during the winter Bennett worked in the Yankee office; came spring he went to Florida with the team. There was no penny-pinching nonsense about leaving him behind. For the orphaned wiz from Flatbush it was a fantasy come to life. Then, in 1932, Eddie ran into hard times. That year he was badly hurt in a cab accident, needed crutches to walk, and—a shattering consequence—had to give up his batboy/mascot job. Colonel Ruppert kept Eddie on the Yankee payroll with a sum sufficient to sustain him. Unfortunately, said sustenance included large quantities of booze. "Eddie's companions," said his old benefactor, Waite Hoyt, "were not teaching Sunday school."

Life had thrown him a wicked curve; it had put a jinx on Eddie. Alcoholic, crippled, his singular gifts gone forever, his baseball life behind him, Eddie Bennett died alone in a West 84th Street rooming house on January 16, 1935 at age 31.

When the cops and medical examiner arrived, they found Eddie's room cluttered with baseball memorabilia, the remnants of his life, Bennett's last link with his great days as a Yankee. Signed photos of famed ballplayers, autographed baseballs, a scattered collection of bats, scorecards, gloves, were all around Eddie as he lay on his bed, dressed, dead. And on the wall behind him, barely visible in the darkened, cheerless room was a team picture of the 1928 Yankees with Eddie surrounded by his old Yankee buddies.

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Calligraphy: Tim Girvin

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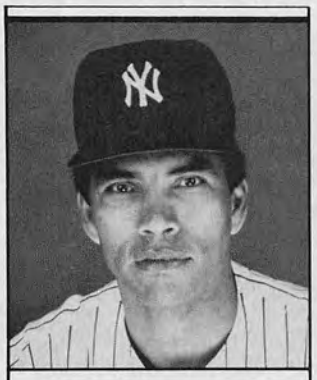
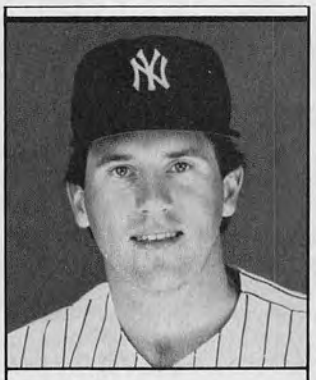
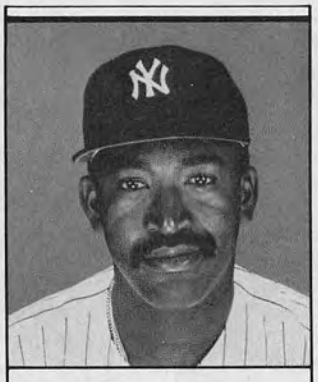
1988 New York Yankees



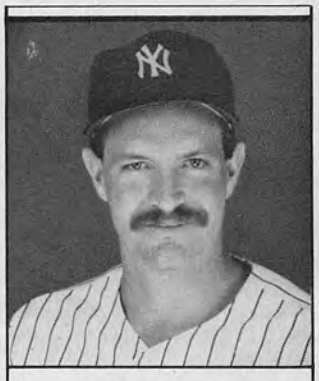
21 JOSE CRUZ
Outfielder



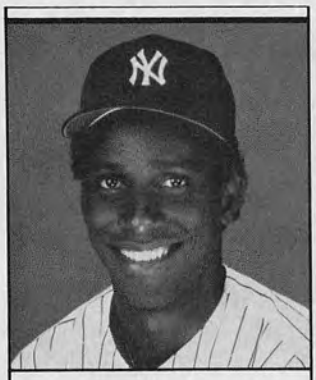
36 RICH DOTSON
Pitcher



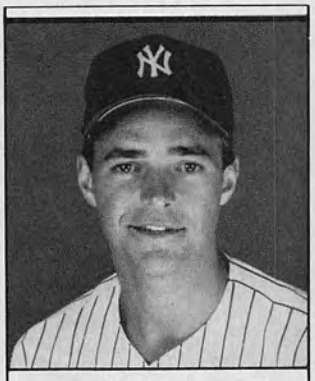
51 CECILIO GUANTE
Pitcher



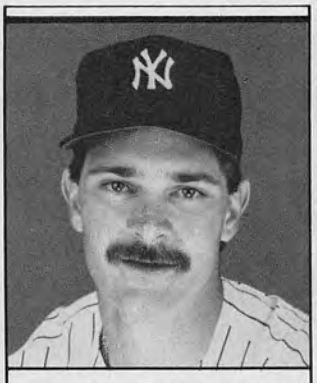
35 LEE GUETTERMAN
Pitcher



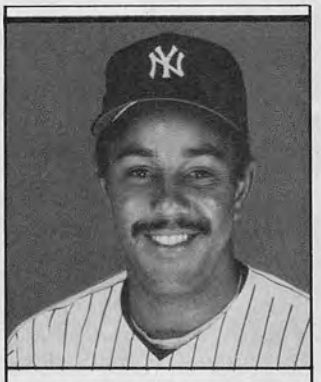
39 ROBERTO KELLY
Outfielder



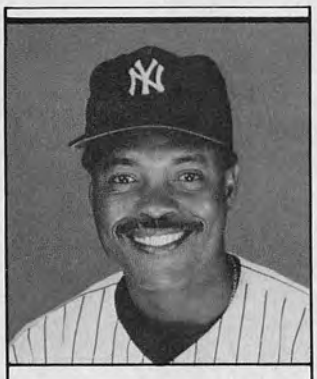
28 AL LEITER
Pitcher



23 DON MATTINGLY
First Baseman



20 BOBBY MEACHAM
Shortstop



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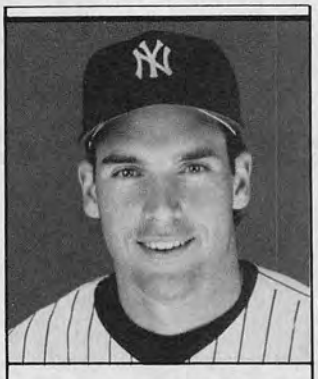
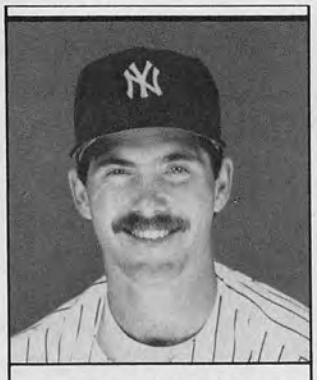
Shortstop



12 JOEL SKINNER
Catcher



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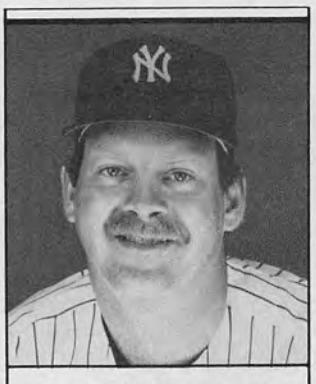
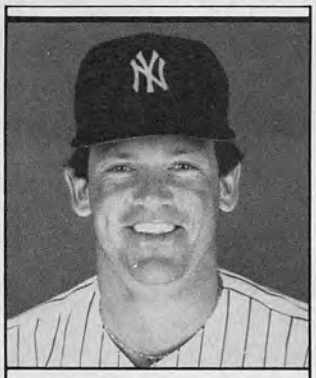
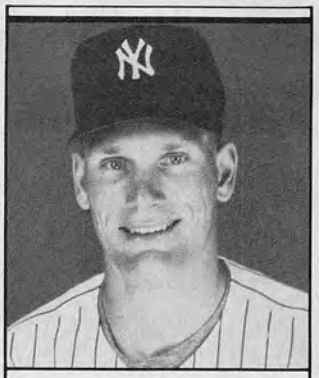
Catcher



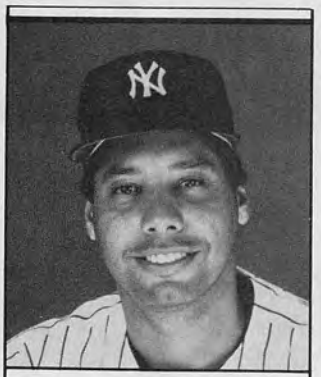
43 TIM STODDARD
Pitcher



27 NEIL ALLEN
Pitcher



54 JAY BUHNER
Outfielder



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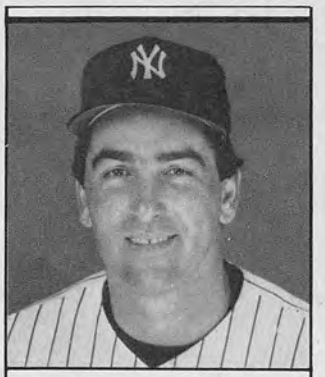
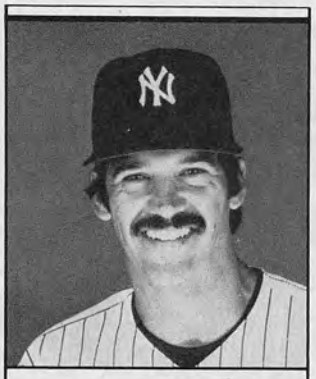
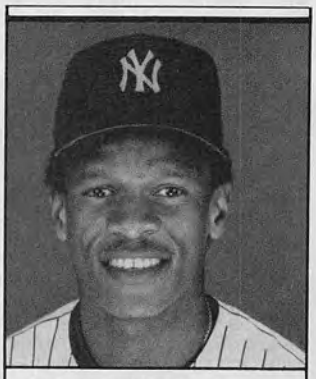
Pitcher



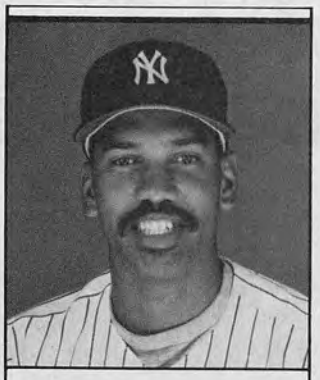
33 JACK CLARK
Designated Hitter



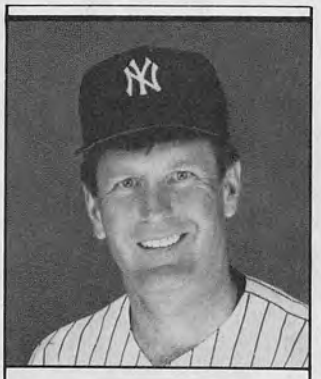
49 RON GUIDRY
Pitcher



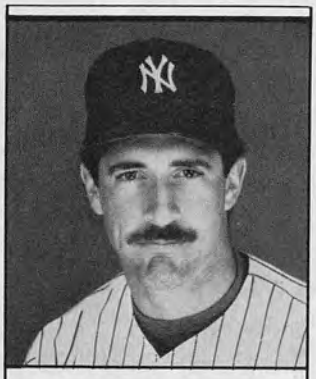
24 RICKEY HENDERSON
Outfielder



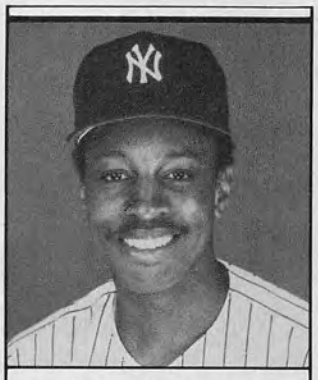
41 CHARLES HUDSON
Pitcher



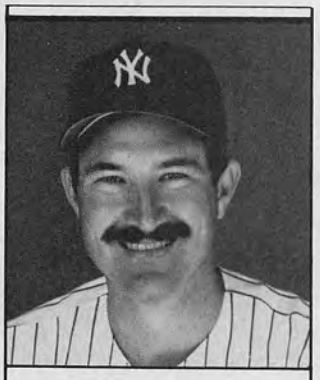
25 TOMMY JOHN
Pitcher



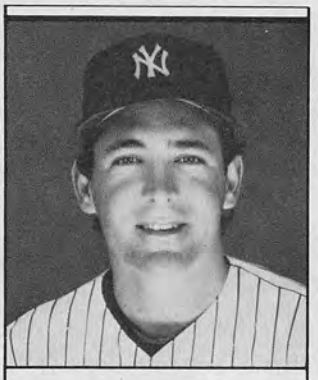
13 MIKE PAGLIARULO
Third Baseman



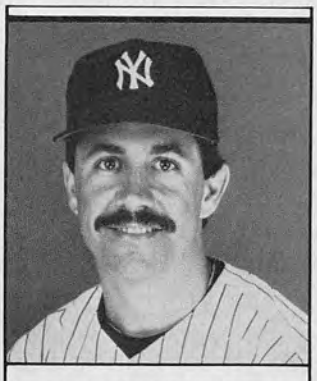
30 WILLIE RANDOLPH
Second Baseman



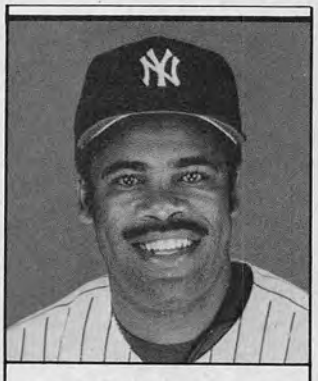
26 RICK RHODEN
Pitcher



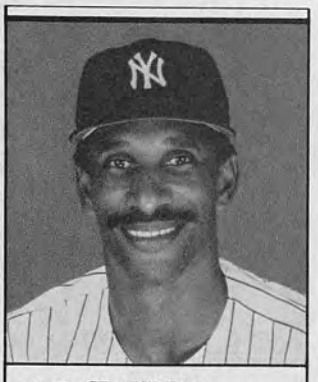
19 DAVE RIGHETTI
Pitcher



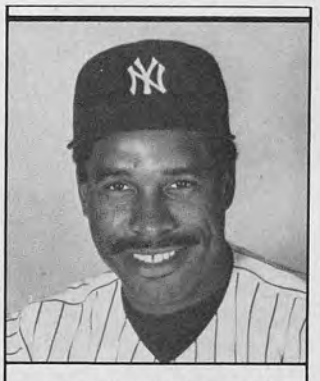
2 WAYNE TOLLESON
Shortstop



22 GARY WARD
Outfielder



18 CLAUDELL WASHINGTON
Outfielder



31 DAVE WINFIELD
Rightfielder

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Tickets purchased for the alcoholic-free area, either in advance or on day-of-game, have been stamped "Family Section." On game day, tickets for the Family Section are available at ticket booth 28 located at Gate 6 or at the advanced ticket window. Tickets for the Family Section can be ordered through the mail by writing to:

Family Section Tickets
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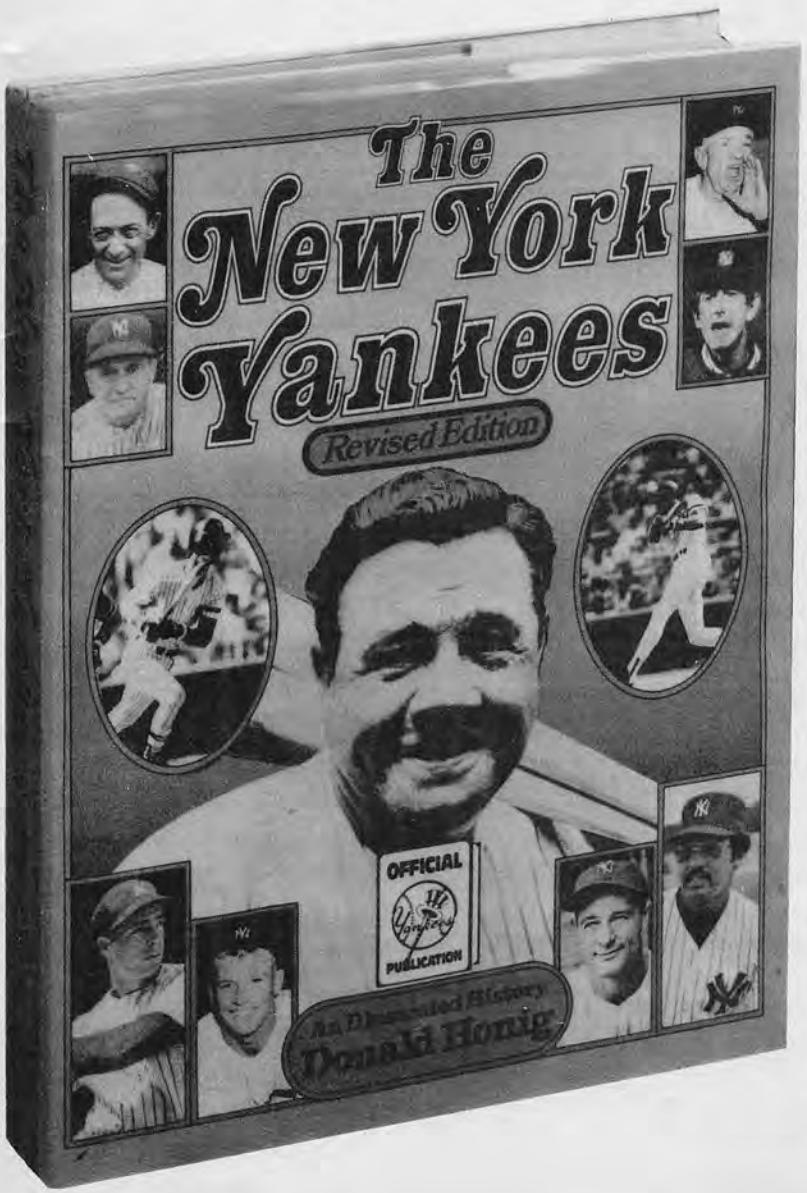

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THE *Heartbeat* OF AMERICA TODAY'S CHEVROLET

Fun At The Ballpark

CALENDAR WEEKEND **(Saturday & Sunday, April 9 & 10) Yankees vs. Milwaukee**
Follow the Yankees all year round with this 1988 full color Yankee calendar, compliments of Ivory Soap.

CAP DAY **(Sunday, April 24) Yankees vs. Toronto**
A must for all Yankee fans. Come to the Stadium and receive this Yankee cap, compliments of Goodyear.

UMBRELLA DAY **(Sunday, May 1) Yankees vs. Texas**
It will never rain on your parade with this blue and white Yankee umbrella, compliments of Pepsi.

BEACH TOWEL DAY **(Sunday, May 15) Yankees vs. California**
Now you can show your support for the Yankees at the beach or by the pool with this Yankee beach towel, compliments of Zeftron Nylon by BASF Fibers.

BASEBALL GLOVE DAY **(Sunday, May 22) Yankees vs. Oakland**
Catch one of the most popular giveaways. All fans 14 and under will receive this Yankee baseball glove, compliments of Gatorade.

BAT DAY **(Sunday, June 12) Yankees vs. Baltimore**
A Yankee tradition since 1965. All fans 14 and under can swing into summer, with this Yankee bat.

BATTING GLOVE NIGHT **(Saturday, June 25) Yankees vs. Cleveland**
Fans 14 and under will never lose their grip wit' this Yankee batting glove, compliments of Dellwood.

THE BEACH BOYS IN CONCERT **(Sunday, June 26) Yankees vs. Cleveland**
Music's legendary "Boys of Summer" turn Yankee Stadium into a Surfin' Safari. The Good Vibrations begin after the game, compliments of Citibank.

JACKET DAY **(Sunday, July 10) Yankees vs. Kansas City**
All fans 14 and under will look really sharp in this Yankee Jacket, compliments of National Westminster Bank.

OLD TIMERS DAY **(Saturday, July 16) Yankees vs. Chicago**
Come see the 10th anniversary of "The Greatest Comeback in Yankee History" as the 1978 Yankees are reunited for the 42nd Annual Equitable Old Timers Day.

ATHLETIC SOCK DAY **(Sunday, July 17) Yankees vs. Chicago**
Add to your Yankee wardrobe with these athletic socks, compliments of Kinney Shoes.

DIGITAL WATCH DAY **(Sunday, August 7) Yankees vs. Minnesota**
Be on time for the game, school, or work with this Yankee watch, compliments of Chiquita Banana.

BASEBALL CARD BOOKNIGHT **(Saturday, August 20) Yankees vs. Seattle**
Trace Yankee history, from 1952 to present, in baseball cards with this full color book, compliments of Surf Detergent.

HALL OF FAME DAY **(Sunday, August 21) Yankees vs. Seattle**

FAN APPRECIATION DAY **(Saturday, September 10) Yankees vs. Detroit**
The Yankees salute the world's greatest fans with a very special gift, compliments of Whoppers/MilkDuds.

Retired Numbers: A Tribute To Yankee Greats

BY BILL SCHULMAN
Yankees Magazine

With the exception of baseball's ultimate symbol of recognition—enshrinement into the Hall of Fame at Cooperstown—the single most prestigious honor which may be afforded a player is the retirement of his jersey number. The achievements of fewer than 60 major leaguers have been so recognized, with the Yankees boasting more uniform retirees than any of their counterparts.

Lou Gehrig was the initial major leaguer to earn this distinction, when his number 4 was permanently removed from circulation on July 4, 1939. A decade earlier, on April 16, 1929, the "Iron Horse" had been in the lineup when the Bombers became the first team to take the field with numerals affixed to the backs of their jerseys. At that time, the digits were assigned to coincide with each player's respective slot in the batting order, thus Gehrig, the clean-up hitter, was bequeathed number 4. And since "Larrupin' Lou" wore that numeral from the day it was first issued until the day it was retired, 4 became the sole number to be retired by the Yankees, after being worn by just a single player.

The "Bambino" departed New York at the conclusion of the 1934 season, yet it was not until June 13, 1948, that his uniform was officially retired.

Even the immortal Babe Ruth couldn't lay exclusive claim to his number, 3. The "Bambino" departed New York at the conclusion of the 1934 season, yet it was not until June 13, 1948, that his uniform was officially retired. During the intervening 14 seasons, the number 3 was, at one time or another, worn by George Selkirk, Allie Clark, Bud Metheny and, finally, Cliff Mapes. Coincidentally, when Mapes was asked to surrender his number 3, on the occasion of the ceremony honoring the Babe, he replaced it with number 7, which he wore until being traded to the St. Louis Browns, midway through the 1951 season. His number 7 was then acquired by Mickey Mantle, who of course wore it during the ensuing 18 seasons, until it, too, was retired in 1969.

Billy Martin's number 1 was the last Yankee number to be retired.

Roger Maris' (at left) number 9 and Mickey Mantle's number 7 are two of the Yankees' 13 retired numbers.

Earlier in the '51 campaign, with Mapes the proud owner of number 7, Mantle was assigned number 6. Mickey was not the sole member of this elitist group to begin his career wearing a number other than the one ultimately retired in his honor. Joe DiMaggio, whose well-known number 5 was retired in 1952, originally wore number 9. And Yogi Berra, who along with Bill Dickey had number 8 retired in his honor, made his major league debut wearing number 35.

The digital history surrounding Bill Dickey is even more intriguing. As mentioned earlier, at the time the Yankees' uniform numbers were first doled out in 1929, they corresponded to the player's position in the batting order. Although Dickey ultimately caught 130 games that year, the season opener found Benny Bengough as the incumbent backstop. Hitting eighth in the lineup, it was Bengough, and not Dickey, who was initially assigned number 8. Dickey later assumed Bengough's number, but when Bill later returned as coach of the Yankees during the 1950s, he found Yogi had adopted number 8, so he instead selected number 33. Thus, Dickey, who was eventually honored by retiring his number 8, made neither his first nor his last Yankee Stadium appearance bedecked with that particular numeral.

The team of Yankee uniform retirees is replete with heavy hitters, yet only Whitey Ford's number 16 represents the mound corps. Among the Yankees' career pitching leaders, Whitey stands number one in games and innings pitched, wins, strikeouts and shutouts. Armed with this impressive list of credentials, it came as no surprise when Ford's number 16 was retired in 1974, shortly after his induction into the Hall of Fame.

Five years after Whitey was afforded his dual recognition, both in the Bronx and in Cooperstown, an eighth Yankee number was permanently retired, but this time for the most tragic of reasons. In 1979, the Captain, Thurman Munson, was killed in a plane crash. The Yankees immediately announced that Munson's number 15 would never again be worn by a member of the New York Yankees. And in further tribute, it was decreed that Munson's locker would forever remain unused, a lasting memorial

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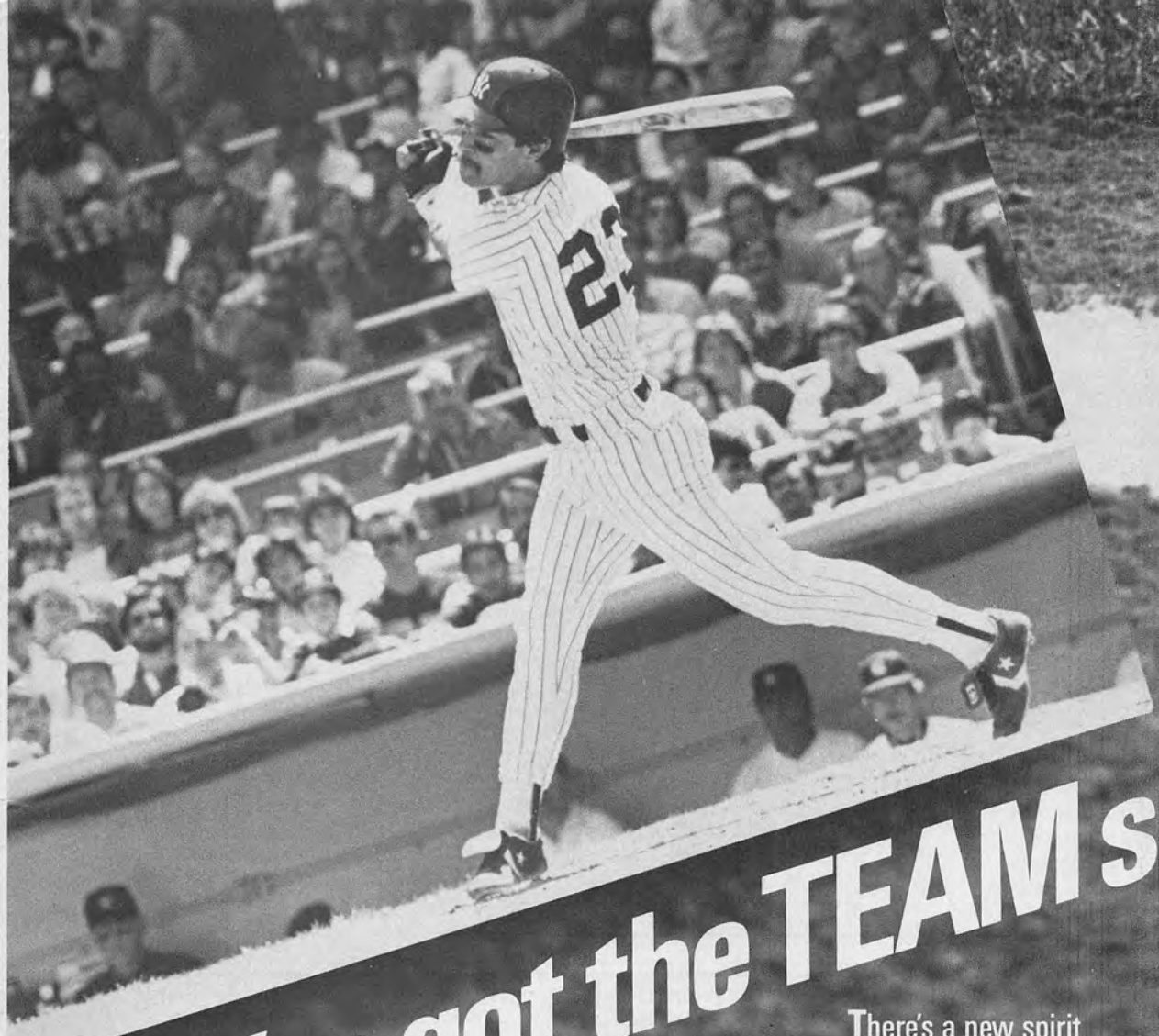

NEW YORK

Yankees

Don Mattingly
First Baseman

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There's a new spirit at our games–the TEAM spirit. All of us are working together to promote responsibility in the service and consumption of alcohol. You'll see signs of it everywhere when you come to the stadium.

We're behind the TEAM effort because we care about our fans. We've seen how too much drinking can spoil a good time. How it endangers lives when fans get behind the wheel. So we're all pitching in to make sure nothing interferes with your fun at the game. Or your safety on the road.

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TEAM

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We want you safe 'cause we want you back.

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Major League Baseball ★ Motor Vehicle Manufacturers Association ★ National Basketball Association
National Highway Traffic Safety Administration, U.S. Department of Transportation ★ National Safety Council.

MAJOR LEAGUE BASEBALL

TEAM: Techniques for Effective Alcohol Management

Numbers

continued from page 64

to the beloved Yankee catcher.

And managerially speaking, can there be any doubt as to who would be selected to lead this team of retired stars, this array of greatness? The irrepressible Charles Dillon Stengel. The "Ol' Perfesser" managed the Yankees for 12 seasons, during which they laid claim to 10 American League and seven World Championships. In 1970, his number 37 was added to the Yankees' list of inactive uniform numbers, thereby enabling Casey to become the lone Yankee to have his jersey retired without playing a single game in the Pinstripes. The honor bestowed upon Stengel by both the Yankees, and earlier by the New York Mets in 1965, also enabled Casey to become the first person to have his number retired by two major league clubs. This feat has since been accomplished but once, by Henry Aaron, whose number 44 was retired by both the Atlanta Braves and the Milwaukee Brewers.

The Yankees continued their tradition of honoring their greats on Old Timers Day 1984 when they added Roger Maris' number 9 and Elston Howard's number 32 to the list of permanently retired numbers.

Elston Howard, another one of the links in the Yankees' tradition of catching greatness—from Dickey to Berra to Howard to Munson—was the first black player to wear the Yankee Pinstripes. Howard played with the Yankees from 1955 to 1967, winning two Gold Gloves and the 1963 American League MVP Award. When not catching, he also played in the outfield and at first base. In 1958, he won the World Series MVP Award, largely for his defensive heroics in left-field.

Retired #	Player	Year # Retired
4	Lou Gehrig	1939
3	Babe Ruth	1948
5	Joe DiMaggio	1952
7	Mickey Mantle	1969
37	Casey Stengel	1970
8	Bill Dickey	1972
8	Yogi Berra	1972
16	Whitey Ford	1974
15	Thurman Munson	1979
32	Elston Howard	1984
9	Roger Maris	1984
10	Phil Rizzuto	1985
1	Billy Martin	1986

Roger Maris rewrote the record book by smashing 61 home runs in 1961. Also, the powerful slugger was the American League MVP in 1960 and 1961 and received a Gold Glove for his excellent outfield play in 1960. Although he wore the Yankee Pinstripes for only seven seasons, his 203 Yankee homers rank him seventh on the Yankees All-Time HR list.

In 1985, Phil "Scooter" Rizzuto became the 12th Yankee to have his number retired. It was a very fitting honor when number 10 was officially enshrined on Phil Rizzuto Day, August 4, 1985. The greatest shortstop in Yankees history was deeply touched that afternoon saying, "This means more to me than ever being inducted into the Hall of Fame or anything that's happened to me as a Yankee."

Rizzuto had a .273 career BA, but he was best known for his fielding and ability to spark rallies for the Yankees' big guns batting behind him. He was a catalyst for the Yankees from 1941 through 1956, and was named the American League's MVP in 1950 when he hit .324.

In August 1986, Billy Martin received the Yankees' highest honor when the club retired his number one jersey on Billy Martin Day. The scrappy player and manager has always carried a great sense of Yankee pride. Martin was a standout second baseman in World Series play as he helped his team to five World Championships. Billy also managed the Yankees to the American League title in 1976 and a World Championship the following year.

History

continued from page 12

Billy Martin's plaque was installed on Billy Martin Day in 1986.

The Yankees most recent plaque dedications came a year ago when Hall of Fame pitchers Whitey Ford and Lefty Gomez were honored.

In addition to Mantle's retirement in 1969, which produced a nine-minute standing ovation for the superstar, other nostalgic events in Stadium history include the tearful farewell appearances of a dying Lou Gehrig (July 4, 1939) and Babe Ruth (July 13, 1948).

The annual Old Timers Day, held each summer, has become a highlight for fans seeing old heroes one more time. Since 1965, the Yankees have given away thousands of baseball bats, caps, jackets, mugs and T-shirts in highly popular promotional dates for youngsters. Thousands of seats are also provided for underprivileged children.

During the winter of 1966-67, Yankee Stadium was given a new look as 90 tons of paint turned the Stadium white on the outside and royal blue on the inside. All of the bleacher seats were converted to fiberglass at that time. Inside, fans were treated to a "Telephonic Hall of Fame," which allowed them to hear the recorded voices of great names from the past and receive playing tips from the current players. The modernization and refurbishing program gave the Stadium its most complete facelift since 1923, and cost $1,350,000.

In 1972, the football Giants announced plans to move to a new complex in the Meadowlands of New Jersey. The State of New Jersey approached Michael Burke, former president of the Yankees, with a similar proposal, but Mr. Burke maintained that the Yankees' first desire was to remain in their home, providing the City of New York would undertake a program to modernize the surrounding environment, and create better parking and roadway conditions.

Mayor John V. Lindsay and the Yankees agreed on a plan whereby the Stadium would be completely modernized during 1974-75, while the Yankees shared Shea Stadium with the New York Mets. The Yankees would then return to the fully-remodeled Yankee Stadium in time for the 1976 baseball season. After the City of New York took over the ownership of the structure in 1972, the Yankees signed a 30-year lease to remain in Yankee Stadium.

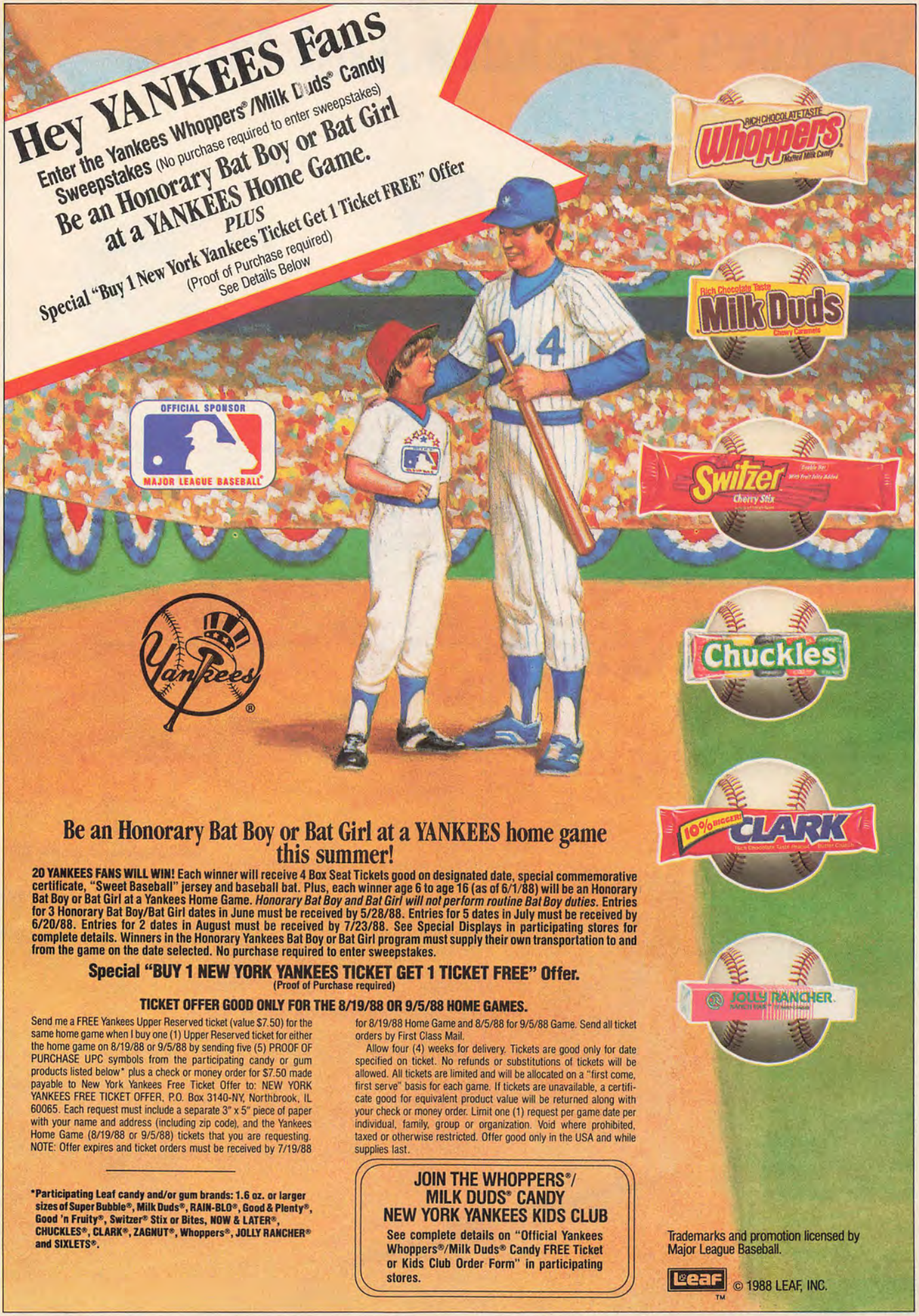
(Last October the Yankees signed a lease extension with the City which will keep the Yankees in the Stadium through the year 2032. The extension also calls for numerous physical improvements in and around the ballpark including a new parking garage, better access roads, a Metro-North Railroad Station, new exterior lights and 24 new luxury boxes.)

In 1973, a group headed by George M. Steinbrenner III purchased the club and quickly restored the pride and glory of the men in Pinstripes.

The fully-remodeled Yankee Stadium reopened on April 15, 1976, with the Yankees beating Minnesota 11-4. Rudy May started the game, while reliever Dick Tidrow picked up the win. The Minnesota Twins' Dan Ford hit the first home run in the new park and two days later, Thurman Munson hit the Yankees' first home run.

The Yankees apparently found the "new" home to their liking as they responded by winning the American League pennant in 1976. The Bronx Bombers clinched the title on a solo home run to rightfield by Chris Chambliss beating the Kansas City Royals in the fifth and final game. The Yankees continued their success by winning World Championships in 1977 and 1978, each time against the Los Angeles Dodgers. Reggie Jackson set World Series records in the 1977 World Series by hitting five home runs in a Series and three consecutive homers in one game (the final game). The Yankees and Dodgers met in the World Series again in 1981, but this time Los Angeles won four games to two.

The Yankees are planning to bring another exciting World Series back to their illustrious Stadium in 1988.



Be an Honorary Bat Boy or Bat Girl at a YANKEES home game this summer!

20 YANKEES FANS WILL WIN! Each winner will receive 4 Box Seat Tickets good on designated date, special commemorative certificate, "Sweet Baseball" jersey and baseball bat. Plus, each winner age 6 to age 16 (as of 6/1/88) will be an Honorary Bat Boy or Bat Girl at a Yankees Home Game. *Honorary Bat Boy and Bat Girl will not perform routine Bat Boy duties.* Entries for 3 Honorary Bat Boy/Bat Girl dates in June must be received by 5/28/88. Entries for 5 dates in July must be received by 6/20/88. Entries for 2 dates in August must be received by 7/23/88. See Special Displays in participating stores for complete details. Winners in the Honorary Yankees Bat Boy or Bat Girl program must supply their own transportation to and from the game on the date selected. No purchase required to enter sweepstakes.

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Allow four (4) weeks for delivery. Tickets are good only for date specified on ticket. No refunds or substitutions of tickets will be allowed. All tickets are limited and will be allocated on a "first come, first serve" basis for each game. If tickets are unavailable, a certificate good for equivalent product value will be returned along with your check or money order. Limit one (1) request per game date per individual, family, group or organization. Void where prohibited, taxed or otherwise restricted. Offer good only in the USA and while supplies last.

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Yankees Speakers And Films

If you've got a group interested in baseball, the Yankees can help to make your next meeting more interesting. Whether it's a little league, men's club, or business meeting, give the Yanks a call, and a very entertaining program can be yours.

Yankee players are available for speaking engagements in the area. The presence of a big league ball player always goes a long way toward making the meeting or banquet the highlight of the year.

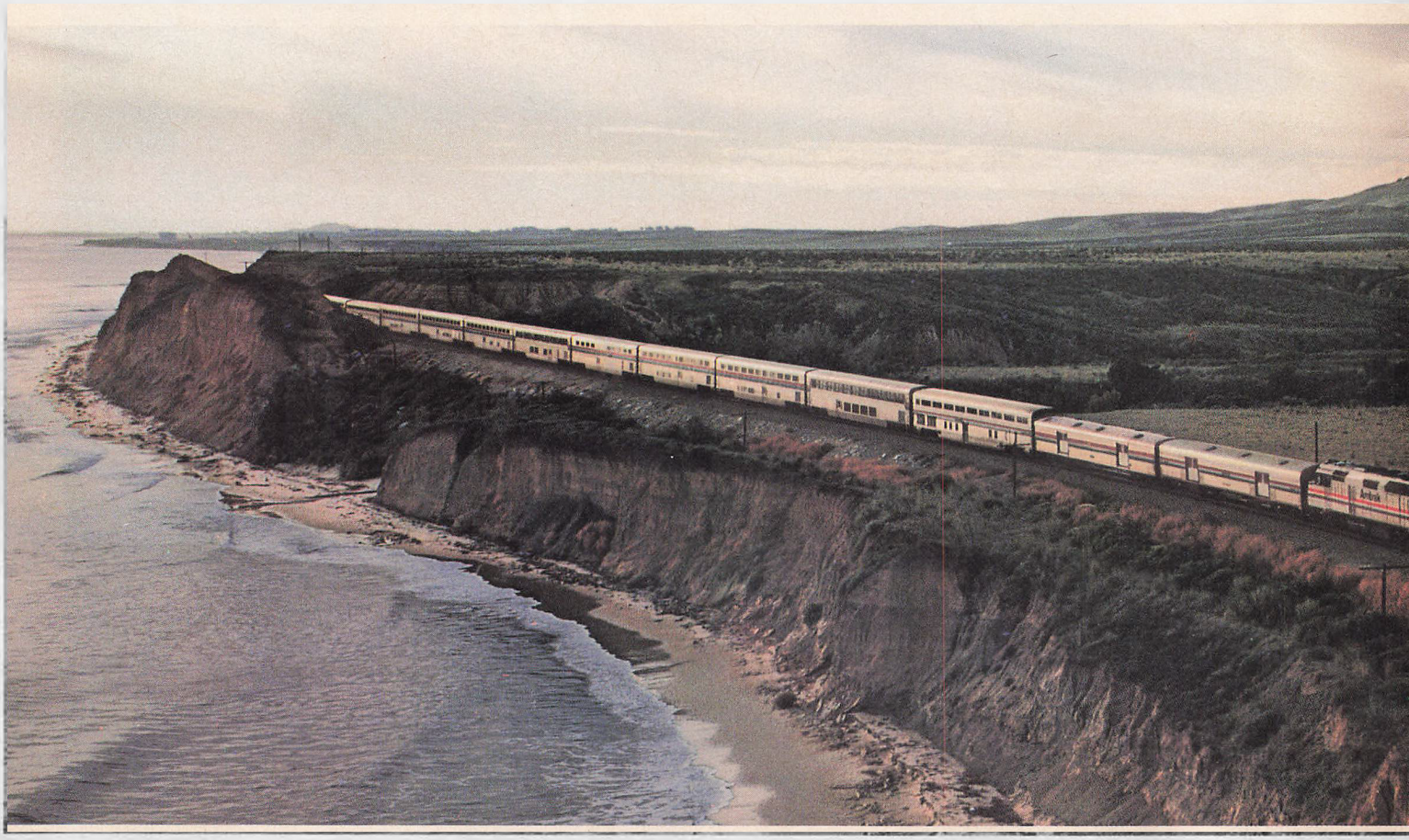
In addition to the players, the Yankees film library has an extensive offering of highlight and instructional films that are available to recognized area groups.

World Series and All-Star game highlight films, in addition to instructional films that cover all phases of the game, can be had free of charge just by contacting the Yankees.

New additions to the Yankee film library this year are the 1987 All-Star Game and 1987 World Series films.

For information on obtaining the services of a Yankee player, or to reserve a film, call or write: Public Relations Department, New York Yankees, Yankee Stadium, Bronx, NY 10451. 212-293-4300.

TRAIN WITH THE PROS.



Yankees Alumni Association

With the goal of saluting the men who made the Yankees the most talked about athletic team in the land, George Steinbrenner organized the Yankee Alumni Association as one of the first orders of business after his group purchased the club in 1973. The organization was the first of its kind in professional sports. The association is open to all former Yankee players with a minimum of a full year of service and currently boasts more than 300 members.

Members and their wives receive a copy of the association's quarterly publication, aptly named "Pinstripes," a set of Alumni pins and a directory that is updated every two or three years as needed. As a result of the directory, many former teammates have rediscovered each other and reopened communication lines. Another interesting adjunct is that widows of former Yankees retain their membership and are in contact quite frequently.

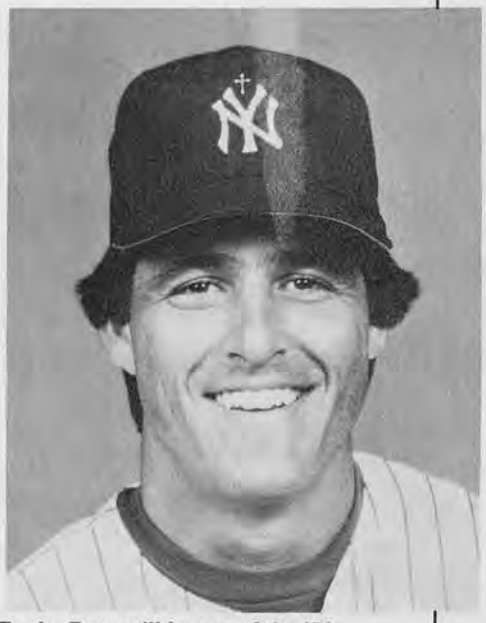
Another benefit of membership in the Y.A.A. is Mr. Steinbrenner's standing invitation to all members to attend Yankee games in whichever city the club is playing.

Jim Ogle, former New York sportswriter, was named director of the Association in the summer of 1976 and moved headquarters to Ft. Lauderdale, FL, the winter home of the Bronx Bombers. He is continually tracking former Yankees not yet enrolled and who have slipped from sight.

Old Timers Day, which the Yankees originated, has more or less become Alumni Reunion Day, especially since Ogle became the coordinator of the annual affair.

This year's affair will be held July 16 and feature a tribute to the Yankees' 1978 World Champions, the Greatest Comeback Ever. On hand for the big day will be former Yankees Catfish Hunter, Bucky Dent, Brian Doyle, Sparky Lyle, Chris Chambliss and Lou Piniella. There may also be one or two surprises.

Seeing past Yankee heroes is always a special day for those in attendance. The 1988 Old Timers Day game is sure to be another memorable experience. See you there.



Bucky Dent will be one of the '78 Yankees on hand for the 1988 Old Timers Day game.

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Anniversaries

continued from page 6

decisions, pitched nine shutouts and recorded 248 strikeouts—all club records. In a June 17 game with California, he struck out 18 Angels, another club record. Ron's shutout total was the most for an AL lefty since Babe Ruth pitched nine for Boston in 1916. "Louisiana Lightning's" winning percentage (.893) was the best ever for a 20-game winner in the majors. Ron Guidry won all the honors—the AL Cy Young Award, the Associated Press Male Athlete of the Year Award, *Sport* magazine's Performer of the Year Award, and *The Sporting News'* ML Player of the Year and Man of the Year Awards.

Of all his impressive statistics, what was particularly enthralling was his ability to win games which immediately followed Yankee losses. He did that 14 times. He was *the* stopper.

Lyle's nine saves along with Gossage's 27 gave the team a league-leading 36.

Ed Figueroa (20-9) and Catfish Hunter (12-6) also did great mound work, especially in the second half of the season. Rich Gossage (10-11) led AL pitchers in saves (27). *The Sporting News* named him the league's Fireman of the Year. The "Goose," who finished more games (55) than any other righthander in Yankee history, had a blazing fastball that made him almost unhittable, Sparky Lyle (9-3) also was a factor in what was the league's best pitching staff (3.18 ERA). Lyle's nine saves along with Gossage's 27 gave the team a league-leading 36.

Defensive standouts on this, the league's second best fielding team (.982), were Chris Chambliss and Graig Nettles, both winners of Gold Gloves. Chambliss (.997) tied the Yankee fielding record for first basemen and Nettles (.975) established the club record at third base.

Although the power production dropped off from 1977, Reggie Jackson (27 HRs, 97 RBI, .274) and Nettles (27 HRs, 93 RBI, .276) sent the ball long distances. Chambliss (12 HRs, 90 RBI, .274), who played in all 162 Yankee games; Lou Piniella (.314) and Thurman Munson (.297) all had good years at the plate, while Willie Randolph (.279), Bucky Dent (.243) and Roy White (.269) came up with clutch hits in key games.

For the third straight year, the Yankees met the Kansas City Royals in the American League Championship Series. New York won the best-of-five series in four games and then went on to win their second consecutive World Series over the Los Angeles Dodgers.

Where Are They Now?

continued from page 11

Still living in Nebraska, Cerv is a retired baseball coach.

and Lee Thomas.

Late in 1962, Bob was moved to the Houston Colt 45's, thus becoming one of only a handful of major leaguers to have played with a pair of first-year expansion clubs. He appeared in but 19 games with the Colts, and after a tryout with the Mets during the spring of 1963, Cerv retired from the game.

"I went back to Kansas City where I managed a bar in a hotel restaurant, but the management sold out, so I started selling cars. It was a living," he said, unenthusiastically.

"But what I really wanted to do was coach college baseball," Cerv continued. "I landed a job at J.F. Kennedy College in Wahoo, NE, but after 11 years, the college went broke. Following that, I moved to Sioux Empire College, a junior college in Iowa. I really enjoyed it; it was a lot of fun.

"There were only about 700 kids there; it was a real small school. But schools of that type are needed. Oh, I had the opportunity to coach at the University of Arizona, but at large colleges you lose your identity...too often, you become just a number."

Beginning in 1970, and continuing for 14 years thereafter, Cerv also coached semi-pro baseball in Liberal, KS.

"You'd recruit the top collegians and encourage them to play in Liberal," Cerv said. "The local families would take them in while they were there and give them a home. Among the future major leaguers who played for me early on were Steve Rogers, Ron Guidry and Phil Garner. I coached at Liberal until 1983. The current crop of major leaguers who played there includes Jim Acker with Atlanta, Mike Moore of Seattle, the Cubs' Calvin Schiraldi, and Doug Drabek, now with the Pirates," Bob said.

Cerv has been retired for the past five years, although the Lincoln, NE, father of 10 is often on the move visiting his children and grandchildren.

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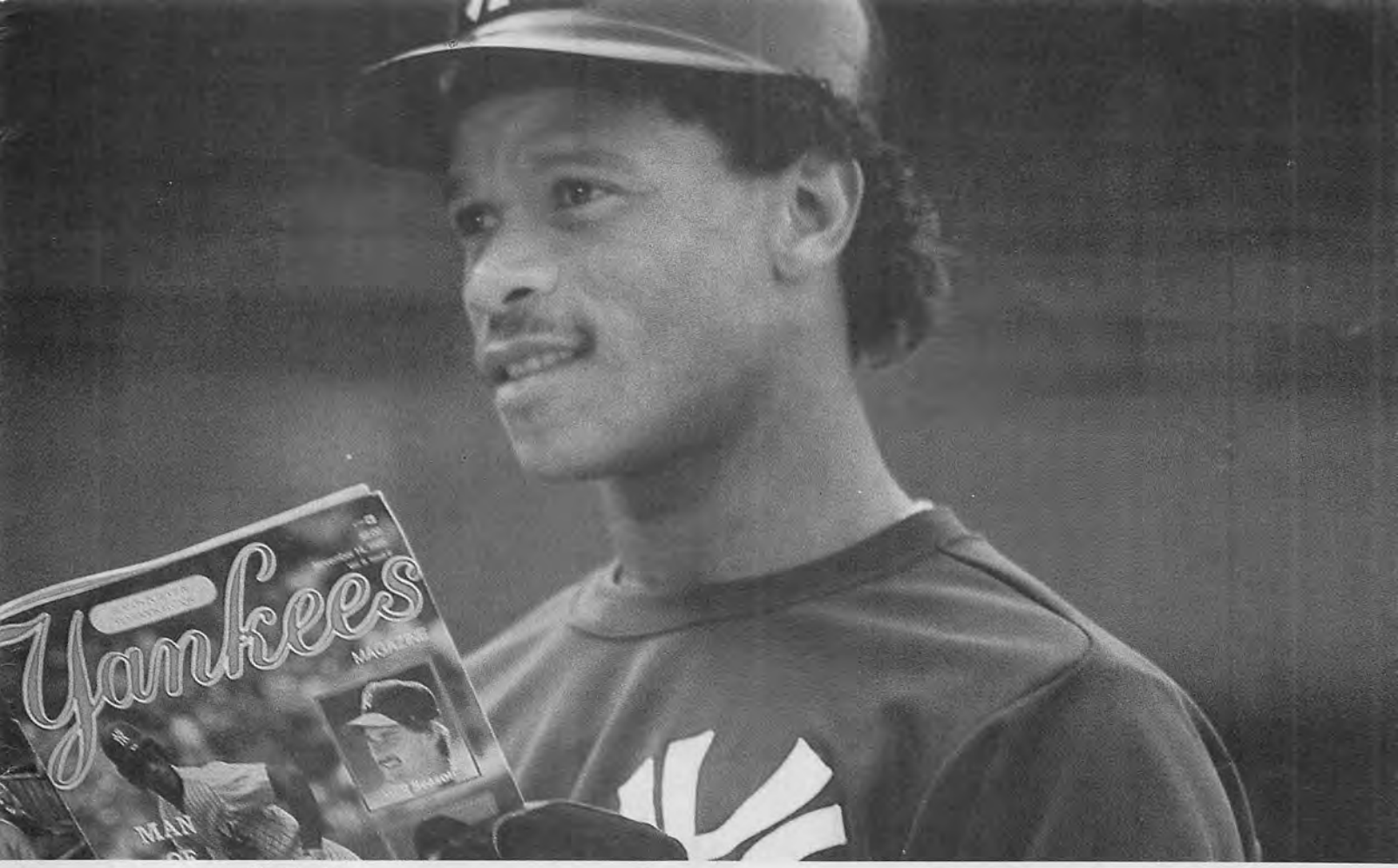

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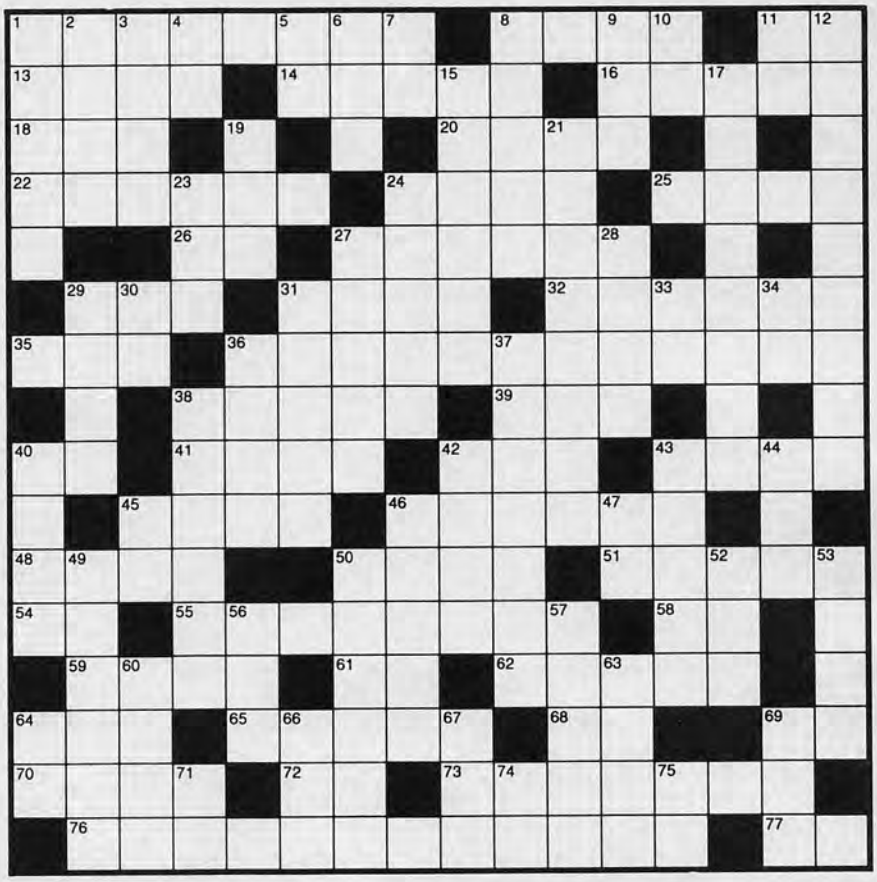
Yankees Crossword

The Yankees In July

BY DAN KRUECKEBERG
Yankees Magazine



ACROSS

1 No-hit Indians on 7/12/51
8 Louisville sluggers
11 Initials of 64 Across
13 An_____ batting stance
14 Was born on 7/15/51
16 Asian country
18 Student's batting average, so to speak
20 Namesakes of '27 Yankee catcher Collins
22 Hall of Famer_____'___ retirement was announced on 7/28/34
24 Former Tiger "Stormin' Norman"
25 Among
26 Verb suffix
27 Resigned on 7/24/78
29 _____ homered in first All-Star Game at Yankee Stadium on 7/11/39
31 The catcher's _____
32 Was suspended without pay on 7/17/78
35 Hit his first grand slam on 7/5/37
36 Elected to Hall by special vote in 7/66
38 Former Pirate bullpen ace Face
39 '47 Yankee Sepkowski
40 Initials of Yankee catcher with 7 RBI in game of 7/1/38
41 Past participle of "lie"
42 Born
43 Namesakes of Shawkey; tripled and doubled in same inning on 7/13/23
45 Animal shelters
46 Don Gullett became a 10-game _____ on 7/30/77
48 '50/'60s Yankee OFer Bob
50 Bird appendage
51 The Kentucky _____
54 Initials of "Hawk" Silvestri
55 Yankees beat Twins 3-2 in _____ innings on 7/26/67
58 Southern League classification
59 Soaks up the rays
61 Noun suffix
62 _____ was obtained for "Mombo" in 7/68
64 _____ Chapman hit record 2 inside-the-park HRs on 7/9/32
65 _____'___ 700th HR came on 7/13/34
68 Light bulb maker
69 2nd and 3rd of the five
70 NL team
72 Initials of former pitching coach Ellis
73 Alcohol
76 Hit 3rd and 4th consecutive HRs on 7/6/62
77 Initials of #7; hit first grand slam on 7/26/52

DOWN

1 Hit 4 HRs in doubleheader on 7/25/61
2 Hall of Fame hurler Rixey
3 April to October, for baseball fans
4 Initials of actor Nolte
5 Initials of Yankee great with immortal words on his "Day" on 7/3/39
6 First name of Yankee DH on 7/6/86; a first in his career
7 Pitcher's stat sheet abbr.
8 Brute
9 "_____ the season to be jolly"
10 Symbol for "tin"
11 Symbol for "bismuth"
12 _____'___ nine-and-two-thirds innings of no-hit relief came on 7/10/17
15 Was born on 7/22/44
17 Had 7 RBI in first game of 7/13/40
19 Yankee runs in first inning on 7/28/24
21 HRs for Roger in July of '61
23 '40 Yankee Grissom
24 See 37 Down
27 Jim hit 4 doubles on 7/8/74
28 Require
29 Hit in 56th straight on 7/15/41
30 Abbr. for "Office of Education"
31 Had a homer "rained out" on 7/17/61
33 Initials of a former Yankee 3Bman
34 Abbr. for "that is"
36 Family
37 Was born on July 30, 1890
38 Yankee runs in top of 12th on 7/26/28
40 At Old Timers Day on 7/29/78 Yankees announced that Billy would be _____
42 HRs for Babe in July of '27
43 "Dough"
44 1st name of new skipper on 7/25/78
45 Initials of no-hit hurler of 7/4/83
46 Hag
47 _____ Figueroa's six-hitter on 7/19 is considered start of great '78 comeback
49 High regard
50 Struck out 6 straight on 7/20/56
52 First name of 12 Down
53 Began 148-game errorless streak on 7/27/47
56 Abbr. for "Israel"
57 _____ game
60 Prefix for "opposite in kind"
63 Former Dodger IFer Charlie
64 Initials of 3-HR Yankee of 7/13/73
66 Casey tried to_____ Joe at 1B on 7/3/50
67 Body of water
69 Tree
71 Initials of former Yankee Spud
74 Southern state abbr.
75 Initials of former Yankee Etten

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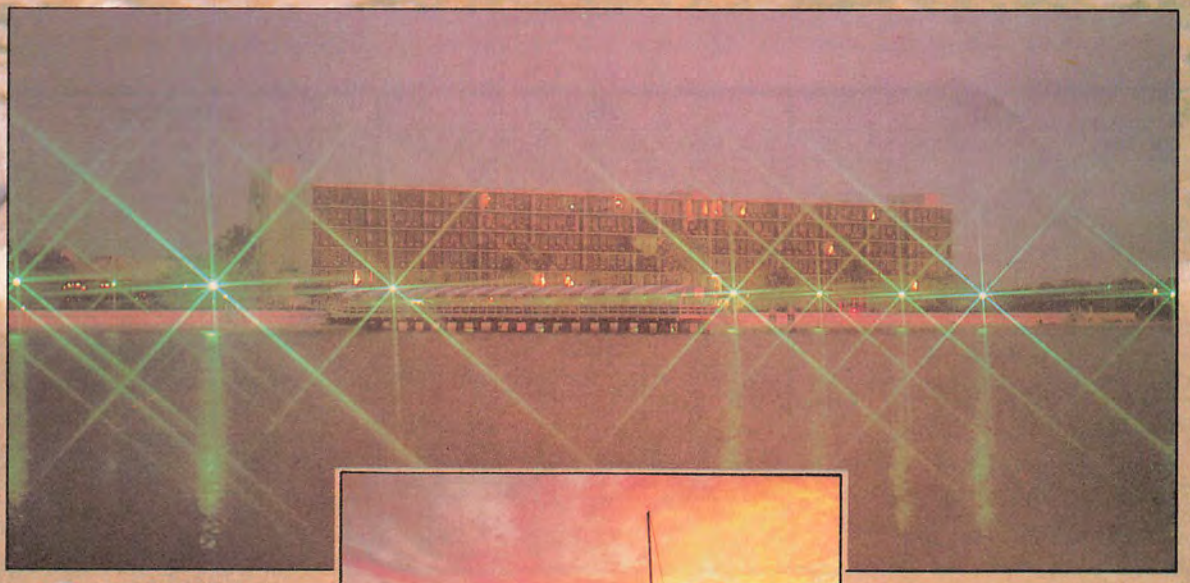

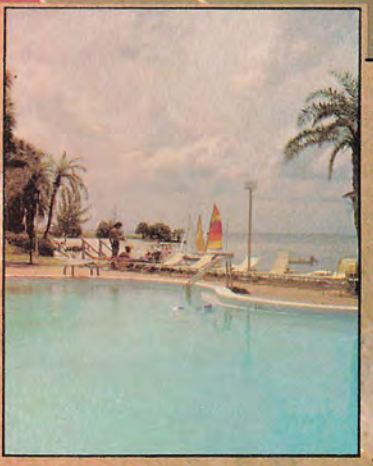

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APRIL

SUN	MON	TUES	WED	THUR	FRI	SAT
					1	2
3	4	5 • MINN	6 • MINN	7 MINN (	8 MIL (	9 MIL (
10 MIL	11 TOR	12 TOR (	13 TOR (	14 TOR	15 MIL	16 MIL
17 MIL	18 MINN (	19 MINN (	20 MINN (	21	22 TOR (	23 TOR (
24 TOR	25	26 KC (	27 KC (	28 KC (	29 TEX (	30 TEX (

MAY

SUN	MON	TUES	WED	THUR	FRI	SAT
1 TEX	2 CHI (	3 CHI (	4 KC (	5 KC (	6 TEX (	7 TEX (
8 TEX	9	10 CHI (	11 CHI (	12	13 CAL (	14 CAL †
15 CAL	16 SEA (	17 SEA (	18 SEA (	19	20 OAK (	21 OAK (
22 OAK	23 CAL (	24 CAL (	25 CAL (	26	27 SEA (	28 SEA (
29 SEA	30 OAK (	31 OAK (				

JUNE

SUN	MON	TUES	WED	THUR	FRI	SAT
			1 OAK	2	3 BAL (	4 BAL (
5 BAL	6 BOS (	7 BOS (	8 BOS (	9	10 BAL (	11 BAL †
12 BAL	13 BOS (	14 BOS (	15 BOS (	16	17 CLE (	18 CLE
19 CLE	20 DET (	21 DET (	22 DET (	23 CLE (	24 CLE (	25 CLE (
26 CLE	27 DET (	28 DET (	29 DET (	30 CHI (		

JULY

SUN	MON	TUES	WED	THUR	FRI	SAT
					1 CHI (	2 CHI
3 CHI	4 TEX (	5 TEX (	6 TEX (	7	8 KC (	9 KC (
10 KC	11 ALL	12 STAR	13 BREAK	14 CHI (	15 CHI (	16 CHI * OT
17 CHI	18 TEX (	19 TEX (	20 TEX (	21 KC (	22 KC (	23 KC (
24 KC / 31 TOR	25 MIL (	26 MIL (	27 MIL (	28 MIL (	29 TOR (	30 TOR

AUGUST

SUN	MON	TUES	WED	THUR	FRI	SAT
	1	2 MIL (	3 MIL (	4 MIL (	5 MINN (	6 MINN (
7 MINN	8	9 TOR (	10 TOR (	11 TOR (	12 MINN (	13 MINN
14 MINN	15	16 CAL (	17 CAL (	18 CAL (	19 SEA (	20 SEA (
21 SEA	22 OAK (	23 OAK (	24 OAK (	25	26 CAL (	27 CAL
28 CAL	29 SEA (	30 SEA (	31 SEA (			

SEPTEMBER

SUN	MON	TUES	WED	THUR	FRI	SAT
				1	2 OAK (	3 OAK
4 OAK	5 * CLE H	6 CLE (	7 CLE (	8 DET (	9 DET (	10 DET †
11 DET	12 CLE (	13 CLE (	14 CLE (	15 BOS (	16 BOS (	17 BOS
18 BOS	19 BAL (	20 BAL (	21 BAL (	22	23 BOS (	24 BOS (
25 BOS	26 BAL (	27 BAL (	28 BAL (	29 BAL (	30 DET (	

OCTOBER

SUN	MON	TUES	WED	THUR	FRI	SAT
						1 DET
2 DET	3	4	5	6	7	8

Home Games Road Games

H - Holiday
(Night
OT - Old Timers Day

• - 1:00 p.m.
* - 4:05 p.m.

† - exceptions
May 14 - 1:20 p.m.
June 11 - 3:20 p.m.
Sept. 10 - 2:20 p.m.

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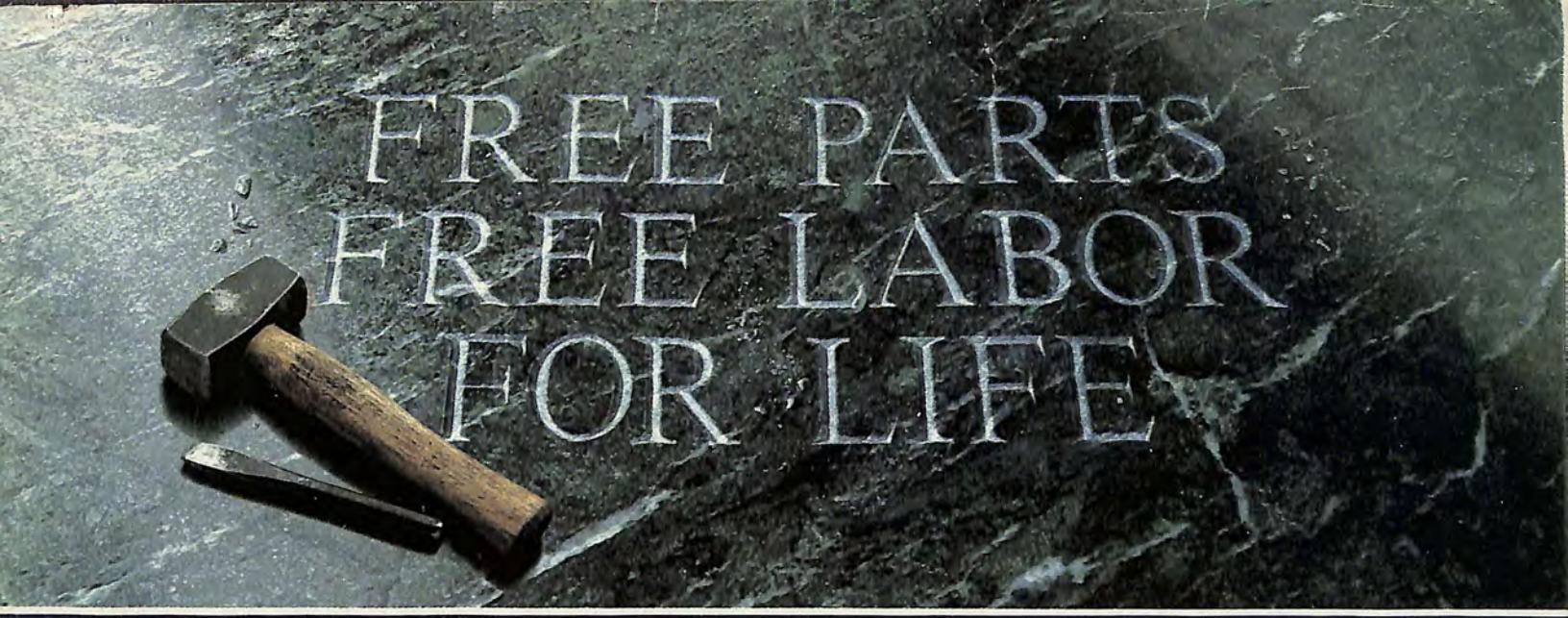


Ford maintains that the best car repair guarantee in America is one that money can't buy.

Peace of mind is your Ford and Lincoln-Mercury dealers' Lifetime Service Guarantee. Once you pay for a covered repair, it's guaranteed with free parts and free labor for life.

This guarantee is solid as a rock.

If your participating dealer repairs your Ford, Lincoln or Mercury, he guarantees that if the covered repair ever has to be fixed again, he'll fix it free, for as long as you own your vehicle.

With LSG, you'll never pay for a covered repair twice.

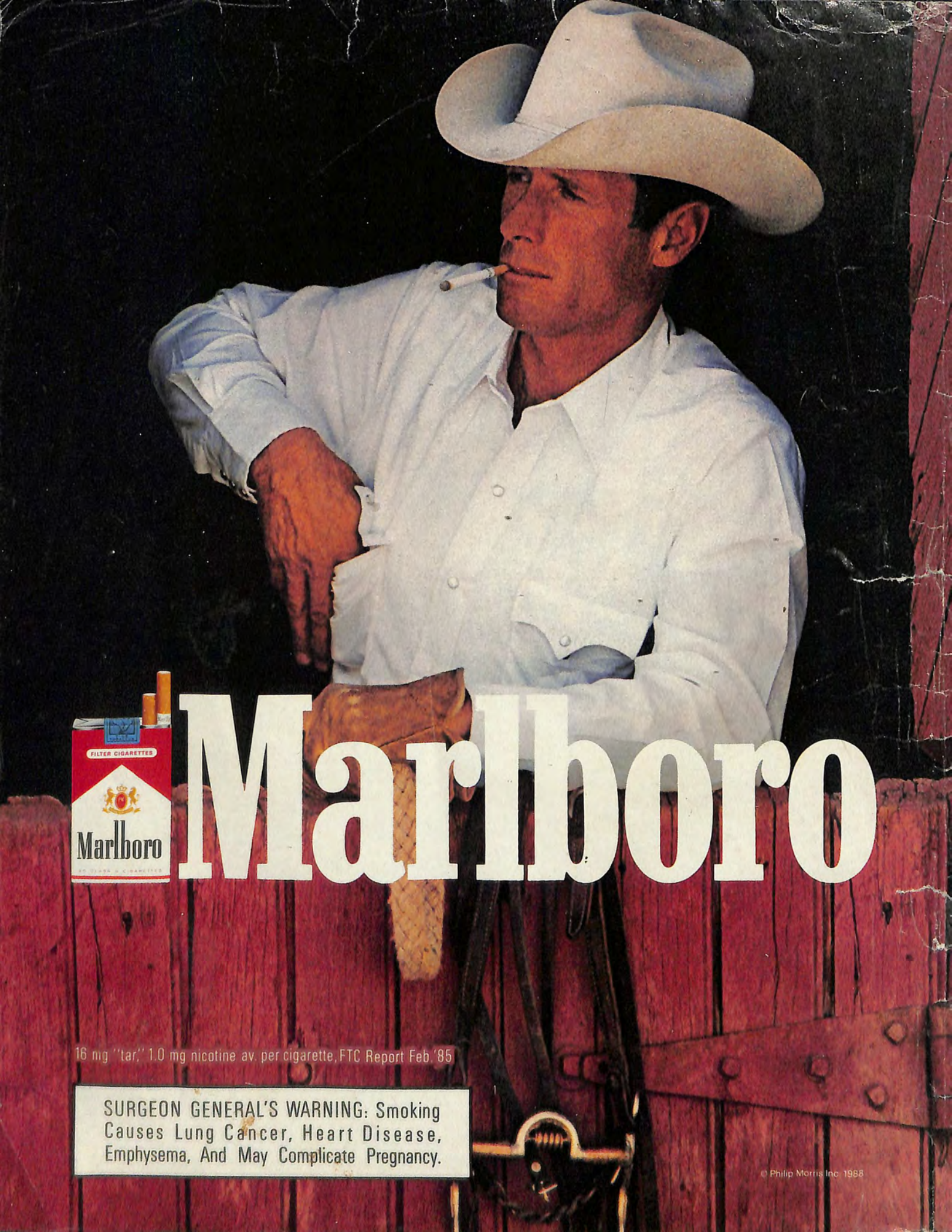
It doesn't matter where you bought your car or light truck, or whether it's new or used. And LSG covers thousands of repairs. Only Ford Motor Company dealers have it. Only Ford, Lincoln and Mercury owners can get it.

Nobody guarantees car repairs longer. Nobody guarantees car repairs better. And this limited warranty is backed by certified technicians and quality Ford Parts.

QUALITY CARE FOR QUALITY CARS Ford

FORD • LINCOLN • MERCURY DEALERS

Ask your participating dealer for a copy of the Lifetime Service Guarantee.



16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb. '85

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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